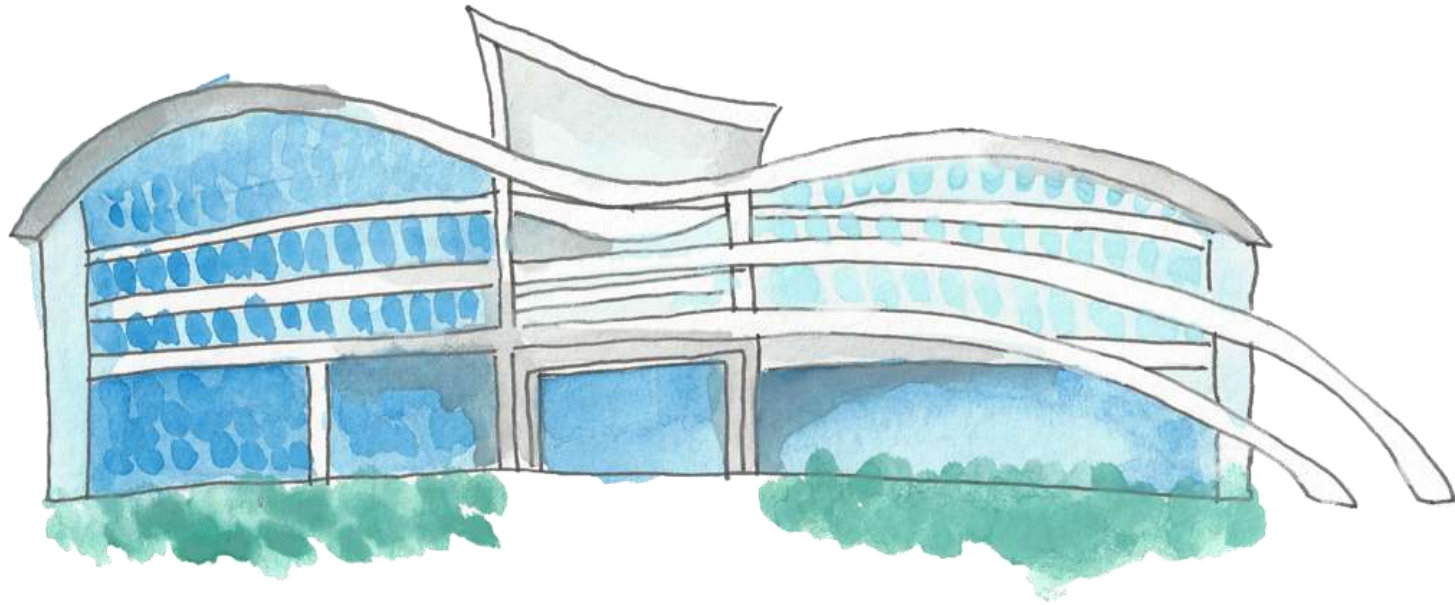


# THE *Cool Girl's* GUIDE TO: **HPMKT** HIGH POINT MARKET

Presented by: **revolution.**  
PERFORMANCE FABRICS



## *The Insider's Guide to Meeting the Right People and Being in the Right Places*

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Way to go, you are on the way to navigating High Point Market like a pro! Having attended every Market since October 2014, I've learned all the tips and tricks that I'm sharing with you firsthand, with a little help from my designer pals as well. High Point Market is huge - more than 13 city blocks - so I've highlighted the best 50 showrooms to start with. The schedule? Ever changing and way too difficult to narrow down. No worries! I've got you covered with a curated calendar of events.

Here's to growing your business, making connections, and being inspired!







# WHERE TO BE: *We have done the work for you!*

**SOCIAL / DROP-IN**

**EDUCATIONAL**

**FREE TIME**

\* Event info frequently changes. This information is current as of date of publication.

## LET'S GET SOCIAL!

- o #HPMKTmemory Hashtag Printer and Photo Wall (prints out at The Point)(8-8)
- o Visit Universal [Designer's Lounge](#) and Beauty Bar

	FRIDAY — APRIL 1	SATURDAY — APRIL 2	SUNDAY — APRIL 3	MONDAY — APRIL 4	TUESDAY — APRIL 5
8:00				WithIt Education Breakfast Lessons in Leadership (7:30-9)	
8:30			Product Design: Concept to Creation		
9:00	Live Floral Wall Installation with The Botanical Mix (9-3)	Style Spotters Hot Spot Tours			Style Spotters LIVE!
9:30		Coffee with Chairish		Style Spotters Hot Spot Tours	
10:00			Smart Home Automation		Live from HPMKT with Barrie & Mark
10:30		Dowel Furniture Hosts Mally Skok			Style Spotters Hot Spot Tours
11:00			Kips Bay: Demystifying the Showhouse		
11:30		Book Signing and Bubbly with Aldous Bertram	Meet & Greet with Artist Mia Malcolm	Function, Family & Furrry Friends: Tips for Designing for Families	
12:00					From the East Coast to the West Coast
12:30	A Guide to Market with BOH	Kravit House Tours	Suite Spot Tour with Jeanne K. Chung		
1:00		Setting the Scene			
1:30					
2:00	Scaling Yourself for Success	Six Pillars to Building a 7-Figure Luxury Design Firm	Generations of Design	Designing Furniture for Timeless Appeal	
2:30	He Said, She Said	Capturing the Luxury Client	Bargain Block		
3:00					
3:30				Broadening Your Business	
4:00	Cool Girl's Guide Happy Hour Meetup	Cheryl Luckett for Wildwood Launch Party	Well Traveled How Travel Inspires Design		
4:30		Woodbridge Speed Dating: Designer Edition	European Celebration Introducing the Kristi Nelson Collection		
5:00			Rebranding		
5:30			Four Seasons of Entertaining		
6:00	SFC's 15 <sup>th</sup> Anniversary Celebration	WithIt 25 Years Strong! A Silver Soiree	TOV Furniture's The Voice Collection Official Launch Party (6-11)	IFDA Selects Awards Presentation & 75 <sup>th</sup> Anniversary Celebration	
6:30	High Point X Design X Magnolia House (5:30 — 8)				
7:00					
7:30					



