

KOKET®

LOVE HAPPENS



FALL HEAD OVER  
HEELS FOR  
*KOKET's New Lifestyle Scent*

FOR IMMEDIATE RELEASE



## *FALL HEAD OVER HEELS FOR KOKET'S NEW LIFESTYLE SCENT, EMPOWERING*

June 2019 - **KOKET** recently announced the launch of Empowering, a warm, sweet, sensual scent that celebrates strong women. Empowering is mysteriously sexy yet classical and sweet. It opens with sharp citrus like bergamot, and a touch of sensual white jasmine. Then develops quickly to a sweet gourmand with woody notes, such as honey and vanilla, sandalwood, ginger, and resin-amber.

Staying true to the **KOKET** aesthetic, the bottle speaks to the luxurious and sexy style of an empowered woman. A sleek bottle with gold finishings and simple black label in an elegant spray is perfect for application on skin, clothing, and your home. The aesthetic of the bottle is true by **KOKET** fashion, breathtaking. Empowering is more than a perfume, it is a lifestyle scent that illuminates power and poise.

Starting as the brand's signature scent, **KOKET** founder, Janet Morais, observed women to be drawn to the composition of sophisticated essential oils and the unique aromas the scent gave off. From here, she decided to make her Eau de Parfum available with the hopes of leaving a lush, lasting impression. Janet has a special way of inspiring and empowering and this fragrance is her way of sharing her story with all women, making them feel confident, sexy, and capable of strength.

Empowering is designed for the confident, self-assured, modern women who is not afraid to make a statement. Capturing a sweet yet sexy radiance and confidence so alluring, this perfume is ideal for the women that are luxurious and tailored. It draws inspiration from the success and allure of the **KOKET** brand. Empowering is designed to make any women feel sexy in her own skin and home and attract attention.

Empowering by **KOKET** is available on [bykoket.com](http://bykoket.com).



## *ABOUT KOKET*

Daring design aesthetic, high impact events, lavish presentations, notoriously risqué ad campaigns, and inspiring editorial, have an uncanny way of conveying KOKET's mission to inspire love and empower through its statement pieces and unique design-driven experiences and content.

The innate desire to seduce and entice its devotees is perfectly illustrated in the Guilty Pleasures and Exotic Opulence Collections composed of dramatic case goods, luscious upholstery, exquisite lighting, and decadent furs; all of which mesmerize with their magical mineral medleys, luxe metallics, vibrant jewel tones, and exotic feathers. With over two hundred designs and counting, KOKET has become a go-to source for interior designers and consumers looking to create unique spaces which exude sensuality and style.

KOKET's savoir-faire is intoxicating! The line is manufactured by master artisans and jewelers who leave no detail or element forgotten. The brand's principal designers are a group of exceptionally artistic and well-rounded product designers who are led by Founder & CEO Janet Morais' creative eye and almost fanatic drive for perfection. KOKET is managed by an elite staff of highly skilled individuals who strive to create moments of design seduction while seamlessly selling the collection worldwide through a selective network of interior designers and luxury retail stores. The darling of the furniture industry carries an admirable list of accolades in the film industry, major international retail projects, top world hotels and hundreds of publications in the most renowned shelter and luxury publications.

## **PRESS CONTACT**

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