

## **Baker and McGuire Unveil Joint Resort-Inspired Furniture Collections for Fall 2023**

*The 92 Modern Designs Channel a Casual, Coastal Aesthetic with Indulgent Textures, Elegant Forms and Organic Luxury*

HIGH POINT, NC (Fall 2023) – Baker-McGuire is proud to debut its Fall 2023 collections: *The Baker Resort Collection®* and *The Baker Resort Collection® for McGuire*. The exquisite ensemble of furniture is inspired by coastal vacations and modern luxury living, brought to life through naturalistic materials, clean lines, indulgent textures, and simple yet elegant forms. The collections feature a variety of casual yet dynamic furniture designs for bedrooms, dining rooms, and living rooms alike, along with mirrors.

“Our Fall 2023 Resort Collection marks the first-ever joint collection between our two legacy brands, Baker and McGuire,” said Erica Wingo, Senior Vice President of Merchandising and Marketing at Baker-McGuire. “Our team has been so inspired during our recent travels to places like Southern Florida, New York, California, and Italy, so this furniture launch is a celebration of those environments and the hospitality experiences we’ve encountered there. It was important to us to craft an inviting assortment of designs that evoke a rejuvenating resort ambiance while at the same time showcasing each brand’s unique heritage. With the Baker Resort Collection® and the Baker Resort Collection® for McGuire, we’re excited to offer our loyal clientele of designers a fresh style that doesn’t currently exist within the Baker-McGuire repertoire.”

The brands’ unparalleled quality and craftsmanship are on full display within the Baker Resort Collection® and the Baker Resort Collection® for McGuire. When paired together, the pieces harmonize style and functionality while naturally elevating everyday spaces, transcending typical furniture and effortlessly doubling as sculpture and art. Designed to evoke a sense of comfort, escape and relaxation, the items embody the allure of coastal retreats with an air of resort-like tranquility. There is a strong focus on materiality, clean lines and simple silhouettes that reflect understated sophistication and timeless beauty. New lush fabrics include richly imbued whites that are both textural and outdoor-performance worthy. Though white-on-white owns the spotlight for color, there are also subtle warm and cool iterations that support the notion of ‘sand and sea’ as it pertains to the collection’s luxury resort aesthetic.

### **The Baker Resort Collection®**

The Baker Resort Collection® presents an impressive lineup of 50 distinct pieces, comprised of sleek nightstands, a bed, a dresser, benches, mirrors, dining arrangements, cocktail tables, spot and accent tables, chests, etageres, and much more, including an assortment of upholstery seating. Materials such as Lena Grey Marble, Natural and Blackened Bronze, and Matte Plaster make a statement on several pieces throughout, along with new finishes such as Oyster and Madeira. Highlights include:

- **Baja Nightstand** - Inspired by the natural tones and soft neutrals found in seaside locales, the Baja Nightstand features a calming color palette. This modern vision of seaside living is brought to life in Lena Grey Marble and sun-drenched Oyster oak.

- **Barbados Dining Table** - The Barbados Dining Table is inspired by the natural curves and shapes of the Caribbean coastline and its landscapes. Its organic forms are crafted in wirebrushed oak veneer with elegant bronze accents.
- **Thera Accent Table** - Inspired by the sculptural stone carvings of the ancient Greek world, the Thera Accent Table is the height of artisanal craftsmanship. This well-balanced, architectural piece features honed Lena Grey Marble for a timeless and appealing look.
- **Morocco Lounge Chair** - The Morocco Lounge Chair takes its design cues from the country's modern architecture movement, with sleek lines and a soft geometric silhouette that create a sleek, sophisticated mood.
- **Rio Chest** - Like the city of Rio de Janeiro, the Rio Chest is both architectural and organic; both cosmopolitan and rooted in nature. The case is entirely clad in honed Lena Grey Marble, nodding to the cascading terrain of the Brazilian coast.
- **Brighton Desk** - The Brighton Desk is visually striking and ineffably modern. Luxurious Lena Grey Marble contrasts with the warmth of wirebrushed oak, pairing natural materials with a bold utilitarian form.
- **Cove Cocktail Table - Large** - Nodding to the simplicity and beauty of coastal tide pool formations, the Cove Cocktail Table - Large is an exploration of fluid shaping. The spirit of the shoreline comes to life in its curving lines and gentle contours, with a design that allows for nesting.