\*Click on an event  
title to add it to your  
google calendar

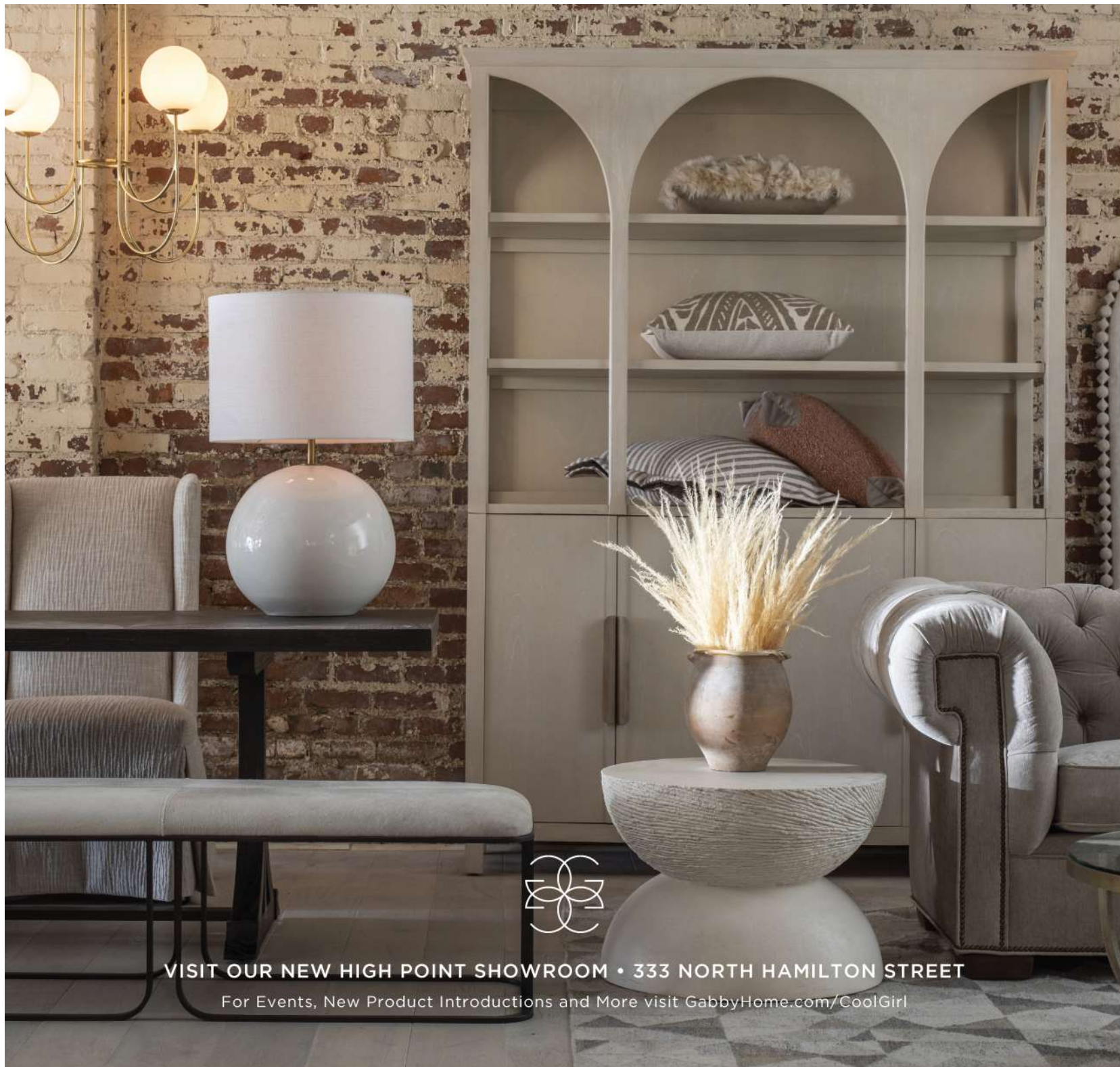
NEED MORE INFO? - See event details on the next page



