



For Immediate Release

PROFITsystems Partners with Furniture 1st, Offers Members Benefits

Furniture 1st members gain extra perks within leading retail management solutions for home furnishings retailers

COLORADO SPRINGS, CO (Oct. 18, 2016) – PROFITsystems, a HighJump product and leading provider of solutions for home furnishings retailers, today announced a new partnership with Furniture 1st, which offers a special program to the buying group's 215-plus retail members. Home furnishings retailers associated with Furniture 1st gain discounts and benefits in their access to PROFITsystems' flagship product, RETAILvantage, which is designed to run every aspect of their operation, including point of sale, inventory management, customer relationship management, accounting, and business intelligence tools.

PROFITsystems counts 25 percent of Furniture 1st members as clients today. This partnership provides benefits to both new and existing PROFITsystems customers, including software license discounts, consulting credit hours, barcoding scanner markdowns and training and education at no cost.

"Our commitment to full-line, independent dealers makes this a perfect partnership. We pride ourselves in having helped thousands of home goods retailers improve efficiency and profitability, including many Furniture 1st members who today benefit from our POS and inventory management system and participate in our performance groups," said Joanne Gulnac, general manager for PROFITsystems.

Founded in 1994, Furniture 1st has seen its family of independent furniture retailers thrive across 46 states, today generating more than \$2 billion in collective retail revenue. The buying group focuses on establishing partnerships that improve members' profitability through volume purchasing, innovative operations and marketing.

"We are really looking forward to this collaborative effort with PROFITsystems," said Furniture 1st Director of Services, Amanda Daubert. "As we increase our focus on helping retailers improve margins and stand out from the competition in their local markets, PROFITsystems separated itself as a vendor with solutions that can assist our retailers in getting there."

To learn more about member benefits, stop by the PROFITsystems High Point Market booth (Retailer Resource Center, #22 & 23) or visit <http://www.profitsystems.com/contact/>.

About Furniture 1st

Furniture First was founded in 1994 by a small group of independent furniture retailers who united to better compete with national furniture chains. Through collective buying power and the sharing of best business practices, Furniture First Members have thrived in increasingly competitive markets. Today more than 215 retailers in 47 states are Members of Furniture First, and collectively, the group generates over \$2 billion in retail volume.

For more information, visit www.furniturefirst.coop or visit the Furniture First showroom G770 during the High Point Market.

About PROFITsystems, a HighJump product

PROFITsystems is a complete retail management solution for the modern home goods retailer. Key components include enterprise software, consulting, performance groups, advanced education, eCommerce integration and business intelligence. PROFITsystems features real-time inventory management, customer relations management, point-of-sale and accounting systems.

For additional information on PROFITsystems, please visit the website at www.profitsystems.com.

About HighJump

In almost every industry, buyers are becoming more fickle, and more demanding. For logistics executives, effectively meeting buyer needs has become a relentless quest for speed and agility. Traditional supply chain solutions – siloed, complex and hard-to-implement – no longer suffice, as competitors find ways to deliver goods faster and more profitably.

In today's "now" economy, HighJump helps you stay agile, with adaptable, connected solutions that harness the power of your trading partner community. From the warehouse to the storefront, from the desktop to the driver's cab, we can help you achieve new levels of supply chain responsiveness, performance and profitability.

HighJump's suite of warehouse management, business integration, transportation management and retail/DSD solutions form a complete, powerful and adaptable platform that allow you to drive growth, customer satisfaction and revenue. **HighJump: supply chain accelerated.**

For more information, visit www.highjump.com.

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