

**FOR RELEASE OCTOBER 16, 2019**

# **Gus\* Modern Launches New Spring 2020 Furniture Collection**

## **New Collection Available for Preview at High Point Market**

TORONTO, ON – **October 16, 2019** - Gus\* Modern ([www.gusmodern.com](http://www.gusmodern.com)), the Canadian home furnishings brand, is pleased to launch their latest collection at the Fall 2019 High Point Market (IHFC | Showroom H512). The new collection showcases a small-scale modular upholstery series, modern beds, rugs and accents.

Introductions include the Circuit Modular Series, Compass Coffee Table, and Fumo Round Rug, which channel a relaxed, contemporary aesthetic with their attractive curves and rounded profiles. Two platform beds, Parcel and Asheville, bring a soft modern look to any bedroom, while the Plank Dining Table, and Plank Dining Bench offer captivating interpretations of traditional dining furniture. Rounding out the collection is a limited edition design collaboration between Gus\* Modern and textile visionaries LUUM, re-imagining the Halifax Chair and Porter End Table through an alluring combination of fabric and furniture.

“This new launch introduces pleasing new shapes and bold, textural fabrics to our collection,” says Anthony Santino, Vice President of Sales at Gus\* Design Group. “We are particularly excited to reveal soft, curved silhouettes with pieces like the Circuit Modular Series, Asheville Bed and Compass Coffee Table. These inviting and eye-catching designs enhance a collection that offers uniquely modern style for any space.”

The Fall 2019 High Point introductions from Gus\* Modern will include the following:

### **Circuit Modular Series**

The Circuit Modular Series is a contemporary seating collection that brings minimalist style to spaces large or small. Circuit’s three sleek components—an armless chair, corner and ottoman—feature rounded profiles, with pleasing curves that invite relaxed entertaining and interaction. Rounded, solid natural ash legs complete the look by giving each piece an airy, floating quality perfect for small spaces. Combine the components to create a custom seating configuration that suits your home or work environment—Circuit’s compact footprint is particularly well suited to lobbies, breakout rooms, hallways, and urban condominiums. Constructed with kiln-dried 100% FSC®-Certified hardwood in support of responsible forest management.

### **Gus\* x LUUM Collection**

Introducing a limited edition design collaboration from Gus\* Modern and textile visionaries LUUM. This covetable collection re-imagines the Gus\* Modern Halifax Chair and Porter End Table in playful colour combinations inspired by three bold hues of Knurl, a texturally captivating fabric from LUUM - designed for work, rest, and play. The result is a series of alluring designs that explore the creative possibilities of fabric and furniture, exploring form and texture in bold new ways.

### **Asheville Bed**

Striking curves and elegant upholstery make the Asheville Bed a distinctly modern refuge of comfort and tranquility. The bed’s standout feature is the rounded headboard, which gently envelops you, creating an atmosphere of warmth and coziness. With its minimal, Scandi-inspired aesthetic, Asheville is a stunning platform bed with style and substance. Constructed with kiln-dried 100% FSC®-Certified hardwood in support of responsible forest management.

### **Parcel Bed**

With its generous, soft surface area and sleek design, the Parcel is the quintessential modern platform bed. The squared-off headboard, side rails and footboard create a simple, sculptural modern frame, while French seams soften the look with classic detail. Supported by solid ash legs, Parcel seems to float, lending an airy quality that complements any bedroom interior. Available as a king or queen. Constructed with kiln-dried 100% FSC®-Certified hardwood in support of responsible forest management.

### **Compass Coffee Table**

Showcasing an attractive interplay of curves, pattern and reflection, the Compass Coffee Table draws your eye from all angles. The organic arcs of the champagne gold base resemble the points of a compass, extending to the smooth edge of the transparent glass top. The aesthetic hints at 1970s Modernism, with a look that's been updated for contemporary styling. Its scaled-down footprint is perfectly suited to home and work spaces of any size.

### **Fumo Rug**

The Fumo Rug features subtle shades and an ultra-soft texture that evokes feelings of calm and comfort. Each rug is handwoven in India with lustrous fibres, creating a shimmering surface with a delicate play of textures that change over time. Designed with a vintage feel, Fumo adds casual sophistication to any space. Available in 5 x 8, 8 x 10, or 8 x 8 round.

### **Lido Pendant**

The Lido Pendant transforms the classic linear pendant light into a sculptural design that illuminates and captivates. The long, streamlined form is constructed from two acrylic channels, one of which is inverted, creating a subtle effect of reflection and balance. Two colour options—translucent Smoke Acrylic or the more opaque White/Frosted Acrylic combination—create unique plays of light that are particularly striking over a dining table.

### **Plank Dining Table**

The Plank Dining Table balances the warmth and utility of the traditional harvest table with the elegant details of modern design. The table's simple construction spotlights the organic grain of the wood, especially where the solid end grain of the legs sits flush with the top, creating a surface that looks striking in walnut or white wash ash. With seating for up to six people, Plank creates a warm and welcoming space for meals, homework, crafts and other activities. Matching, nesting bench sold separately.

### **Plank Dining Bench**

The Plank Bench balances the warmth and utility of the traditional harvest bench with the elegant details of modern design. The bench's simple construction spotlights the organic grain of the wood, creating a surface that looks striking in walnut or white wash ash. Designed to pair with the Plank Dining Table, this bench can also be used as standalone seating in bedrooms, entryways, or hallways.

Gus\* will debut all new designs at the High Point Furniture Market in North Carolina from October 19-23, 2019. The Gus\* Modern furniture collection is designed in Canada, and is sold at over 150 furniture retailers in North America, South America, Asia, and Australia.

**Gus\* High Point Showroom** IHFC Building | Showroom H512 | October 19-23, 2019

For more information or to schedule an interview, please contact:

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# Gus\* Spring 2020 Collection New Designs



Asheville Bed



Lido Pendant



Circuit Modular Upholstery Series



Plank Dining Bench

Plank Dining Table



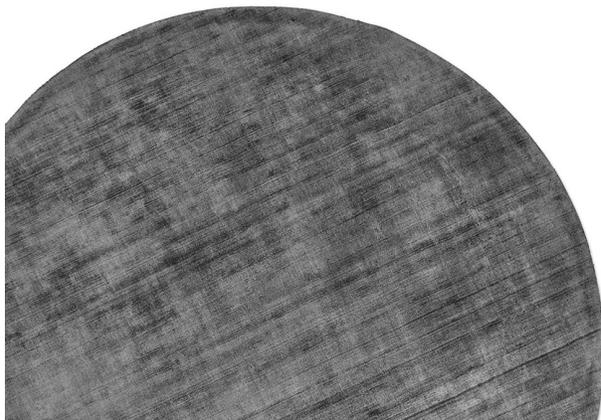
Compass Coffee Table



Gus\* x LUUM Halifax Chair



Gus\* x LUUM Porter End Table



Fumo Rug



Parcel Bed