# WHERE TO BE: *We have done the work for you!*

## MARKET EVENTS — SPRING 2022

FRIDAY — APRIL 1	SATURDAY — APRIL 2	SUNDAY — APRIL 3	MONDAY — APRIL 4	TUESDAY — APRIL 5
<p><b>Coffee with Chairish</b> Antique &amp; Design Center Coffee Bar (9-11) <b>1</b></p> <p><b>Live Floral Wall Installation with The Botanical Mix</b> Center Stage between Transportation Terminal and Showplace (9-3) <b>7</b></p> <p><b>A Guide to Market with BOH</b> (Kaitlin Peterson, Caroline Biggs) The Point (12-1) <b>6</b></p> <p><b>Scailing Yourself for Success</b> (Erinn Valencich, Keia McSwain, Andrea Monath Schumacher) The Point (2-3) <b>6</b></p> <p><b>He Said, She Said: When Design Picks a Gender</b> (Krissa Rossbund) Universal (2-3)   <a href="#">RSVP</a> <b>8</b></p> <p><b>Cool Girl's Guide Happy Hour Meetup</b> (Marisa Wilson) Antique &amp; Design Center (4-5) <b>1</b></p> <p><b>SFC's 15<sup>th</sup> Anniversary</b> (Susan Inglis, Thom Filicia, Libby Langdon) Congdon Yards (5-8)   <a href="#">RSVP</a></p> <p><b>Design's Night Out HP x Design x Magnolia House</b> 442 Gorrell St, Greensboro (5:30-8)</p>	<p><b>Style Spotters Hot Spot Tours</b> (Kurt Jacob Miller, Monika Nessbach, DuVal Reynolds ) The Point (9:30-10:30)   <a href="#">RSVP</a> <b>6</b></p> <p><b>Products with Purpose — A Sustainable Shopping Journey at HPMKT</b> (Nancy Fire, Pam Bailey, Lisa Kahn, Kelly Finley, Kelli Ellis) The Point (10-11) <b>6</b></p> <p><b>Dowel Furniture hosts Mally Skok book signing</b> (Mally Skok) Dowel Furniture, IHFC IH210 (10-12) <b>5</b></p> <p><b>Book Signing and Bubbly with Aldous Bertram "Dragons &amp; Pagondas — A Celebration of Chinoiserie"</b> (Aldous Bertram) Antique &amp; Design Center Welcome Lounge (11-1) <b>1</b></p> <p><b>Kraket House Tours with Celebrity Hosts</b> (Suzanne Kasler, Corey Damen Jenkins, Thom Filicia, Kraket, 200 Steele (12-1) <a href="#">RSVP</a> <b>10</b></p> <p><b>Setting the Scene</b> (Kurt Jacob Miller, Lukas Mack) New Growth Designs, 422 N Hamilton (1-2)</p> <p><b>6 Pillars to Building a 7-Figure Luxury Design Firm</b> (Sandra Funk) Universal (2-3)   <a href="#">RSVP</a> <b>8</b></p> <p><b>Capturing the Luxury Client</b> (Barry Darr Dixon, Corey Damen Jenkins, Andrea Monath Schumacher, Michelle Workman, Christopher Ramey) The Point (2-3) <b>6</b></p> <p><b>Cheryl Luckett for Wildwood Launch Party</b> (Cheryl Luckett, Sarah Shelton) Wildwood (4-6) <b>11</b></p> <p><b>Woodbridge Speed Dating: Designer Edition</b> <b>10</b> (Lauren Liess, Corey Damen Jenkins, Celerie Kemble) Woodbridge, 200 Steele (4-6)   <a href="#">RSVP</a></p> <p><b>An Evening with Earl Spencer</b> <b>18</b> Theodore Alexander, 229 W Russell (5-7)   <a href="#">RSVP</a></p> <p><b>WithIt — 25 Years Strong! A Silver Soiree</b> The Lofts at Congdon Yards, 400 W. English (6-9) <a href="#">Get Tickets</a></p>	<p><b>Product Design: Concept to Creation</b> Woodbridge, 200 Steele (8:30-9:30) <b>10</b></p> <p><b>Style Spotters Hot Spot Tours</b> (Kelly Collier-Clark, Jennifer Mabley, Lucy Penfield) The Point (9:30-10:30)   <a href="#">RSVP</a> <b>6</b></p> <p><b>Weaving Smart Home Automation into Your Design</b> (Kaitlin Petersen, DuVal Reynolds, Christopher Kennedy, Lori Paranjape) The Point (10-11) <b>6</b></p> <p><b>Meet &amp; Greet with Mia Malcolm Studio</b> (Marissa Hill) Leftbank Art, IHFC H304 (10:30-12:30) <b>5</b></p> <p><b>Kips Bay: Demystifying the Showhouse</b> <b>1</b> (Chris Goddard, Traci Connell, Corey Damen Jenkins) SAMS T-922 Top Flr (11-12)   <a href="#">RSVP</a></p> <p><b>Suite Spot Tour with Jeanne K. Chung</b> SAMS T-646 (12:30-1:30)   <a href="#">RSVP</a> <b>1</b></p> <p><b>Generations of Design</b> (Lorna Gross, Jennifer Stoner, Roz Murphy &amp; Kristin Marino) Gabby, 333 N Hamilton (2-3) <b>12</b></p> <p><b>Bargain Block: Tips, Tricks and Insight into one of HGTV's Top Shows</b> (Keith Bynum, Evan Thomas) Universal (2-3)   <a href="#">RSVP</a> <b>8</b></p> <p><b>Well Traveled — How Travel Inspires Design</b> (Kelli Ellis, Hadley Keller, Kurt Jacob Miller, Lukas Mack) Alden Parkes (3:30-6) <b>11</b></p> <p><b>Rebranding: A Fresh Start is Just the Right Thing!</b> (Ariene Bethea, Shayla Copas) SAMS T-922 (3:30-4:30) <b>1</b></p> <p><b>Mastering Influence: Where Storytelling &amp; Leadership Collide</b> (Ericka Saurit, Ginna Christiansen) Universal (4-5)   <a href="#">RSVP</a> <b>8</b></p> <p><b>European Celebration for Kristi Nelson Collection</b> Chelsea House, 200 N Hamilton (4-7) <b>11</b></p> <p><b>Four Seasons of Entertaining Book Signing</b> (Shayla Copas) SAMS T-922 (4:30-5:30)   <a href="#">RSVP</a> <b>1</b></p> <p><b>TOV Furniture's The Voice Collection Launch</b> Congdon Yards, 400 W English (6-11)   <a href="#">RSVP</a></p>	<p><b>WithIt Education Breakfast: Lessons in Leadership</b> (Ginna Christensen, Christi Barbour, Chaya Krinsky, Christina Pennant, Meganne Wecker) IHFC Green Wing 11<sup>th</sup> Fl (7:30-9)   <a href="#">GET TICKETS</a> <b>5</b></p> <p><b>Style Spotters Hot Spot Tours</b> (Kelly Finley, Jana Platina Phipps) The Point (9:30-10:30)   <a href="#">RSVP</a> <b>6</b></p> <p><b>Function, Family &amp; Furry Friends: Tips for Designing for Families</b> (Lauren Clement, Caroline Brackett, Rachel Shingleton) Fairfield (200 N Hamilton) (11-12:30) <b>11</b></p> <p><b>Designing Furniture for Timeless Appeal</b> (Erinn Valencich) Universal (2-3)   <a href="#">RSVP</a> <b>8</b></p> <p><b>Broadening Your Business</b> (Martha Schneider, Christopher Todd, Jeanne K. Chung, Christa O'Leary, Krissa Rossbund) SAMS T-922 (3:30-4:30)   <a href="#">RSVP</a> <b>1</b></p> <p><b>IFDA Selects Awards Presentation &amp; 75<sup>th</sup> Anniversary Celebration</b> The Point (5-7) <b>6</b></p>	<p><b>Style Spotters LIVE</b> High Point Theatre (9-10) <b>5</b></p> <p><b>Live from HPMKT with Barrie &amp; Mark</b> (Barrie Livingstone, Mark Phillips) Phillips Collection Warehouse 916 Finch Avenue (10-11)</p> <p><b>Style Spotters Hot Spot Tours</b> (Jacob Laws, Rachel Mautner) High Point Theatre (10:15-11:15)   <a href="#">RSVP</a> <b>5</b></p> <p><b>From the East Coast to the West Coast</b> (Lauren Clement, Katie Wozniak, Keia McSwain, Courtney Porter) SAMS T-922 (11:30-12:30)   <a href="#">RSVP</a> <b>1</b></p>



