**Sam Moore Product Write-Ups**

**IHFC C-1058**

**Contact: Kristin Hawkins, 336.485.5674,** **khawkins@scompr.com**

**Bedroom**

Two upholstered bed styles, featuring popular horizontal and vertical channel designs, are customizable in an assortment of fabrics designated for the program as well as a variety of finish and nail head offerings. Beds are available in a new 72-inch height, designed to accommodate taller ceilings and add drama to a room.

**Stationary Leather & Fabric Upholstery**

Sam Moore will unveil nearly 40 new upholstery styles covered in fabrics and leathers inspired by the leading trends in the fashion industry at the upcoming April High Point Market. The new silhouettes will be presented throughout trend-inspired vignettes in the company’s showroom including Performance Leathers, Industrial Farmhouse, Maximalism and Quintessential Statement Chairs.

The new textile stories will be showcased on a wide assortment of new swivel chairs, recliners, press back chairs with coordinating ottomans, stationary club chairs, exposed wood chairs and wing chairs as well as a new customizable sectional and sofa group available with a choice of three arm styles, two back styles and a smaller scale footprint for loft-style living spaces.

Highlights of the 10 swivel chairs include Calhoun, a swivel version of the company’s popular stationary chair, featuring a deconstructed design with high back, subtle roll arms and shapely legs that offer a dramatic curve from arm to floor. The Digby, which is characterized by its angular silhouette and crisp button tufting details which align horizontally in the center of the inside back, and the Beck, which features a tall back, kidney pillow and oversized spaced nail head details which accentuate the lines of the transitional silhouette.

Six recliners and two press back chairs with coordinating ottomans round out the new motion introductions. Highlights include the Nash recliner, which offers a bit of a retro look and feel with its sleek track arm and high back, the transitionally-styled Maeve and the more traditional Fenton with its classic wing chair styling and tufted back. The Fenton is also available as a press back chair with coordinating ottoman.

Highlights of the six club chairs include Misha, which is characterized by its curvaceous arms and tall tapered legs and Rexi, which features a slender transitional track arm design and deep T-cushion seat. In addition, the classically styled Linda club chair – which is also available as a swivel – features distinctive track arms that converge to a straight back. Tall tapered legs and a loose seat cushion and back pillow finishes off the look.

Three new exposed wood chairs include the transitionally-styled Carmelita; Blanche, an updated traditional silhouette with gracefully curved arms and subtle carving details on the tops of the front legs; and Lena, a retro-modern style with sleek arms and rounded open back style.

Sam Moore’s new wing chair assortment includes Hartwell, a dramatic tribute to the timeless wingback, featuring exaggerated curves for a bold look; Abigail, which makes its presence known with its tall back, stately shaped wings and exposed wood base; and the Marti, with perfectly tailored tufting that accentuates the lines of its classic wing chair silhouette with refined styling.

90 new fabrics and 20 new performance leathers will be added to the line. The leathers offer consumers ‘livable’ attributes including high durability, soil resistance and cleanability. The assortment is available in a variety of fashionable colors and rich, supple textures including hand wiped, suedes and a few novelty styles. Of the 90 new fabrics, 17 are performance fabrics, bringing the company’s performance fabric offering to more than 65.