



PRESS RELEASE 2020

MY ALPACA LUXURY HAND-WOVEN THROWS

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We created **MyAlpaca** brand and the range of products because we believe that healthy, comfortable and luxurious sleep is essential to a long life and sustained happiness. To make the very best bedding possible, we decided to combine modern textile knowledge with traditional hand-quilting methods and artisanal attention to detail. Thus, our work preserves and promotes the quality and artistry of meticulous craftsmanship – and makes it available to today’s discerning customer. All our duvets and pillows are filled with 100% alpaca fibre.



REMARKABLE ALPACA FIBRE

Alpaca fibre, next to cashmere, is considered one of the most luxurious natural fibres in the world. Alpacas are gentle, happy animals, generously giving of their fibre, which happens to be a perfect material for duvets, pillows, throws and fashion textiles. A duvet filled with alpaca fibre has unique thermoregulatory characteristics; it adapts to your body temperature during sleep, does not retain moisture and is hypoallergenic.

In addition to being healthy and natural, alpaca fiber is also extraordinarily soft and lightweight. Truly the best nature can offer.



LUXURY ALPACA THROWS COLLECTION

The authentic, naturally chic style of a MyAlpaca throws makes them ideal for home décor and extra luxurious comfort on armchairs, sofas, or the sides of a bed.

We designed our throws using the highest quality baby alpaca fiber, sourced from Peru – the softest alpaca fiber in existence, obtained from the animal's first sheering at around one year of age.

Lightweight, soft and breathable, baby alpaca is considered one of the finest natural fibers in the world.



HAND-WOVEN ALPACA THROWS

For our collection of handwoven throws, baby alpaca yarn is combined with luxurious cashmere and merino wool to ensure higher durability, softness and an extremely fine & silky touch feeling.

MyAlpaca throws are examples of extraordinarily creative work on manual looms, each throw being a one-of-a-kind piece, with imperfect borders, reflecting the individuality of each weaver. Plain and double-sided, in a beautiful, soft, nature inspired color palette.



HANDWOVEN ALPACA THROWS WRAPPED IN MARK ALEXANDER LINENS

Inspired by a sophisticated collection of naturally light linens by the British interior fabric brand MARK ALEXANDER, MyAlpaca created two lines of double-sided alpaca & linen throws.



Hand-woven alpaca | cashmere throw combined with plain, lightweight linen.



Two lines of double-sided alpaca & linen throws - handwoven alpaca throws wrapped in Mark Alexander linens created for MyAlpaca by Magdalena Komar

Magdalena Komar has graduated from ESMOD in Paris in 1997 with the prestigious special award of Christine Lemaire.

Between 1997 and 2001 she worked as a costume designer for films, music videos and theatre in Warsaw, Poland. During 2001- 003 she was trained as a multimedia textile designer at Loughborough University College of Art and Design. Since her graduation she works as a freelance textile designer and has sold her projects to the major pret a porter and haute couture houses like: Chanel, Fendi, Diane von Furstenberg, Donna Karan, DKNY, Aleksander Wang, Keneth Cole, Zac Posen, Victoria Secret, Calvin Klein Home, Ostinelli Seta, Atelier Montex, MTX Broderie Architecturale and many others.

Since 2010 she works at Warsaw Academy of Fine Arts as a tutor at the Fashion Department.



Magdalena Komar with Magdalena Kot-Kyriazis – CEO and owner of MyAlpaca