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# EXHIBITORS BY BUILDING

Click the links for more info



TOP 10 SHOWROOM



Grab a little something for yourself at these cash and carry spots

## 1 - SUITES AT MARKET SQUARE

**Shuttle Stop: 14 (Red/Green Line)**

### GROUND FLOOR

[Eastern Accents](#) – G-1000

[Tommy Mitchell](#) – G-3000

[Laura Park](#) – G-3012

### SALON

**TOP 10** [Windy O'Connor Art & Home](#) – G-6032

[Couture Lamps](#) – G-7010 **NEW LOCATION!**

[Ngala Trading](#) – G-7015

[Stephen Wilson Studio](#) – G-7020

### MEZZANINE

[Mirth Studio](#) – M-3015

**\$** [Glenda Gies Designs](#) – M-3025

## ANTIQUE & DESIGN CENTER **TOP 10**

[Embellish Antiques](#) – G-22

[Sandy Luther Antiques & Architecturals](#) – G-47, G-48

[Sleepy Hollow Antiques](#) – G-49, G-50, G-51

[Whitehall Antiques](#) – G-54

[DeLoach](#) – G-55

## MARKET SQUARE

**Shuttle Stop: 29 (Red Line)**

[Dovetail Furniture & Designs](#) – 142, 243 – Flr 1

[Stanton Gray Artisan Wall Coverings](#) – 200 – Floor 2 **NEW LOCATION!**

[Thibaut](#) – 254, 260 – Floor 2

**\$** [Asian Loft](#) – 190 Flr 1

## 2 - Commerce & Design (C&D)

[Arteriors](#) – 1A, 1B, 1G – Floor 1

[Visual Comfort](#) – 2A, 2G – Floor 2

## 3 — NORTH ELM

**Shuttle Stops 27 - 29 (Red Line)**

[Bobo Intriguing Objects](#) – 300 W. Broad Ave.

