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COMPANY C TO DEBUT NEW SIGNATURE DESIGNS AT HIGH POINT

High Point, NC (September, 2018) Company C, the award winning New Hampshire-based design and manufacturing company, will reveal its new spring 2019 collection at High Point Market. Located at IHFC M126, the showroom will feature exquisite new and expanded collections of rugs, bedding, throws and accent pillows. Company C will display its luxury brand, as well as its approachable price point designs in vignettes with its Company C for Norwalk Furniture. This creates a single source for retailers and designers to shop Company C's complete lifestyle.

“For our spring 2019 Collection, we are taking a cue from centuries old textiles and handcrafted rugs like soumak and hand knotted,” said Company C co-founder and colorful living officer Christine Chapin. “We focused on the abundance of colors that inspire us from stunning neutrals to nature-inspired hues like desert tones. We’ve also expanded upon the continued success of the black and red palettes and the stories they tell.”

A highlight of the season, hand-woven soumak style rugs offer an intricate, traditional construction that provides enduring strength and softness. The *White Willow* rug features flourishing botanicals with an airy open feel with all the delicate details of leaves and buds against a warm, wheat ground.

Desert Wind is a visual vista beckoning one to visit its layered landscape of flowing curves and contrasting textures with sweeping bands of color. Reminiscent of a stonewall-lined path along a tranquil waterway, the *Fairfield* rug brings to life the panoramic views of nature. The extraordinary color and light of the Italian coast inspired the Old World charm of *Positano*; artistically combining the hues of water, sun, sky, and foliage into a vintage Italianate motif. Like a treasured tapestry, beautiful *Sundara* melds historic mystery with a modern day sensibility.

Expanding the popular hand-knotted category, the *Medina* rug joins the *Modern Traditions* collection. *Medina* evokes the maze-like magic of the classic walled cities of North Africa, telling a timeless tale with handspun yarns that are specially dyed from dark to light, creating rich gradations of reds and blues. In *Breezy*, cool summer zephyrs waft through sun-dappled foliage inspired by a lush leafy pattern in soft green, yellow, and slate blue hues complemented by a rich teal ground.

Primitive motifs of ancient art are replicated in the dramatic patterning of the *Artifacts* rug rendered in 100% jute in shades of deep indigo and undyed natural. An edit to the *French Farmhouse* collection introduced in spring 2018, the *Carreaux* rug is a whirl with Provençal country style, in red, black and gray tones.

A study in abstract geometrics, *Antoine* is handsome and innovative with neutral-toned, bold, converging lines, accented by black to lend dramatic flair. Gracious *Griffin* exudes a playful geometry of textural diamonds and triangles rendered in natural shades, complemented by mottled denim blue and sunny saffron.

Company C is also expanding its eco-friendly performance line of rugs and pillows, highlighted by the demand for easy-care rugs for casual living – indoors and out. *Nomad* is an original work of art in modern charcoal and white, suggestive of the abstract line art of traditional Moroccan designs. *Pebbles* is just like walking on a beach – exceptionally textural and amazingly soft underfoot. Part of the *Summer Brights* collection, *Daybreak* radiates subtle color changes in coral, lake, blue and black - as nuanced as the sunrise on the horizon. *Kokomo's* fresh originality brings to life the essence of the tropics, capturing the fun colors and high spirits of the water, sun, sand and sea in two distinct color ways. The *Clove Pillow* is a decorative, multilayered beauty of macramé with dynamic dimension, hand-knotted using an intricate clove-hitch stitch in trendsetting coral, green, yellow, lake, and natural. Exceptionally textural and outstandingly soft, the *Pebbles Pillow* is an easy-care accent piece with a current sensibility.

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Company C is debuting several new bedding designs in luxuriant fabrics. *Flynn* bedding with its luxuriously lived-in look is woven from pure linen and is as enduringly beautiful as it is soft. *Reef* bedding brings the serenity of an aquatic garden to the bedroom with an exclusive ensemble of pure cotton percale. The geometric intricacies of Celtic knotting provided the inspiration for our intriguing *Lennox* bedding, rendered on soft cotton percale in pewter and blue. A new color way, lake, has been added to the sought-after Waffle Weave matelassé coverlet product assortment.

Continuing its mission to develop GOTS certified organic cotton bedding, the company introduces three new designs. *Pinktuck* is elegant, clean and classic in crisp, white 100% GOTS certified organic cotton sateen finished with a wide border of stitched-down pleats. *Florian* celebrates the lovely symmetry of nature in the beautiful lake or driftwood colored embroidery. Well-appointed Ashton sheeting with its satin, chain-stitch embroidery in Blue, Coral or Driftwood on a white ground makes a subtle yet stunning statement.

Several home accents and pillows join the collection. An unexpected alliance of Old World glamour and natural simplicity, our *Lana Pillow* contrasts an embroidered damask pattern in dense bouclé against a rustic homespun background of undyed linen. The *Xavier Pillow* is an eye-catching original with subtle zest and plenty of sophisticated style with a geometric artistry of embroidery imaginatively punctuated by bright tufts in shiny red. The *Topaz Pillow* is pure opulence in plush cotton velvet accented by the rich texture of chunky cotton chenille, offered in two sizes and an array of gemstone shades. The Bryce Pillow has dimensional appeal with a natural, braided jute appliqué in a free-flowing organic pattern, rendered in lake, navy, terracotta and sun.

Powered by its own beauty, the *Off the Grid* throw lights up any room with its rich colorations of terracotta, lavender and green hand-woven in a popcorn-like stitch that lends a distinctive texture.

The collections include more than 66 new designs, including rugs, bedding and home accents, and join more than 95 upholstery silhouettes and over 125 signature fabrics featured in the Company C for Norwalk collection. The designs have been met with critical acclaim, with an overwhelming response from dealers and designers nationwide.

Link to images:

<https://us2.hostedftp.com/>

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Password: Color2018!

About Company C

Company C is a leading manufacturer of colorful, handcrafted home furnishings. Founded in 1994 by Christine and Walter Chapin, the company that began as a one-room garage operation has grown to include more than 1,400 wholesale partners worldwide, two retail stores and an ecommerce website. Since 2005, Company C has supported sustainable sourcing by partnering with GoodWeave, and membership in the Sustainable Furnishings Council. Company C is known as a top resource for distinctive and uniquely colorful home furnishings including rugs, bedding, furniture, fabrics and decorative accessories. Throughout the year, customers are treated to fresh, exciting collections in Company C's signature colors and designs. Find Company C at www.companyc.com, [Instagram](#), [Pinterest](#), [Facebook](#), [Twitter](#), and the [Company C blog](#).