

KOKET®  
LOVE HAPPENS

HAUTE  
*Craftsmanship*  
*by koket*

KOKET SET TO SEDUCE DESIGN LOVERS  
WITH HAUTE MATERIALS AT SALONE DEL MOBILE.MILANO



Salone del Mobile.Milano

PAV. 1 L-05

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FOR IMMEDIATE RELEASE



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**Set to Seduce Design Lovers with Haute Materials at  
Salone del Mobile.Milano**

*Adored U.S. Luxury Decor Brand KOKET Will Be Celebrating Their  
Roots at the 2019 Edition of Salone del Mobile.Milano With a Stunning  
Exhibition of Statement Pieces Featuring Alluring Materials,  
Including 12 New Designs!*

April 2019 - Since its inception, **KOKET** has been renowned for its use of alluring materials and finishes. From exotic feathers and luxe metals to vibrant gemstones and striking leathers, at this month's annual Salone del Mobile.Milano exhibition **KOKET's** stand will be alive with haute materials. Twelve stunning new designs will join iconic statement **KOKET** pieces for yet another showstopping glamorous stand by the U.S. based luxury decor brand. Be inspired and empowered by **KOKET** in Pavilion 1 - Stand L 05 from April 9 - 14, 2019.

Passersby will not be able to miss **KOKET's** signature black stand featuring four unique window displays showcasing select designs. Once inside the stand visitors will be surrounded by exotic and luxurious materials in an array of cream, gold, and copper tones accented by touches of black.

Exquisite feathers in a variety of colors and patterns will cover walls, cabinets, and table tops. From the face of the new **Temptation Bar Cabinet** to the top of the new **Merveille Dining Table** this signature **KOKET** finish will be in full bloom at this year's Milan exhibit.

In celebration of the biennial EuroLuce International Lighting Exhibition set to take place at the 2019 edition of Salone del Mobile.Milano, **KOKET** has a number of alluring new designs to offer in this category! Brilliant crystals will dazzle on **KOKET's** new **Trinity Chandelier** and the newest, and largest, take on the Eternity series, the three-tiered **Eternity V Chandelier**. A new addition to the exotic hand-carved sculptural snakes of the **Serpentine** collection—a wild and glamorous chandelier—will also be on display.

Luxurious metals, lavish leathers, plush velvets, sleek marbles, and perfectly lacquered woods complete the wonderful variety of spectacular materials set to fill **KOKET's** stand.

In addition, in true **KOKET** style, sexy evocative forms will also entice throughout the exhibition. From the sensual golden legs sprawled out beneath the **Tabu Cocktail Table** and the undulating curves of the new **Gelbard Chair** to the grasping brass hands of the **Vengeance Table Lamp** and the new Goddess Mirror seduction may be inevitable during ones visit to **KOKET**.

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A love for craftsmanship and the finest materials is at the heart of **KOKET**. Each object of desire in the brand's collection is handcrafted by master artisans in Portugal who take great pride in their crafts and ensure every detail is perfectly appointed. These artisanal touches add an essential element of individuality to each of **KOKET**'s empowering statement designs. And it is this beauty of high-level craftsmanship, its cherished heritage, and **KOKET**'s love for exquisite and unique materials which the brand is honoring this Spring—both in their stand at Salone del Mobile.Milano and with the newest edition of their luxury lifestyle print magazine *Love Happens* (available during the fair for the first time in Milan).

**KOKET** has a magical way of engaging its customers and brand loyalists so they feel like members of an exclusive community. If you have ever visited the brand at a trade show you are sure to have felt the warmth, energy, and passion that is **KOKET**! Celebrate **KOKET**'s love for haute materials and craftsmanship this Spring in **Pavilion 1 - Stand L 05** from **April 9 - 14, 2019**, and be sure to pick up the newest edition of *Love Happens* magazine—a heartfelt tribute to haute craftsmanship in design and couture.



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ETERNITY V | CHANDELIER

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TABU | COCKTAIL TABLE

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VENGEANCE | TABLE LAMP

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## *ABOUT KOKET*

Daring design aesthetic, high impact events, lavish presentations, notoriously risqué ad campaigns, and inspiring editorial, have an uncanny way of conveying KOKET's mission to inspire love and empower through its statement pieces and unique design-driven experiences and content.

The innate desire to seduce and entice its devotees is perfectly illustrated in the Guilty Pleasures and Exotic Opulence Collections composed of dramatic case goods, luscious upholstery, exquisite lighting, and decadent furs; all of which mesmerize with their magical mineral medleys, luxe metallics, vibrant jewel tones, and exotic peacock feathers. With over two hundred designs and counting, KOKET has become a go-to source for interior designers and consumers looking to create unique spaces which exude sensuality and style.

KOKET's savoir-faire is intoxicating! The line is manufactured by master artisans and jewelers who leave no detail or element forgotten. The brand's principal designers are a group of exceptionally artistic and well-rounded product designers who are led by Founder & CEO Janet Morais' creative eye and almost fanatic drive for perfection. KOKET is managed by an elite staff of highly skilled individuals who strive to create moments of design seduction while seamlessly selling the collection worldwide through a selective network of interior designers and luxury retail stores. The darling of the furniture industry carries an admirable list of accolades in the film industry, major international retail projects, top world hotels and hundreds of publications in the most renowned shelter and luxury publications.

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