For Immediate Release

PROFIT*systems* to Unveil Real-Time Data Analysis Tool for Home Furnishings Retailers at High Point Market

*The Sales Analyzer enables retailers to access and analyze real-time sales data, empowering owners and managers to quickly understand current store performance, identify inefficiencies, and spot opportunities to achieve higher sales.*

COLORADO SPRINGS, Colorado – October 15, 2014 – PROFIT*systems*, a leading provider of retail management software solutions, today announced the company will be unveiling its new Sales Analyzer tool at the High Point Market. The tool is embedded within PROFIT*systems’* Retail Inventory and Point of Sale Management software, RETAIL*vantage*, and empowers home furnishings retailers to sort and filter sales data in real time.

“Sales are driven by measurable objectives and incentives. Our new Sales Analyzer tool gives business owners and managers the flexibility to access the right information at the right time to improve sales processes, marketing, margins, and even make decisions regarding inventory and financing,” said Janice Johnson, RETAIL*vantage* Product Manager.

“Whether you’d like to keep track of your progress against sales goals, assess the success of a promotion, or understand most popular payment terms and cash flow, the Sales Analyzer allows you to create customized views of sales data and track KPIs by simply dragging and dropping data fields in any of the thousands of combinations a Pivot table allows. In addition, you can save views to your personal dashboard, build visual charts, export detailed data to a delimited file, and even print summarized data,” Johnson added.

The Sales Analyzer will be available to all PROFIT*systems* current and new clients early 2015. To learn more, visit the PROFIT*systems* booth (#22-23) at the NAHFA Retailer Resource Center, Plaza Suites or request more information at [www.profitsystems.com](http://www.profitsystems.com).

**About PROFIT*systems***
PROFITsystems is a complete software solution for the modern home goods retailer. Key components of their solutions for retailers include enterprise software, consulting, performance groups, advanced education, group-buying freight programs, eCommerce and business intelligence. PROFITsystems features real-time inventory management, customer relations management, point-of-sale, and accounting systems. For additional information on PROFITsystems, please visit their website at: [www.profitsystems.com](http://www.profitsystems.com/).

**Media Contact**

Guadalupe Pagalday

719 433 7036

guadalupe.pagalday@accellos.com

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