

ALFONSO MARINA®

PRESS RELEASE

Alfonso Marina offers high-end furniture with the finest selection of materials and finishes, providing design and quality to those who surround themselves with the best.

With 40 years in the business, Alfonso Marina has influenced design trends by preserving the essence of creating timeless pieces of the highest quality that are not limited to a particular period or style, being able to satisfy diverse tastes that work in current metropolitan decorations and casual environments.

Alfonso Marina's extension reaches the most demanding audiences around the world, remaining a proud Mexican brand.

ABOUT US

Alfonso Marina (CEO & Founder) established a small atelier in 1971 driven by his passion to create beautiful art pieces full of life able to reflect their own history.

Alfonso Marina & Co. is a family enterprise, which includes his younger brother, Carlos (Co-CEO) who runs the manufacturing system. His daughters Isabel and Lucia are driving the company's marketing and product development to the 21st century. Isabel has been responsible for the new contemporary products that have had great success, as well as expanding the classic furniture the company is successfully known for.

Lucia has directed the new aggressive marketing plan that includes extensive advertising program in Veranda. Additionally, she has dramatically increased Alfonso Marina's social media presence, and created a new state of art website.

MANUFACTURING

Most of the work is done by hand, with CAD technology and a few other machines, the only nod to modern technology. The designs include ingrain moldings, complex veneered faces, marquetry and bone inlays, all of which are made in our plant. Our finishes require skilled people to achieve the right distressing and patina. Our painted finishes are based on gesso and then hand painted and gilded. We do our own turned pieces using hand lathes, and we manufacture our own hardware and metal furniture, which gives us freedom of design.

Understanding this factory implies, immersion into a world of techniques, materials and history, which in the end take you to a high level of uniqueness of 21st century artisans preserving the art of woodworking.

EXPORT

Due to increase in demand, in 1980 we started to export. This drove Alfonso Marina to develop a bigger workshop with more complex and systematic processes that led to the creation of a high production factory capable of manufacturing intricate designs that are internationally recognized; which allows us to export 80% of our production worldwide.

Today, Alfonso Marina's pieces reach the most demanding audiences around the world, remaining a proud Mexican company.

AM PROJECTS

Thanks to our quality and unique pieces, we have taken part in projects of the highest level in North America, South America, Europe and Asia, including residences in Saint Paul de Venice and China, penthouses in New York, spaces in hotels like Four Seasons in Montecito California, Ritz Carlton in Half Moon Bay, Las Ventanas al Paraiso and One and Only Palmilla in Los Cabos, amongst others.

ENTRY POINTS

The company participates in Dering Hall, the preferred digital space for designers, architects and galleries of the highest level in furnishings in the United States.

TODAY

Today, Alfonso Marina is known worldwide and has earned a place among the best companies in the world. The brand has distribution in 48 states in the United States as well as Egypt, China, Russia, Canada, Greece, Qatar, Chile, Guatemala and many others.

In Mexico we have an extraordinary 5,900 square foot showroom, which displays a wide variety of pieces. In this space, different product lines are shown which include furniture, upholstery, lighting, accessories and art.

In High Point N.C. we have an amazing 4,500 square foot showroom at North Hamilton street open twice a year for market.