[Red Egg](#) – 415 W. High Street

## 4 - IHFC MAIN

**TOP 10** [Currey and Co.](#) – M110 – Floor 1

## 5 - IHFC

**Shuttle Stop: 1 (Transportation Terminal)**

### INTERHALL

[Noir](#) – IH-002

**\$** [Regina Andrew Design](#) – IH-006

[Selamat Designs](#) – IH-004

[Dowel Furniture](#) – IH-210

[etuHOME](#) – IH-402

### FLOOR 2

[Global Views](#) – D213, D220

[Phillips Collection](#) – C202

### FLOOR 3

[Leftbank Art](#) – H304

[JDouglas](#) – D319

[Loloi Rugs](#) – D320

## 6 - THE POINT

Commerce Ave, between S. Main & Wrenn Streets

## 7 - SHOWPLACE

**Shuttle Stop: 1 (Transportation Terminal)**

[Rowe Furniture](#) – 1100 – Floor 1

[Surya](#) – 4100 – Floor 4

[Four Hands](#) – 4101 – Floor 4

## 8 - UNIVERSAL

Best Designer's Lounge

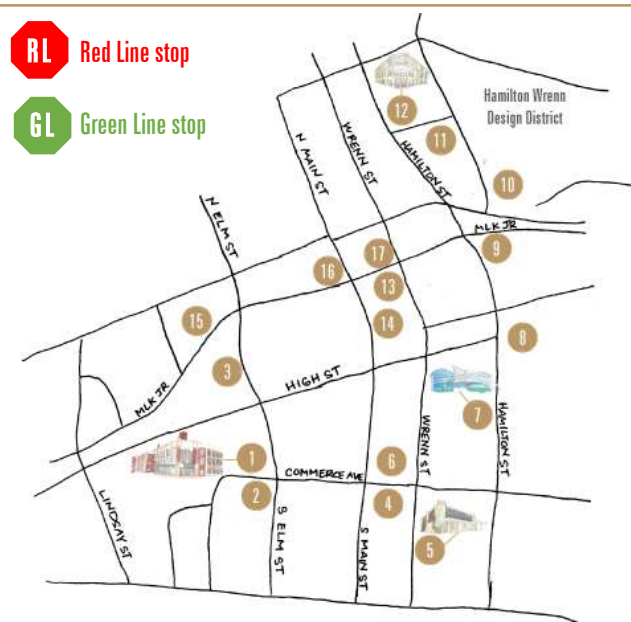
**TOP 10** [Universal](#) – 101 S. Hamilton St. **15**



Red Line stop



Green Line stop



## HAMILTON WRENN DESIGN DISTRICT

### 9 - CARACOLE **16**

122 N. Hamilton Street

### 10 - 200 STEELE **17**

[Nashville Rug Gallery](#) – 111 – Flr 1

[Kravet](#) – 117 – Floor 1 **NEW LOCATION!**

[Highland House](#) – 121 – Floor 1

[InsideOut Performance Fabrics](#) 313 – Flr 3

[Woodbridge Furniture](#) – 301 – Flr 3

### 11 - 200 N. HAMILTON **18**

[Wildwood](#) – N Ct 125, 104 – Floor 1

[Chelsea House](#) – S Ct. 104 – Floor 1

[Alden Parkes](#) – S Ct. 110 – Floor 1

### 12 - 310 N. HAMILTON **18**

**TOP 10** [Wesley Hall](#) – Hamilton Court S-106, Flr 1

[Ambella Home](#) – Hamilton Ct S-110 – Flr 1

**TOP 10** [InsideOut Performance Fabrics](#) – 311 N. Hamilton

**TOP 10** [Gabby](#) – 333 N. Hamilton St, Flr 3

## OFF THE BEATEN PATH

### 13 – JULIAN CHICHESTER **25**

118 Martin Luther King Jr. Dr.

### **TOP 10** 14 – RO SHAM BEAUX **25**

**\$** 122 North Main

### **TOP 10** 15 – DESIGN LEGACY **27**

126 Virginia Place

### 16 – AIDAN GRAY **26**

201 N. Main Street

### 17 – MADE GOODS **25**

The Bank on Wrenn, 203 N. Wrenn St.

### 18 – THEODORE ALEXANDER **8**

229 W. Russell Ave

### 19 – 214 MODERN VINTAGE **8**

314 W. Russell Ave

### **TOP 10** 20 – ZOE BIOS CREATIVE **6**

Chelsea on Green, 515 W Green

### 21 – VERELLEN **11**

515 S. Hamilton

UNIVERSAL EXPLORE HOME™



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# DON'T TAKE OUR WORD FOR IT!

We surveyed some of the top designers and Market veterans for their expert opinions! See below for some tips and must sees from the industry's best!

## 1. What is one tip you can offer someone attending Market for the first time?



**ARIENE BETHEA**  
**@dressmyroom**

It will be overwhelming and you won't see everything, but that's okay. Have a few showrooms that you plan to visit, but leave plenty of time to be seduced by new ones.



**LAUREN CLEMENT**  
**@lauren.nicole.designs**

Come with a plan but do not be afraid to veer off the path of your plan too. I have had some of the most amazing finds just by being lured into a showroom by spotting something intriguing.



**KEIA McSWAIN**  
**@keiamcswain**

Don't leave home without your itinerary! It's extremely helpful. Don't have one, then *The Cool Girl's Guidewill* serve as an awesome event guide.



**MONIKA NESSBACH**  
**@designbar**



My one tip would be to go with someone who has been to market several times if possible. I was lucky and had dear friends help me navigate market for the first couple of times. It's like going on a trip. It's always more fun (and more time effective) to explore a new destination with natives.

And save your battery - the first thing you want to do is to turn bluetooth and WIFI off at the beginning of the day and put your battery on low power mode. I found myself being able to keep it going for the entire day that way. Only turn WIFI on if you need to upload anything to social and have it all ready to go when you do (pre-write posts in your notes with your hashtags).



**DON RICARDO MASSENBURG**  
**@designinkredible**

If you're heading to High Point Market for the first time, my question is, what have you been waiting for?! High Point Market is the largest trade show of its kind and High Point, NC is considered the furniture capital of the world! Come, see, and conquer!

The first thing I would do is download the My Market app. The app has all of the events and exhibitor information. The app also tells you where the exhibitors are located, it allows you to create a schedule, and it tells you which shuttle to hop on to get there! The My Market app changed my experience at Market.



