

# JAIPUR LIVING

## JAIPUR LIVING SEEING GREAT REACTION TO MONTHLY DIGITAL LAUNCHES, WILL NOT ATTEND FALL HIGH POINT MARKET

**(ACWORTH, GA—September 10, 2020)** Global rug and textiles furnishings company Jaipur Living has decided, out of an abundance of caution, not to exhibit at Fall Market, scheduled October 13-21, in High Point, North Carolina. The award-winning rug producer will continue to focus on its monthly rug, pillow, pouf and throw launches, which have been a huge hit since their inception in June. The summer and fall launches can be shopped on the Jaipur Living [website](#), its [digital catalogs](#), or in-person at The Gallery at Jaipur Living, located in the company's headquarters just north of Atlanta.

“Our customers are loving our monthly new product launches and digital catalogs,” said Jaipur Living President and CEO Asha Chaudhary. “We are increasing our focus there to be the best partner we can and to help our customers create beautiful lives for their customers. Our fall rugs are amazing—from stunning handknots that are revolutionary in the way they’re designed and made, to inspiring power-loomed rugs with high-definition details--we can’t wait for our customers to see them.”

Those who wish to visit The Gallery at Jaipur Living can do so knowing every safety precaution recommended by the CDC is in place. Customers can email [rsvp@jaipurliving.com](mailto:rsvp@jaipurliving.com) to request an appointment. They can also book a video or phone appointment with their sales representative to learn more about Jaipur Living's new products.

### **About Jaipur Living:**

Jaipur Living is a global lifestyle brand with a passion for people, product, and design. Known for its luxury rugs, poufs, pillows, and throws, Jaipur Living operates with a mission to create beautiful lives for its employees, customers, and artisans—all while preserving the age-old craftsmanship of handmade rugs. Through social initiatives and the Jaipur Rugs Foundation, the company supports more than 40,000 artisans in 600 villages by providing them with a livable wage, access to health care, leadership education, and opportunities for personal growth and development. Combining time-honored techniques and of-the-moment trends, every Jaipur Living product is as meaningful as they are beautiful.

HPMKT Showroom: Showplace 3300

For more information, please visit [www.jaipurliving.com](http://www.jaipurliving.com)

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