

**Press Contact:**

Denise Meyer, Director of Marketing  
P: (603)-226-4460 x 5027  
[dmeyer@companyc.com](mailto:dmeyer@companyc.com)

## COMPANY C TO DEBUT NEW SIGNATURE DESIGNS AT HIGH POINT

Concord, NH (September 2019) Company C, the award-winning New Hampshire-based design and manufacturing company, will reveal new spring 2020 collections at High Point Market. Located at IHFC M126, the showroom will feature exquisite new rugs and accent pillows with a focus on performance. Company C will display the luxe to performance line up in vignettes with its signature furniture collection – creating a singular source for today's colorful lifestyle.

"Color is the foundation of all our collections, and this season we were most inspired by all shades of green. We used this palette for designs created in both luxurious fibers and eco-friendly yarns for performance. We were also enamored with historic treasures from America's past with designs from traditional folk crafts to Native American textiles in their original saturated hues," said Company C co-founder and colorful living officer Christine Chapin. "Our goal was to carry our color stories throughout our various collections, creating options to meet customer demand for both luxury and approachable price point home furnishings."

The Greenhouse Collection springs forward with greens, soft blues and soothing naturals for indoor and outdoor decors. The *Solange rug*, available in celadon and cornflower, is a handwoven jacquard rug that merges modern geometry with traditional elegance for fine interiors. The *Somner rug* is rendered in heathered shades of light green, aqua, blue and charcoal hand woven from polyester yarn made from recycled plastic bottles. The *Pea Pods rug*, hand hooked in polypropylene, is a whimsical delight using a mix of crisp greens accented with pops of teal and true blue on a warm natural ground.

Magnificent Navaho weavings and traditional American folk art inspired our American Lore Collection. The performance *Jackson rug* with its graphic southwest motifs is hand-hooked in easy-care polypropylene yarns softly mottled in red and denim blue. The *Acacia rug*, hand-tufted in super textural wool yarns, offers a modern edit on the tree of life pattern, a classic symbol of growth and new beginnings. The *Tasha rug* recreates the lavish look of Old-World crewelwork in luxuriant hues of red, orange, pink, teal and green with accents of purple against a navy ground. The *Vista pillow*, an abstract beauty reminiscent of a forested mountainside offers a textural landscape rendered in pine, navy and teal.

The ideal afternoon in an Italian café inspired the Caffe Latte Collection. The *Biscotti rug*, an indoor/outdoor delight woven in recycled yarns, brings the favorite Italian cookie into the home. The *Seesaw pillow* offers artful embroidery in frothy neutrals that round out this café indulgence.

Every spring, the Summer Brights Collection is updated. This season, *Under-the-Sea*, joins the line. A performance rug inspired by the colorful world beneath the waves, this design was based on best-selling wool rug, To-Bay-Go. Rounding out the assortment is the *Wild Rose pillow* with boastful blooms and black and white piping for added contrast; is available in four colorways.

Early reaction to Spring 2020 has been very strong with our retail partners and designers. More than 20 new rug and textiles designs join over 95 upholstery silhouettes and 125 signature fabrics featured in the Company C for Norwalk collection.

**Link to images:** <https://us2.hostedftp.com/>      **Username:** Press2019      **Password:** Color2018!

### About Company C

Company C is a leading manufacturer of colorful, handcrafted home furnishings. Founded in 1994 by Christine and Walter Chapin, the company that began as a one-room garage operation has grown to include more than 2,400 wholesale partners, two retail stores and an ecommerce website. For more than 14 years, Company C has supported ethical sourcing and production by partnering with GoodWeave, and as a member of the Sustainable Furnishings Council. A top resource for distinctive and uniquely colorful rugs, bedding, furniture, fabrics and decorative accessories, customers are treated to new collections throughout the year. Find Company C at [www.companyc.com](http://www.companyc.com), [Instagram](#), [Pinterest](#), [Facebook](#), [Twitter](#), and the [Company C blog](#).