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“MADE IN AMERICA, FULLY CUSTOMIZABLE, SOLID MAPLE... BEAUTIFUL”

SELECT by John Thomas Furniture’s Upholstered Chair Collection

High Point, N.C. —This High Point Market, SELECT by John Thomas Furniture, will launch a new upholstered chair collection to complement its solid wood *Your Style, Your Color, Your Way* custom program that is fully made in America, customizable, and crafted in solid hardwood maple.

The new collection, that encompasses three chair styles, enables shoppers to choose from forty-eight finish and paint stain options, and twenty-four fabrics. The program takes DIY (design-it-yourself) to the next level.

Crafted in solid hardwood maple, and contract worthy frame construction, that includes glue, screw, and doweled reinforcement along with lag bolts for extra stability, the one price fits all chairs feature a nylon webbed seat and high-quality foam for a luxurious feel with Dacron topping.

According to Bryan Sprinkles, vp sales and marketing, while made in America may not make-or-break a shopper’s buying decision, it is an influencer.

“It’s exciting that shoppers will not only be able to design their dining table through SELECT, but an accompanying upholstered chair solely made right here in High Point,” states Sprinkles.

Chairs in the program will be available for order immediately and will be shown at the company’s 215 South Main Street showroom, along with the company’s entire collection, during the spring 2019 High Point Market.

Whitewood Industries’ custom contract and hospitality division, Custom Contract Furnishings, will manufacture the chairs at their High Point manufacturing plant.

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About Whitewood Industries

Founded in 1982 as a distributor of ready-to-finish furniture to retail stores throughout the eastern United States, Whitewood Inds. has evolved into a leading supplier of finished and unfinished furniture sold through leading retailers nationwide as well as designing and manufacturing for the hospitality and contract furniture industry.

Today, its four divisions include: Whitewood Ready-To-Finish (unfinished furniture), John Thomas Furniture (casual dining and custom finish programs), International Concepts (a supplier to specialty retailers) and Custom Contract Furnishings (designer/manufacturer contract upholstery). Whitewood is headquartered in Thomasville, N.C., where it employs 300 workers and has manufacturing, warehousing, corporate office and showroom facilities totaling 578,000 square feet.

The company, now employee owned, was sold to its employees through an ESOP (Employee Stock Ownership Plan) in December 2017.

For more information, visit www.whitewoodfurniture.com.

About Custom Contract Furnishings

www.customcontract.com

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