

## **Wildcat Territory Announces Partnership with Interior Designer Anthony Baratta**

*Wildcat Territory Partners with Baratta to Premiere Five 2017 Bedding Collections at High Point Market, April 22-26*

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**THOMASVILLE, N.C.** – [Wildcat Territory](#) is excited to announce their partnership with celebrated and respected, American interior designer Anthony Baratta. Wildcat Territory and Baratta will premiere five of his new 2017 signature bedding collections at High Point, N.C. Market which runs Saturday, April 22 through Wednesday, April 26, 2017. “My all-American design sensibility translates so beautifully into these diverse bedding collections,” said Baratta. “I’m happy to share these incredible designs with my loyal customers and fans across the country.” Wildcat Territory has layered the spectacular new collections into a spot-on Baratta branded environment in their showroom to showcase fully the beauty of of Baratta’s latest collections for spring.

This partnership is not only responsible for beautiful, modern, and American-made products, but also an ideological collaboration that brings together the bold, unique, and sophisticated visions of two industry leaders.

For over 30 years, Anthony Baratta has designed jaw-dropping interiors around the world with his iconic, sumptuous, and vibrant use of color and pattern. He has been recognized by *Traditional Home Magazine* as one of their “20 Design Icons.” He has been celebrated in the Cooper-Hewitt Museum’s National Design Triennial: Inside Design Now. He was also awarded Benjamin Moore’s coveted “Hue Award” for lifetime achievement in design.

Wildcat Territory, owned and operated by Nancy Reib and her husband, Ibrahim Coban, relocated from Long Island City, NY to Thomasville, NC in July 2015. They have designed and produced beautiful products ranging from bedding and drapery to accent pillows, rugs, and hardware for over 20 years. Their style is defined by quality, spirit and a modern sensibility. All their designs – from elaborate piecing to the simplest seam - are well-constructed with couture sewing and experienced craftsmen to bring value, beauty, pleasure and comfort to customers around the world.

This partnership at High Point Market is just the beginning. Wildcat Territory will launch a brand new e-commerce website this summer which will allow consumers to buy products – including Baratta’s new bedding collections – direct from the company.

“There’s a pure beauty to Anthony Baratta’s taste and style,” says Reib. “There’s always a layering of color and texture, a unique point of view and still opportunity for someone to express their own unique style. Our team is thrilled to collaborate with one of the industry’s true legends not only at High Point Market, but also as part of Wildcat’s product offerings on the new website and coming soon [www.anthonybaratta.com](http://www.anthonybaratta.com).”

High Point Market runs Saturday, April 22 through Wednesday, April 26; Wildcat Territory Showroom is located in IHFC Building, Hamilton Wing, #213. Market attendees are invited to an exclusive Meet

and Greet with Anthony Baratta on Sunday, April 23 from 3:30-5p in the Wildcat Territory Showroom. The celebration is open to the trade and cocktails & canapes will be served.

### **ABOUT WILDCAT TERRITORY**

For the past 20 years, Wildcat Territory has designed and produced beautiful products defined by quality, spirit and a modern sensibility. Their fabrics are rich and sophisticated, their colors are fresh and unexpected, and their styling is unique. They are proud and committed to manufacturing in America. Learn more: [wildcatterritory.com](http://wildcatterritory.com).

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[Download pictures of Anthony Baratta's new Spring Collections](#)