

# Be | OUTSPOKEN

## Be OUTSPOKEN Announces Global Brand Ambassador Rachel Moriarty

*Award-winning interior design virtuosa Rachel Moriarty to evangelize Be OUTSPOKEN inspirational hair-on artistic hide products at their debut at High Point Market and digital events throughout 2020.*



**Vancouver, British Columbia, March 2020** — Be OUTSPOKEN announces Rachel Moriarty as our first Global Brand Ambassador. Be OUTSPOKEN is a product line created to inspire women and men to express themselves and their values with conviction, optimism and strength. The company places original artwork on sustainable hides with designs that focus on empowerment and equality.

Susan Kaineg, Be OUTSPOKEN CEO: “Rachel Moriarty is the perfect embodiment of our brand. She has exemplified herself in the field of interior design with her fabulous and creative use of colour to create incredible interior spaces. She is dynamic, strong, and unapologetic in her creation of beauty. It’s a challenge for a startup to launch a new brand in the centuries-old home décor market, and Rachel certainly brings an edge to our efforts.”

Rachel Moriarty, Owner of Rachel Moriarty Interiors: “Be OUTSPOKEN recognizes the cultural shift that is taking place in celebration of empowerment for all our global citizens to lead their best, bold and authentically powerful life. Our home interiors enrich us and inspire us, and the instant I learned about

Be OUTSPOKEN's inspirational hides I recognized their power to create emotional positivity with every glance, every day."

Be OUTSPOKEN and Ms. Moriarty are planning several collaborations including her custom styling of an exhibit at the next High Point Market along with a premiere event entitled "Raise Hell With Rachel" featuring an in-depth examination of her styling philosophy and best practices.

**About Rachel Moriarty:** As an award-winning designer based in San Diego, Rachel is widely recognized as an industry expert in the use of colour and pattern. She is named Stylespotter for High Point Market 2020. She is also a #1 best seller and has been featured on HGTV and Design Network as well as several publications. Rachel is passionate about the use of colour within the spaces she designs, and along with her authenticity and gregarious nature Rachel is truly an interior designer icon. She and her family reside in the greater San Diego area, but her clientele line up for her worldwide.



**About Be OUTSPOKEN:** We place original artwork on sustainable hides with designs that focus on empowerment and equality. *We are home décor with a message.*

Buyers can order Be OUTSPOKEN limited-edition series collectibles through our Bespoke Program with a personal custom selection of signature art designs, hides and trim. There are an infinite number of options of unique colourways and patterns to ensure that no Be OUTSPOKEN hide will ever be duplicated twice, allowing for beautiful coordination with the other décor in residential or commercial spaces. Be OUTSPOKEN art designs take a view of empowerment and equality affirming universal core beliefs. We find much inspiration from the amazing people in our global community, and for this reason we have decided to create one of the world's only truly values-based for-profit brands.

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