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**New Moon to Expand with a debut Pillow Line**

*Pillow line to debut at High Point Market is the first product expansion for the company*

**October 14, 2014** – Luxury rug company New Moon is set to launch its first expansion line of home décor products with pillows. For over 30 years New Moon has created an immeasurable standard of quality and design for luxury rugs and the company plans to move that dedication into developing home accessories products to outfit the entire home. The debut pillow line will premiere at High Point Market, October 18 - 23.

The inaugural pillow designs are complements to New Moon's most iconic rug designs: Erika, Castile, Capistrano, Bali, and Haveli. These styles have proven to be classic staples for interior designers, and the new pillows will make a simple addition to create a complete look that flows seamlessly throughout the space.

The pillows are 22 x22 inches, and available in either linen, bamboo, bamboo silk, or chambray. Each design will be offered in four color options including contemporary and transitional color stories.

Market visitors are invited to explore New Moon's debut pillow line at The Suites At Market Square, Booth G-2034. New Moon will host a, "**Watch and Wine**," event Saturday, October 18, from 5-7pm - a time to chat with designers about new products and enjoy wine and snacks.

New Moon wants to continue the momentum with the home décor industry recognizing its commitment to quality and design, as it comes off the "Best Modern Design Superior 2014" at DOMOTEX for its Peacock design.

**About New Moon Rugs**

New Moon has created a standard of quality for rugs internationally. Founder, artist and rug historian John Kurtz has over 30 years of experience. His family-owned company in Wilmington, Delaware produces carpets created through true Tibetan weaving. New Moon rugs can take pride in knowing that the company is committed to maintaining these standards, both for their carpets and the well-being of their weavers.

For more information on New Moon, visit [www.newmoonrugs.com](http://www.newmoonrugs.com).