**KELLY R. COLLIER-CLARK**  
**@plot\_twist\_design**



Download the HPMKT APP and utilize the guide booklets for navigating Market. Schedule your free airport shuttle rides for arrival and departure when booking your trip. Bring copies of your resale cert for opening accounts on the spot, a portable phone charger if possible. Also take full advantage of attending some social events to network and meet other designers.



**SHAYLA COPAS**  
**@shaylacopas**

Start at the IHFC Building and work out to the other areas of market. I feel that starting in the central area of market and then working outward keeps me organized and focused.



**JANA PLATINA PHIPPS**  
**@trimqueen**



Book yourself on an HPMKT Insider's Tour, it's free to attendees and you have an expert guide showing you the best way to navigate market. It's the equivalent of a first rate double-decker bus tour, without the bus, with a design rockstar.



**KURT JACOB MILLER**  
**@kurtjacobmiller & @jacoblukasdesign**



Have a plan. The plan can be "I just want to socialize, bump into friends from Instagram, shop for real life clients, take a checklist and look for specific items or new vendors." Know what you hope to get out of it.

## BONUS: What's one thing you don't leave home without when headed to Market?



**MONIKA NESSBACH**  
**@designbar**



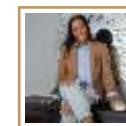
Convertible layers of clothes that are flexible enough so they can be worn for day and night functions, a crossbody bag and an external battery for my phone.



**JANA PLATINA PHIPPS**  
**@trimqueen**



My rule is to be in bed by 11pm and I bring Advil PM to ensure I get a great night's sleep to rock my market days to the max!!!



**KELLY R. COLLIER-CLARK**  
**@plot\_twist\_design**



Don't leave home without your absolute most comfy pair of sneakers whether you're dressed up or down. Embrace it, because every day will include a lot of walking. That said; cross body bags and backpacks will be your best friends!



ANTIQUE  
+ *Design*  
CENTER  
of High Point

ancient | modern | extraordinary

You are invited!  
Meet up with your fellow  
"Cool Girls"  
for Happy Hour  
Friday, April 1st, 4-5pm  
at  
Antique + Design Center  
of High Point

[www.hpadc.com](http://www.hpadc.com) | historic market square  
follow us on instagram @antiquedesignct #hpadc



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*\*above Michael Thomas and across from Wesley Hall*

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free environment, **browse** new products and **enjoy**  
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**Dine With Us for Lunch**  
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9:00am - 6:00pm

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# DON'T TAKE OUR WORD FOR IT!

We surveyed some of the top designers and Market veterans for their expert opinions!  
See below for some tips and must sees from the industry's best!

## 2. What is your favorite designer-friendly showroom?



**LAUREN CLEMENT**  
@lauren.nicole.designs

I love to visit **Currey and Co** as I always leave feeling inspired and happy. Currey has such a wide array of styles to satisfy all types of projects and there is just something magical to me about lighting, it is truly one of my favorite ways to create a wow in a home. Add in wonderful staff and the best lunch at Market and you have yourself a winner for the best experience!



**ARIENE BETHEA**  
@dressmyroom

**Caracole**. Besides being a beautiful building, having the best roof top view and a killer bar design, the showroom is beautifully designed and zoned into style categories making it easy find the perfect product. I also pay a visit to the **Antique & Design Center** and **214 Modern**.



**KEIA McSWAIN**  
@keiamcswain

**Caracole** at **THE MAC**.



**MONIKA NESSBACH**  
@designbar



**Phillips Collection** (super cool sculptural wall art and one of a kind conversation pieces); **Kenneth Cobonpue** (just cool product - you have to see it); **Roberta Schilling** (funky, fun and different); **Currey & Co** (the new product introduction displays are always worth seeing); **Universal Furniture** (the Designer's Lounge is fabulous, gives you an option to recharge and refresh, plus Universal has great free seminars); **Hubbarton Forge** (#lightfixturepom); **BeOutspoken** (Pop art inspired printed cowhides and wall decor); **TOV Furniture** (Always a great photo op and the totes are super cool)



**KURT JACOB MILLER**  
@kurtjacobmiller & @jacoblukasdesign



**Alden Parkes** (User friendly, dedicated sales team, no pressure, chill, every price point); **SPLASHWORKS** (totally fun, colorful, creative, digital printing on everything!); **Caracole** (The Markor building is so impressive, cool and fun, great rooftop parties); **SUNPAN** (throws a hell of a party, user friendly, big bar, great food); **New Growth Designs** (elevates permanent botanicals to a whole other level)



**JANA PLATINA PHIPPS**  
@trimqueen



I go cuckoo at **Nathan Anthony Furniture** – Tina Nicole's creativity explodes into beautifully designed and masterfully executed works of art as upholstery using textiles and artisanal fabrication technique that marvel and delight.



**DON RICARDO MASSENBURG**  
@designinkredible

There are so many showrooms that I don't miss during Market. It's impossible to narrow it down to one! It is always great to shake hands with sales reps that I email or talk to via telephone all the time.

Some of my favorites are: **Bernhardt** (showroom always styled to perfection); **John Richard** (go here for striking pieces with wow factor); **Bassett Mirror Company** (they have the best food); **Phillips Collection** (one of my go to vendors).



**SHAYLA COPAS**  
@shaylacopas

I have several designer-friendly showrooms. Some of my favs are **Kravet**, **Thibaut**, **Vanguard**, **Chelsea House** and **Hudson Valley Lighting**.