### **The Baker Resort Collection® for McGuire**

Leading with McGuire's reputation for organic luxury, the Baker Resort Collection® for McGuire presents 42 pieces, ranging from beds and dressers to dining tables and chairs, occasional spot tables, captivating lounge chairs, and more. Unique materials are showcased throughout, such as Madeira Leather Cord, Oyster Leather Cord, Stream Onyx and White Bronze. Highlights include:

- **Spinnaker Mirror** - The Spinnaker Mirror is inspired by the curved lines of a sailboat's tidal masts. Handcrafted with leather cording, this is a coastal piece with a sculptural feel and a distinctive round silhouette.
- **Isola Credenza** - Corsican design is reborn in the Isola Credenza, a piece that blends modern McGuire craftsmanship with timeless Mediterranean flair. Its clean silhouette, native materials and balanced proportions fit seamlessly into a range of interior styles.
- **Siesta Bed** - The Siesta Bed beckons with its layers of comfort, drawing you in with clean plush upholstery and linear rattan detailing like those found at a resort cabana or secret beachside retreat. It's a luxurious resting place any time of day or night.
- **Fiji Dining Table** - A celebration of coastal materials, the Fiji Dining Table captures the spirit and energy of a seaside summer getaway. Natural Stream Onyx pairs nautical-inspired detailing with leather cording.

- **Reef Occasional Chair** - The Reef Occasional Chair is inspired by the rope detailing and distinct silhouettes of maritime design. Wrapped in natural leather cord, this chair carries on the heritage and charm of a life spent on the coast.
- **Tropez Console** - The Tropez Console represents the tropical lifestyle at its most luxurious: a modern functional sculpture in honed Stream Onyx with an oak base. It reflects the chic and sophisticated atmosphere of its namesake, St. Tropez, where elegance meets indulgence.
- **Marina Lounge Chair** - Casual and coastal, the Marina Lounge Chair could only be created by McGuire's skilled artisans. A marine-inspired open frame is wrapped with leather cording details to offer a sense of modern nautical elegance.

The Baker Resort Collection® and the Baker Resort Collection® for McGuire debut in October 2023 at High Point Market, followed by availability on showroom floors in late 2023. For more information, please visit a Baker | McGuire showroom and/or connect with us on social media. [www.bakerfurniture.com](http://www.bakerfurniture.com) #BakerFurniture #thisismcguire

**About Baker-McGuire:** Baker-McGuire is an international furniture company known for its rich history, design-driven perspective and material expertise. Its brands — Baker and McGuire — specialize in curated collections of fine furniture, lighting and textiles, including collaborations with the most distinguished interior designers of our time. The two brands, which are designed and crafted domestically and in specialty facilities around the world, are distributed globally through a network of interior design trade showrooms and premium home furnishings retailers.

**About Baker:** Since its founding in 1890 by Siebe Baker, Baker has become distinguished for its timeless furnishings that set the standard for unparalleled quality and craftsmanship. Baker emanates a modern spin on simplicity and understated elegance, producing designs that are intended to sit beautifully within homes for a laidback luxurious essence. Each year, Baker debuts exquisite new collections that are designed by its talented in-house designers as well as collaborations with acclaimed interior designers such as Thomas Pheasant, Barbara Barry, Jean-Louis Deniot, Jacque Garcia, Stately Homes, and more. For further information, visit [www.bakerfurniture.com](http://www.bakerfurniture.com)

**McGuire:** McGuire is a pioneer of naturally luxurious fine furniture. Established by John and Elinor McGuire in 1948, McGuire exudes timelessness and the laidback spirit of coastal California. In recent years, McGuire has ushered in a new wave of modern, boundary-breaking designs while preserving the heritage of its core qualities – handcraftsmanship, approachable styles, natural materials, and refined comfort. Bold collections have included collaborations with renowned design talent including Orlando Diaz-Azcuy, Steven Volpe, Nicole Hollis, Thomas Pheasant, Kara Mann, Laura Kirar and Barbara Barry, among others. Today, McGuire effortlessly reimagines the art of casual living with beautiful, modern designs saturated in California soul. McGuire is sold through the company's showrooms globally and select independent stores. For more information, visit [www.mcguirefurniture.com](http://www.mcguirefurniture.com) or call 1 (800) 662-4847.



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