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CONTACT:

Jennifer Green

jgreen@mbapr.com

214-521-8596

**Loloi Opens Atlanta Showroom to World Cup Fans, July 8-9**

***Visitors can catch the semi-finals in style with food, drinks and a 14-foot screen***

**DALLAS (July 22, 2014) ―** World Cup enthusiasts now have a reason to celebrate during the Atlanta International Gift & Home Furnishings Market. Thanks to Loloi, staying stateside doesn’t mean missing any of the World Cup festivities. Loloi is hosting an exclusive World Cup semi-finals watch party at 4:00 p.m. July 8 and 9 in its recently expanded showroom, #4-D-2.

Featuring light snacks and an open bar all afternoon, vendors, media and other market attendees are invited to cheer for their favorite teams as they gear up for the championship. And with a 14-foot wide screen—the biggest one at Atlanta Market—visitors will feel like they have a front row view of all the action.

But the excitement doesn’t end when the games do. Be sure to check out the rest of Loloi’s showroom, which features six new rug collections and several new pillow designs.

To see news, decorating tips and other updates from Loloi Rugs, connect via Facebook ([www.facebook.com/loloirugs](http://www.facebook.com/loloirugs)), Pinterest ([www.pinterest.com/loloirugs](http://www.pinterest.com/loloirugs)), or the company website, [www.LoloiRugs.com](http://www.LoloiRugs.com).

**About LOLOI RUGS**

Founded in 2004, LOLOI has become a fashion leader specializing in medium- to high-end area rugs in every style category, and a premium producer of textiles. Under the expert direction of area rug veteran Amir Loloi, the company has won two consecutive ARTS Awards for “Best Rug Manufacturer” in 2010 and 2011, one in 2012 for "Best Outdoor Manufacturer," and one in 2013 for “Green Manufacturer.” Its eight America’s Magnificent Carpets Awards and three Atlanta Visual Display Awards for sophisticated showroom design attest to the company’s commitment to innovation and quality.

LOLOI RUGS is headquartered inDallas, with to-the-trade showrooms at: 295 Fifth Ave., New York, Showroom #1006 ● DallasMarketCenter, Suite #500 ● Las Vegas Market, Building B, Suite #480 ● High Point, IHFC Showroom #D-320 ● and AmericasMart, Atlanta, Showroom #4-D-2. For more information, visit: [www.loloirugs.com](http://www.loloirugs.com/). Call: (866) 362-1424.