

RYAN KORBAN

Interior Designer Ryan Korban to Launch New Furniture Collection in Partnership with EJ Victor

February 11, 2019 – New York, NY – Ryan Korban, renowned New York based interior designer, has partnered with fine furniture company EJ Victor on a new line of home furnishings which will debut in April 2019 at the High Point Market in North Carolina. The 40-piece collection consists of versatile lifestyle pieces that range from seating and tables to beds and lighting.

Merging masculine and feminine identities with authentic craftsmanship and attention to detail, this collection skillfully embodies Korban's love of romance and brutalism. The collection references classic shapes from various decades re-imagined for the modern-day consumer, while ensuring these pieces can easily sit with different aesthetics ranging from vintage and eclectic to rich and modern. The collection provides elevated yet easy-to-mix pieces for both residential and commercial consumers.

"I wanted to create a collection that represented some of my favorite custom pieces I've designed in the last ten years. I've taken inspiration from old-world European details and updated them with a modern point-of-view so that the consumer has the ability to reinterpret the collection in their own way." – Ryan Korban

Having worked with some of the most celebrated fashion houses in the world such as Balenciaga, Alexander Wang, Brandon Maxwell, Joseph Altuzarra, just to name a few, Korban recreated some of his favorite custom pieces he designed for each of them for this collection. The debut also includes an exclusive Ryan Korban x Dedar Milano custom fabrics collaboration, a limited edition of curated Dedar Milano fabrics available with all upholstery pieces.

"As a gifted young designer, Ryan has quickly established his reputation with discerning clientele. Ryan was recognized by Architectural Digest as the youngest member of their revered list of the top one hundred designers in the United States. EJ Victor is excited and honored to present his eclectic new collection of home fashion at the upcoming April High Point Market," says EJ Victor Chief Executive Officer John V. Jokinen.

The collection will launch during the Spring 2019 High Point Market, April 5th through 10th at the EJ Victor Showroom, 116 S. Lindsay St, High Point, NC 27260.

For more information on Ryan Korban and EJ Victor, please visit www.ryankorban.com and follow @ryankorban on Instagram, or www.ejvictor.com, @ejvictorinc on Instagram.

About Ryan Korban:

Korban embarked on a career in interior design after graduating from The New School in New York. Without any formal training, he developed his unique aesthetic, characterized by a mix of luxury, old-world romance, and urban cool. Drawing on inspirations ranging from Monet paintings to Helmut

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Newton photographs, he creates seductive, wondrous spaces that surpass trend to redefine traditional design for a new generation. His portfolio includes the homes of prominent figures in the worlds of fashion, film, and music. Specializing in retail design and residential real estate developments with an emphasis on luxury, Korban has completed some of the finest spaces in New York's retail and real estate landscape including *Balenciaga*, *Alexander Wang*, *Fivestory*, *Aquazurra*, *40 Bleecker* and more. His work has been profiled in such publications as *Vogue*, *W*, *Harper's Bazaar*, *Architectural Digest*, the *Wall Street Journal*, and the *New York Times*.

About EJ Victor:

EJ Victor, recognized industry-wide for its exquisite quality, service, and value, is a locally owned, high-end furniture company located in North Carolina's famous furniture heartland. Priding itself on the craftsmanship of devoted employees with know-how and commitment to building superior furniture, for more than twenty-five years, EJ Victor has built upon its own brand while also becoming a best-in-class licensing partner to premier global lifestyle brands such as Ralph Lauren, Kelly Wearstler and Perennials among others.

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