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SURYA'S SPRING 2018 CATALOG IS DESIGNED TO DELIGHT

Spring catalog provides enhanced product data, visually stunning imagery and intuitive layout to simplify the shopping experience

CARTERSVILLE, Ga. (April 12, 2018) – Just in time for High Point Market, Surya announces the release of its Spring 2018 Catalog. With 989 pages, this season's catalog is the company's most comprehensive and easy-to-navigate catalog to date. It includes more than 1,600 new accessories in a range of styles and price points, an all-new ceiling lighting program, expanded accent furniture and wall hanging collections, and the most comprehensive rug offering across all constructions. Products are supported with enhanced data and showcased with inspirational imagery.

Making the Spring catalog easy to use was mission critical to Surya. Product categories are organized by style, then price from high (\$\$\$\$\$) to low (\$) and Pantone TPX colors are now listed for every product. Product descriptions also include category-specific details such as pile height and fringe length for rugs. The catalog features a Top Sellers Index with more than 600 products with proven sales success and a Visual Rug Index that makes searching easier and quicker than ever.

Additionally, Surya's Spring 2018 Catalog is a source of limitless inspiration featuring five trend spreads showcasing the current style movements in home fashion and interior design: mindfully crafted Desert, casual rustic Farmhouse, vibrantly expressive Havana, modern moody Disrupt, and timelessly refined Legacy. Large-scale photography highlights the intricate textures and patterns of Surya's fashion-forward accessories within refreshing color palettes.

"We have been printing the Surya catalog twice a year since 2005 and it has been exciting to see it grow and evolve over time with our business," said Satya Tiwari, president of Surya. "We thoughtfully designed the catalog to work seamlessly with off-the-page resources such as surya.com and our showrooms to provide the ultimate one-stop shopping experience."

In addition to the release of its spring catalog, Surya is also announcing the following exciting new program and service updates!

- Pacing well above the industry standard, 95% of Surya's comprehensive product offering is in stock and can be ready to ship within 24 hours.
- Larger sizes have been added to more than 200 top-selling rugs, and 9'X12' and 9'x13' sizes are now available for more than 2,500 rugs – the largest selection of oversized rugs in the industry.
- To ensure the highest level of customer satisfaction, Surya is extending its return policy to 60 days.

Printed copies of the Spring 2018 Catalog will be available during High Point Market at the Surya showroom, located at Showplace 4100 and open daily from 8 a.m. to 8 p.m., beginning Friday, April 13. Customers will receive printed copies in the mail in the coming weeks. The eCatalog is available online at surya.com/ecatalog.

View high-resolution images of the catalog cover and selected pages [here](#).

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About Surya

Surya is the premier one-stop source for coordinating home accessories for a broad range of lifestyles and budgets. An expert at translating the latest apparel and interior design trends, Surya artfully combines color, pattern and texture to offer more than 60,000 fashion-forward products, including rugs, pillows, throws, wall decor, accent furniture, lighting, decorative accents, and bedding. The brand also provides innovative display, merchandising and training solutions to support retailers in successfully promoting and selling home accessories. Surya has showrooms in Atlanta, Dallas, High Point, Mexico City, New Delhi, and Toronto. To learn more, visit www.surya.com.