

WoodardTM

2015

Showroom Locations

High Point Market
Market Square 193

International Casual Furniture Market
Merchandise Mart 1534

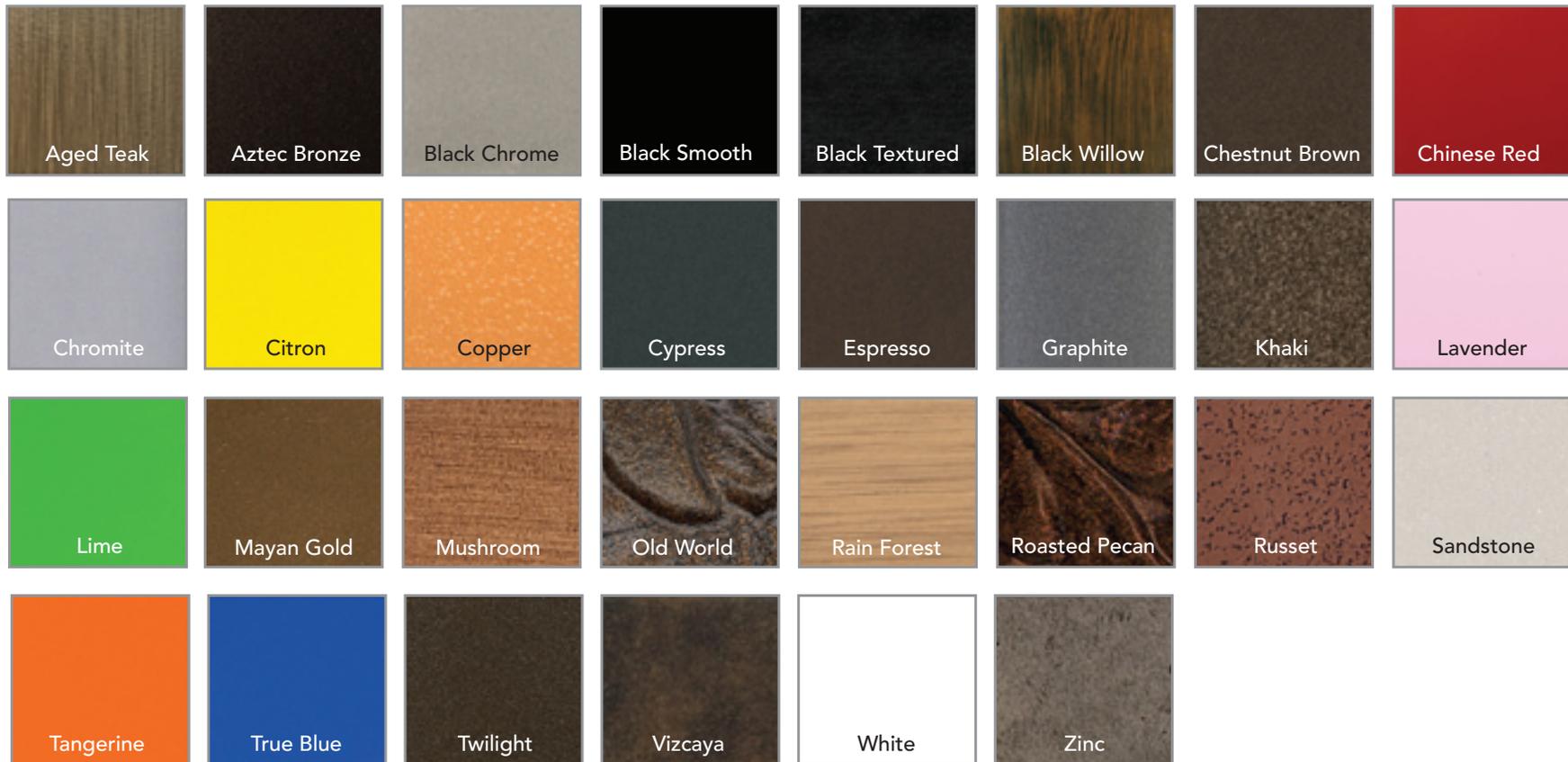
woodard-furniture.com



We want to keep Mother Earth happy, so we encourage you to reuse the colorful envelope and flash drive.

Woodard™ 2015

Many Woodard products are available in an array of vibrant colors and distinctive metallic finishes.



High resolution outdoor room scenes and silhouettes are contained on this kit's flash drive.

Additional photography and information available upon request:

The Media Matters, Inc. • 336.956.2488 • pr@themediamatters.com

Just for Two

From bistro sets to benches and loveseat swings, intimate seating for smaller groups.



Derby with Chestnut Brown finish

Alone or with your perfect "other" the Derby swing is built for enjoying long stretches in the beautiful outdoors. Crafted of iron and shown in a chestnut brown finish, the gracefully arched frame and plush seating combine to create one of the most sought-after seats in the house. Available in all of Woodard's beautiful finishes. Made in America.