**KELLY R. COLLIER-CLARK**  
@plot\_twist\_design



**Hudson Valley Lighting** is in my top few favorites for what I'd consider designer friendly; having a plethora of aesthetic style options ranging from modern to traditional and reps are always available to offer assistance.



## MARKET TIPS

- Cell phone signal at High Point Market SUCKS – bring a fully charged back up battery (or two!). When your phone dies by 11 am from trying to Instagram all your fabulous finds, you will thank me!
- Speaking of Instagram – be sure to post all your amazing finds when cell service allows. The official Market hashtag is #hpmkt and be sure to tag us too at #coolgirlsguidehpmkt
- Try to attend at least 2 social and 2 education events while you're at Market – both are important! Market is fantastic for networking and meeting other designers as well as developing relationships with vendors. It's like a very expensive conference but IT'S FREE!
- Make sure to snag a Beauty Bar appointment at Universal's Designer's Lounge – it's just the pampering and refresh you need to head out to happy hour!



**MARISA WILSON**  
@marisawilsoninteriors



# DON'T TAKE OUR WORD FOR IT!

We surveyed some of the top designers and Market veterans for their expert opinions! See below for some tips and must sees from the industry's best!

## 3. What is the best social event to attend?



**DON RICARDO MASSENBURG**  
@designinkredible

It's a known fact that **Surya** and **Leftbank Art** throw the best parties!



**LAUREN CLEMENT**  
@lauren.nicole.designs

There are so many! Choose wisely as the next morning comes quickly!



**ARIENE BETHEA**  
@dressmyroom

Black Interior Design Network Events and Chairish Events at **214 Modern**.



**MONIKA NESSBACH**  
@designbar



**Leftbank Art** always has a great event and so does **Caracole** on their roof top. The party then continues in Greensboro at **PrintWorks** with an 80's DJ who has the coolest hat game (usually on Saturday).



**SHAYLA COPAS**  
@shaylacopas

There are so many fabulous social events at market. I always love to attend **Universal's** big event each market.



**JANA PLATINA PHIPPS**  
@trimqueen



This year it's the **WithIt** 25th Silver Anniversary Soirée on Saturday night at **Condon Yards**. All the cool girls will be there!



**KURT JACOB MILLER**  
@kurtjacobmiller &  
@jacoblukasdesign



I'm excited about several events I'm participating in this Market including a panel at **Alden Parkes** and a tablescape event at **New Growth**. Don't miss **Splashworks'** first-ever Art Mash (Saturday 3-7) celebrating two emerging female artists, Sarah Hamlett and Siobhan O'Dwyer.



**KEIA McSWAIN**  
@keiamcswain

I always look forward to hosting **BIDN** events. They've been the most missed networking events at High Point for me.



## TRANSPORTATION TIPS

Once you're at Market, you can walk most places, but you can also take the red and green shuttles.

If the place you are going is not one of the shuttle stops, call the **GO-Anywhere** shuttle & it will come pick you up. Sometimes there's a bit of a wait though.

**FREE Go-Anywhere service** - Pick up at the Transportation Terminal or call 336.887.RIDE (7433)

**Parking is FREE and there is a FREE shuttle into downtown from the lots.** (This is different from the Red and Green Shuttles that take you to the showrooms)

- **P1 NORTH – OAK HOLLOW MALL**  
GPS Address: 921 Eastchester Dr., High Point, NC 27262

### Hours of Operation:

Friday, April 1 – Tuesday, April 5  
6:30am – 10pm

Wednesday, April 6: 6:30am – 6pm

- **P2 SOUTH – W. MARKET CENTER DR. AREA**  
GPS Address: 490 West Market Center Drive, High Point, NC 27260

### Hours of Operation:

Thursday, March 31 – Tuesday, April 5  
6:30am – 10pm

Wednesday, April 6: 6:30am – 6pm



## RO SHAM BEAUX

INTRODUCING NEW UPHOLSTERY + CASE GOODS

### OPEN HOUSE

SATURDAY, APRIL 2ND / 5:00 - 8:00PM

LIBATIONS + MUSIC

122 NORTH MAIN STREET  
HIGH POINT



**ZOE BIOS CREATIVE**  
HIGH POINT FURNITURE MARKET

**APR 2 - 6**

Chelsea on Green  
515 W Green Drive  
High Point, NC 27260

**# B200**



# DON'T TAKE OUR WORD FOR IT!

We surveyed some of the top designers and Market veterans for their expert opinions!  
See below for some tips and must sees from the industry's best!

## 4. How do you save time or money at Market?



**JANA PLATINA PHIPPS**

@trimqueen



I save time, money and energy by taking the Go Anywhere shuttle to any showroom not serviced by the busses. They have a radius of 6 miles and get me anywhere I need to go. Call 366.877.RIDE or catch on at the Transportation Terminal. Plus the drivers are fun and fascinating locals!



**SHAYLA COPAS**

@shaylacopas

I save time by using an app called trello. I have a card on my trello listed as High Point Market and I add each showroom I want to see for my market trip on the app. While in each showroom we take photos of our favorite products and add to the app so that we can keep all of our fabulous finds organized.



**ARIENE BETHEA**

@dressmyroom

I save time by downloading the market app and marking the showrooms I want to visit on specific days. I also save time by booking appointments with my reps.



