



FOR IMMEDIATE RELEASE

CONTACT:

Trisha McBride Ferguson
tferguson@vanguardfurniture.com
3366.687.1604

**VANGUARD FURNITURE'S SPLENDOR COLLECTION CAPTURES
THE UNIQUE BEAUTY CREATED WHEN NATURE SHOWS OFF**

HIGH POINT, N.C., Oct. 24, 2023 – Making its debut at the recent fall High Point Market, the Splendor collection captured the hearts of interior designers and retailers. With its striking palette of elemental materials, Splendor embodies the exquisite beauty created when mother nature shows off just a little. Encompassing bedroom, dining room and occasional categories, Splendor conveys a luxe yet laidback attitude and is distinguished by its use of natural Selenite. The collection was shown in two distinct ways in the showroom—a light and airy vignette showcasing the softest finishes and materials, as well as a dark and moody vignette highlighting darker finishes and bolder tones contrasted with the natural luminescence of Selenite.

Splendor's organic chic aesthetic is inspired by nature's finest moments—like when a winter sunset radiates a warm, golden glow across the horizon or water droplets caught by the sun cast a prism of light in the air. Splendor captures this magic with the natural brilliance and soft sheen of polished Selenite, Bleached Tiger Maple veneers and Soft Bronze metal. Its bold silhouettes are defined by a minimalist sensibility and convey elevated sophistication and trend-forward character.

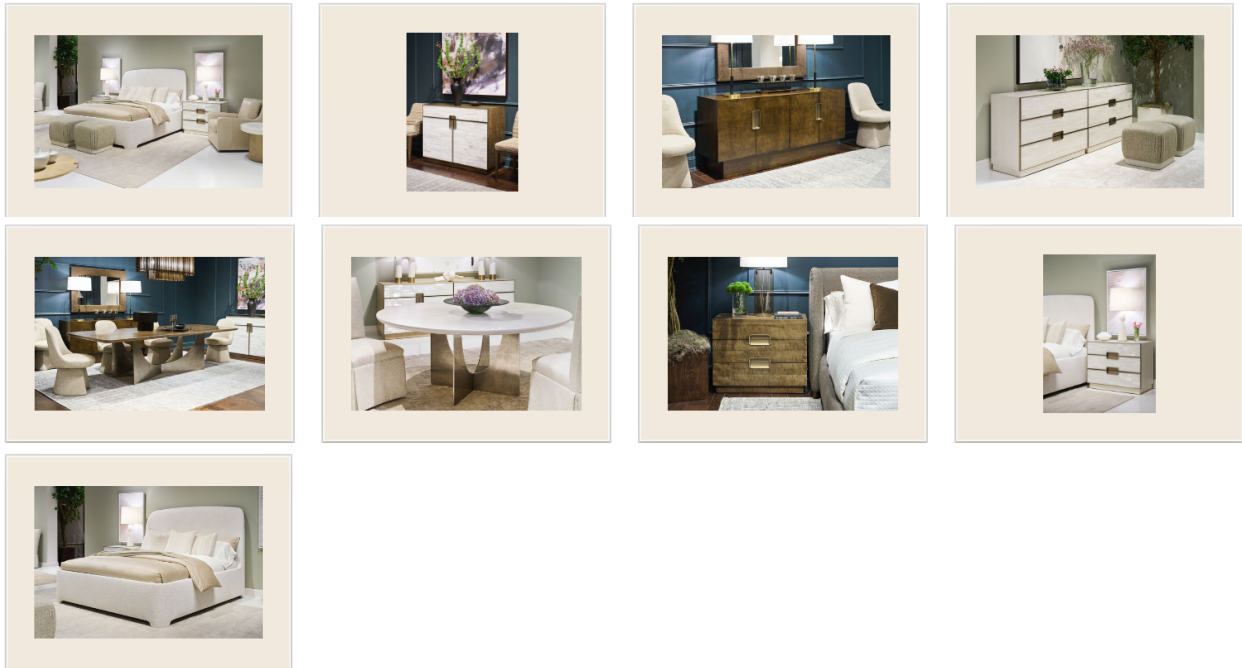
"We created the Splendor collection to showcase the inherent beauty found in natural materials," said Vanguard President/CEO Andy Bray. "The soft sheen of natural Selenite adds a touch of glamour and elegance to a space without feeling overly 'glam.' This exquisite material pairs beautifully with our Bleached Tiger Maple veneers and can be styled with our lighter finishes like Sugar Coat, Almond and Latte or contrasted with deep, rich finishes such as Mocha and Peppercorn. The possibilities are limitless, and we can't wait to see all the stunning interiors our customers create with Splendor."

As with most Vanguard furnishings, pieces in the Splendor collection can be customized with the customer's choice of finish from an array of curated wood stains, paints, metallic paints, and premium leaf finishes.

- CONTINUED-

High-res images of the Splendor collection are available here:

<https://www.dropbox.com/scl/fo/cfu2p4lqzm5lk3pg6it47/h?rlkey=19pia9mn509cab2lva89szjwq&dl=0>



#

ABOUT VANGUARD FURNITURE

Known for its sophisticated designs and custom capabilities, Vanguard Furniture is a manufacturer and marketer of high-end casegoods and upholstery. Founded in 1969, the family-held company employs 750+ associates in seven manufacturing facilities across North Carolina and Virginia and has flagship showrooms in High Point, N.C., and Las Vegas. Proudly crafted in the USA using the finest materials, each Vanguard Furniture creation is a collector's piece handmade by artisans and built to last for generations. Vanguard is a founding member of the Sustainable Furniture Council, and its green initiatives include recycling 95% of all post manufacturing waste, recycling paper, fabric scraps, metal, wood scrap, plastic, and corrugated products. For more information, visit www.vanguardfurniture.com.