Zuma with Lavender finish

Simplicity gets revved up with bold hues like the Lavender finish shown on the iron bistro collection, Zuma. Sleek, modern, with go-anywhere good looks, it is available in all of Woodard's fashion finishes. Made in America.

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Delmar with Black Chrome finish

Contemporary design with an iconic industrial vibe, Delmar is constructed of nearly indestructible iron and shown in Black Chrome finish. Adding to its urban cred, the chairs are easily stackable for when you need to make quick room for an impromptu dance floor. Made in America.



New Orleans with Hammered Pewter finish

Reminiscent of the beautiful ironwork gates of the Garden District, New Orleans is the latest addition to the Woodard Signature Collections. Finely crafted from cast aluminum and shown in a Hammered Pewter finish, the collection includes seating and dining options, all classically inspired with Old World elegance.



Casa with Russet finish

The perfect respite from your labor or simply a place to share a quiet conversation, the Casa bench, shown in Russet, is the epitome of casual living. Made of cast aluminum and available in Woodard's full array of finishes.



Wellington with Copper finish

Swirls and whirls crafted from iron. Yes, that's Wellington, a retro-modern rocker with vintage flair revived from the 70's. Add cushions in any of more than 200 fabrics for a fashion-forward take on this remarkable piece. Made in America.



Carmel with Graphite finish

For easy entertaining there's nothing better than Carmel. Contemporary without being edgy, stackable without being flimsy, rich without being ostentatious. Shown in Graphite finish, you can make it your own by selecting any other finish that strikes your fancy. Made in America.



Briarwood with Textured Black finish

If this is what the "old days" looked like, then bring them back! Classic retro natural vine and leaf motifs are a throwback to bygone days when ironwork was hand worked to achieve light and airy designs. That crafted effort is alive and very much in vogue at Woodard. Timeless designs deserve ageless finishes and this one is the most unforgettable of all, shown in Textured Black, but available in Woodard's full range of hues. Made in America.

Color Me Happy

Woodard
2015™

Irresistible introductions in fabulous finishes coupled with inspired prints, patterns and vibrant colors.



Fremont Padded Sling with White finish

Ultra durable aluminum frame with cushiony padded slings for whiling away the hours. Available in 35 finishes and 200 fabrics.



Apollo with Twilight finish

Apollo has an almost orbital essence with its elliptical elements and sweepingly graceful curves. Crafted of cast aluminum and shown here in Twilight, consumers can enjoy both seating and dining selections. Part of Woodard's new Signature Collections.

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Fremont with White finish

By the pool, on the deck, or in the garden, Fremont's sumptuous seating adds timeless style and effortless care to your outdoor environment. Extruded aluminum frame comes in 35 finishes and cushions come in 200 fabric selections.



Bay Shore with Heather Gray weave

Grand comfort with distinctive styling, Bay Shore is shown in a Heather Gray all-weather wicker weave. Generously proportioned dining chairs, seating and a sectional configurable to your liking are accompanied with dining and counter table options.



Arkadia with Black Willow finish

The Arkadia collection looks like finely turned wood frames with colorfully dressed cushions in a mix of teal, lagoon and peacock hues, but in fact it is immaculately crafted outdoor-worthy aluminum in Woodard's Black Willow finish. The X-style stretchers add another indoor-quality element to this beautiful collection.



Fullerton with Cypress finish

Elegantly classic in timeless iron, Fullerton is durability cloaked in softly undulating organic elements. Shown in a lovely Cypress finish, the collection is available in 35 different finishes. The kiwi-colored fabrics add modernity and lightness to the design, but it would work just as well with the more than 200 other available fabrics. Made in America.



Junior with White finish

Small but mighty. The Junior collection may be scaled down in size but not in features. Striped sling chairs with White aluminum frames and a kids-sized table mean that sitting at the children's table is now the funnest place to be.

Spacious Spaces

Entertain a crowd with roomy seating and dining options.



Imprint with Rustic Grey weave

Boldly contemporary with its linear silhouette offset by all-season wicker in Rustic Gray featuring soft variegated shading from gray to white. Deeply cushioned seating with generous proportions is offset with accent tables shown in a Pewter finish with clear glass tops.



New Orleans with Hammered Pewter finish

The New Orleans Crescent Cuddle Chair is easily large enough for two and features an oval shape with a beautiful arching crescent back. Crafted from weather resistant aluminum, it is shown in Hammered Pewter. Perfect for lounging with your BFF, significant other or a furry friend.

Spacious Spaces

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Reynolds with Latte weave

Entertain in (large) style with the Reynolds Collection. Crafted on an aluminum frame wrapped in reticulated foam overlaid with a Latte colored weave, the chairs offer the comfort and style of cushioned seating without the hassle. The continuous arms are finished in the same Latte hue completing the chic styling. A mid-century inspired dining table seats at least 6 and the same modern twist is carried through to the accent tables and deep seating offerings.