**DON RICARDO MASSENBURG**

@designinkredible

Always go to Market with a plan. Use the MyMarket app to set up your schedule ahead of time. However, it is so easy to lose track of time when you're walking through so many hallways full of inspiration. Also, you're going to run into so many people that you see on social media all the time. You'll definitely spend some time chatting and taking photos together. Saving money at the Market is easy. Eat and drink in the showrooms. Many of the showrooms offer amazing food catered by local chefs and restaurants. Take advantage of that.



**MONIKA NESSBACH**

@designbar



You save time by planning ahead and visit exhibitors by neighborhood so that you don't continuously run back and forth. Your feet will be grateful, trust me. You save money by eating and drinking in showrooms instead of anywhere else. All the showrooms offer snacks, drinks and food during various hours of the day. I have never left a day at market hungry. Also, if you are on the hunt for certain furniture pieces, ask the showrooms if they sell their display pieces. If you organize the pickup yourself, there usually is a steep discount available for those.



**LAUREN CLEMENT**

@lauren.nicole.designs

Efficiency in all aspects is the name of the game at Market. Make good choices, pack snacks, and come with a plan.

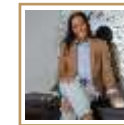


**KURT JACOB MILLER**

@kurtjacobmiller & @jacoblukasdesign



Save time by having a plan. You cannot see it all! Focus on lighting or art – plan that ahead of time. Know the districts and plan around that. Wear comfortable shoes and carry a tote bag so you're able to transition quickly to parties. Save money by renting a house that can accommodate more people. And make use of the transportation trollies. Some showrooms will even come pick you up!

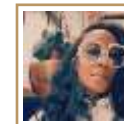


**KELLY R. COLLIER-CLARK**

@plot\_twist\_design



One of the best way to save time at Market is to make appointments with your reps ahead of time. You can always call or email showrooms to find out who they are if you're not sure. Plan to be intentional about your agenda in the interest of time, especially if you're not staying the entire Market week. Make a list of your top, must see showrooms to make sure you get to those first; and map them out accordingly.



**KEIA McSWAIN**

@keiamcswain

I'm in and out of showrooms quickly. I get the information buy in info needed, snap quick shots of my favorite pieces, snatch a rep's card, then I'm on to the next!

## DON'T FORGET TO BRING:

- Backpack
- Small Umbrella
- Sneakers
- Backup Phone
- Batteries
- Phone Charger
- Face Covering
- Business Cards
- Small Notebook



Instagram @marisawilsoninteriors  
email marisa@marisawilsoninteriors.com  
website marisawilsoninteriors.com

Follow us for updates throughout Market at @marisawilsoninteriors  
tag us at #coolgirlsguidehpmkt  
official Market hashtag is #hpmkt  
for all details visit: highpointmarket.org



## LUCKY 7 STARTER KIT

These 7 vendors, from accessories to wallpaper, offer no minimum purchase for product.

### Asian Loft

Market Square – 190, Floor 1

Distinctive furnishings, antiques & décor - each individually designed, personally sourced, and handcrafted from around the globe at terrific values.

### Feizy Rugs

Market Square – 145, Floor 1

As one of the country's largest manufacturers of fine hand-knotted, hand-tufted and power-loomed rugs, Feizy is committed to providing luxury at any price.

### Hudson Valley Lighting

Market Square – M70, M90, Mezzanine

Spanning a diverse range of styles, Hudson Valley Lighting's pieces are at once historically informed and ahead of trend.

### Revolution Performance Fabrics

312 S Hamilton, 3<sup>rd</sup> Floor, Suite 303

Revolution Performance Fabrics, woven with Olefin yarn, are virtually unstainable, easy to clean, and extremely durable; yet beautiful and soft.

### Universal Furniture 101 S. Hamilton St.

Universal Furniture creates quality furnishings for the whole home with a focus on function and lifestyle.

### York Wallcoverings IHFC – IH203, Commerce, Floor 1

York is the oldest and largest wallcovering manufacturers in the U.S., creating residential wallpaper, commercial wallcoverings & wall decals that can be found worldwide.

### Zoe Bios Creative

Chelsea on Green – 515 W. Green Drive

From their art house in Silver Lake, Los Angeles, they create original works on paper in editions of 100, with hand overlay that includes aging, leafing, gesso and India ink.

## DAILY BREAKFAST, LUNCH & HAPPY HOURS (Sat – Tues)

### BREAKFAST

#### Bubbles at Baker

Baker Furniture  
319 N. Hamilton St. (10-3)

#### Juiced at Splashworks

515 W. English Rd. (8:30-10)

#### Coffee & Sweets at the Suites

Top floor at SAMS (8-10)

#### Coffee with Chairish

Antique & Design Center (Th-Sat 9-11)

### LUNCH

#### Parson's Table Pop-Up (\$)

The Point (11-2)

#### Complimentary Days

FRIDAY compliments of Sherwin-Williams

SATURDAY compliments of Currey & Company

SUNDAY compliments of Hunter Douglas

MONDAY compliments of Monogram

#### Lunch at InsideOut Performance Fabrics

311 N Hamilton (11-1)

### HAPPY HOUR

#### Palm Beach inspired cocktails served from our beverage mobile, Sip Sip!

InsideOut Performance Fabrics  
311 N. Hamilton St., 3<sup>rd</sup> Flr (9-5)

#### Phillips Collection

IHFC, C202 - Daily Food at 4pm

#### After Hours at The Point (5-8)

#### Afternoon Pick-me Up of Gnam Gnam Gelato & Coffee

Antique & Design Center (1:30 – 3:30)

#### Daily Happy Hour

Antique & Design Center (4-6)