

WENDOVER ART GROUP

Wendover Art Group Acquires 120-Year-Old Decorative Mirror and Furniture Accessories Company Friedman Brothers

LARGO, FL, September 28, 2023 – Wendover Art Group, an ever-growing luxury lifestyle brand, announces the acquisition of Friedman Brothers, a 120-year-old decorative mirror and furniture accessories company based in Miami, Florida.

Friedman Brothers was established in 1903 by two brothers who emigrated from England, bringing with them a talent for old-world elegant design and the skilled crafts of wood carving and finishing, with a particular focus on old-world gold leafing. The brothers passed on their craft through generations, and this same original commitment to design and quality is evident in the company's products today. Friedman Brothers products are in the most prestigious places worldwide, including museums and The Vatican. From hotels like The Ritz Carlton, Four Seasons, Waldorf Astoria, Peninsula Beverly Hills, and Biltmore Hotel Miami to private residences, interior designers specify Friedman products to add a touch of prestige and elegance to their designs.

"We are excited to announce that Wendover Art Group's investment in the Friedman Brothers brand will continue the legacy of producing the finest hand-crafted mirrors while incorporating modern technology and creating new and innovative designs. This shared vision ensures a healthy future for Friedman Brothers and secures its legacy for decades to come," said Clifford Poole, COO of Friedman Brothers.

"We are thrilled to announce the acquisition of Friedman Brothers, which aligns with our vision of catering to our luxury customers. By joining forces with Lowcountry Originals and Kevin O'Brien Studio, Friedman Brothers brings superior quality and hand-crafted works of art made domestically. This partnership will elevate and expand our wall décor offerings. With its unique blend of heritage, craftsmanship, and attention to detail, we see great potential for updating old-world designs and creating awareness in both residential and commercial markets," said CEO Richard Forsyth.

Clifford Poole, COO of Friedman Brothers, will oversee the company's operations in Miami. The Wendover Art Group showroom, open during the High Point market from October 12-18, will showcase new wall art, including new collections with The Metropolitan Museum of Art, Thom Filicia, and Lillian August. Additionally, there will be Lowcountry Originals lighting and bed swings, Kevin O'Brien Studio pillows and bedding, and an assortment of Friedman Mirrors. A celebratory brunch will be held on Sunday, October 15th, from 11:00-2:00 at the Wendover Art Group showroom at 309 N. Hamilton – 3rd Floor in High Point, NC.



About Wendover Art Group

Starting as a small poster print company in 2005, Wendover Art Group has grown into a multi-channel American manufacturer of high-quality artwork, mirrors, wallcoverings, lighting, textiles, bed swings, and sculptures for top interior designers and brands in both the residential and commercial markets.

From its headquarters in Largo, FL (Tampa/St. Petersburg), Wendover maintains its commitment to producing artisanal creations that are domestically made, provide superior value to customers, invest in technology and talent, and strive to be The Source for Art. Building upon their luxury portfolio, in 2022, Wendover acquired Lowcountry Originals, a South Carolina manufacturer of lighting, bed swings, sculptures, and mirrors. In 2023, Wendover acquired Kevin O'Brien Studio, a textile company designed and handcrafted in Philadelphia, Pennsylvania, and Friedman Brothers, a 120-year-old decorative mirror and furniture accessories company based in Miami, Florida. Stronger together, Wendover, Lowcountry Originals, Kevin O'Brien Studio, and Friedman Brothers are building and expanding their product capabilities and offerings. All products are available through a network of sales representatives, online, and in showrooms in High Point, Atlanta, Dallas, and Las Vegas. Learn more at wendoverart.com, lowcountryoriginals.com, kevinobrienstudio.com, friedmanbrothers.com, and follow [@wendoverart](https://www.instagram.com/wendoverart), [@lowcountryoriginals](https://www.instagram.com/lowcountryoriginals) and [@kevinobrienstudio](https://www.instagram.com/kevinobrienstudio).



About Friedman Brothers

Friedman Brothers specializes in creating exquisite, luxury decorative wall art. Their collection includes decorative mirrors, consoles, sconces, brackets, cornices, window treatments, and more. Every product is handcrafted, just as they were over a century ago, with utmost attention to detail and quality, which is not found in today's mass-produced products. Each piece is a unique work of art with its character, details, and charm, which is why Friedman Brothers products are highly regarded as collector's items and are featured in some of the most exclusive places in the world.

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