Apollo with Twilight finish

Undulating arms, legs and frames identify the Apollo collection, one of Woodard's Signature Collections. The seating and dining collections are crafted from cast aluminum and shown with the Twilight finish. Plush, deep cushions and generous proportions give Apollo a larger-than-life appeal. Available in 35 finishes and with 200 fabric options, Apollo will fit in any environment where effortless, casual style abounds.



Spare with Mocha weave

Sun worshipers rejoice! Spare's reclining chair-and-a-half is the definition of lounging, but when you add the matching ottoman-and-a-half, it becomes the pinnacle of poolside luxury. The Asian-influenced design is shown throughout the group, including the can-hold-everything sized end table. The ultra-durable powder-coated aluminum frame is covered in your choice of Mocha or Coffee woven material.



Casa with Russet finish

Gather everyone around the elegantly crafted and sizeable 48" chat height fire table. Luxuriously generous lounge chairs, either stationary or swivel, along with a grandly scaled sofa, make it simple to relax in style. Crafted from cast aluminum and shown in Woodard's Russet finish.

Majestic Metallics

Luxe finishes in hues of zinc, copper, graphite, pewter, black chrome, textured black and chromite.



Cayman Isle Sling with Zinc finish

Woodard's new Zinc finish brings an industrial-contemporary flavor to the Cayman Isle Sling Collection. Abundant seating and dining options means you can sit any way that suits you—from traditional sling to softly padded sling offerings; swivel, glide or stationary; traditional or bar height—it's all here. Crafted from weather-worthy aluminum and available in 35 amazing finishes.



Metropolis with Black Chrome finish

Black Chrome-finished aluminum creates the platform for the new Metropolis Collection of combinable items. Singular, sectional and wedge pieces can be configured and interspersed with ottomans and tables to create a truly signature design. Available in 35 different finishes and 200 fabrics.

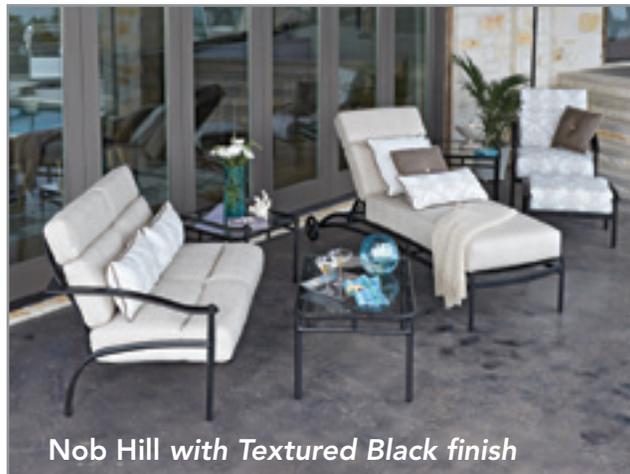
Majestic Metallics

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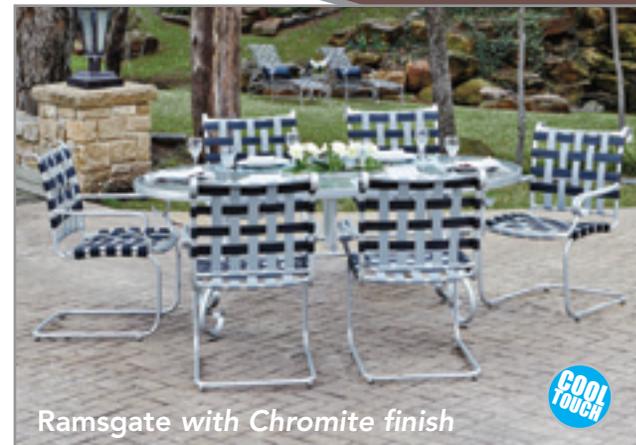
Metropolis with Black Chrome finish

Entertain friends or enjoy a casual dinner with the cool and comfortable Metropolis. The contemporary sling chairs with extruded aluminum frames highlight the uniquely shaped rounded square dining table. Shown here in Black Chrome or select your own personal favorite from over 30 finishes.



Nob Hill with Textured Black finish

Timelessly elegant frames in Woodard's Textured Black finish offer classic styling with modern features. Seating, dining, and lounging options topped with luxurious cushioning equates to years of carefree ease with Nob Hill, a Signature cast aluminum collection.



Ramsgate with Chromite finish

Chromite—the latest technological and style innovation from Woodard—this lustrous, premium finish requires a host of applications and procedures to achieve its smooth, virtually indestructible skin. But more than that, Chromite is cooler to the touch than other metallic finishes. Shown here on the Ramsgate Collection with dual-colored strapping.



Jax with Graphite finish

A true urbanite, Jax is iron and iron mesh shown here in a Graphite finish. Available in 35 finishes and an abundance of fabric options, Jax is a versatile, contemporary collection of seating and dining selections.



Ridgecrest with Aztec Bronze finish

An impressive chat-height fire table anchors the Ridgecrest seating collection. And, the Aztec Bronze finish looks as luxurious and rare as its name implies. Deeply cushioned swivel and lounge chairs, as well as loveseats and sofas, complete the collection.