

## **Baker Introduces Essentials Dining Collection**

*An Expansion of its New Essentials Line, Baker Presents Approachable Dining Tables and Seating Designs Featuring Simple Silhouettes and Clean Lines*

HIGH POINT, NC (FALL 2023) – Baker-McGuire is pleased to debut the Baker Essentials Dining Collection, comprised of three tables and nine seating styles designed with comfort and simplicity in mind. The designs serve to expand upon the Baker Essentials Collection that debuted with upholstery seating in Spring 2023, offering a broad range of customers a timeless assortment of clean-lined dining room and kitchen furnishings.

“Following the success of the Baker Essentials Collection, which debuted at High Point Market this past Spring, we are so delighted to introduce new dining designs to round out the line,” said Erica Wingo, Senior Vice President of Merchandising and Marketing at Baker-McGuire. “The new pieces express the classic, elevated quality and style that Baker is renowned for, but offer a competitive price point that allows us to capture additional market share while still catering to our cherished clientele of designers. Each piece sits beautifully within a dining space, and the collection was thoughtfully crafted to withstand the day-to-day wear that comes with hosting and gathering with loved ones.”

The Baker Essentials Dining Collection designs prioritize versatility and functionality. A majority of the seating options are offered as a dining chair, bar stool, or counter stool – either with arms or armless. The three tables boast extension capabilities to accommodate various spatial and seating needs, providing both exquisite form and practical function.

To resist daily abrasions, a brushed finish is used on all stainless steel frames, available in Brushed Antique Bronze or Brushed Stainless Steel. Each of the exposed wood frames bear solid beech legs, available in any finish within Baker’s expansive assortment, in addition to Toffee, a new finish debuting as a part of this collection. The seating can be tailored with any fabric from Baker’s expansive collection, as well as clients’ own material or leather, providing a range of customizable options.

The Baker Essentials Dining Collection offers a range of silhouettes from modern to transitional. Highlights include:

- **Oakley Round Dining Table** – The Oakley Round Dining Table is crafted in quartered oak. Featuring an architecturally-inspired open pedestal base, this piece includes one 24” extension leaf to fit any occasion, adding an air of simplicity and sophistication to your space.
- **Haven Dining Table** – The Haven Dining Table features a classic, Parsons-style design and two 20” extension leaves to accommodate parties of all sizes. Its waterfall veneer pattern exhibits fine craftsmanship and an attention to detail.

- **Sophia Chair** – The Sophia Chair features soft, flowing lines and a gently curved barrel back shape. The gently sloping arms invite you in for hours of lively conversation or relaxation.
- **Ashby Chair** – The Ashby Chair is a modernized take on a traditional, round-back chair, with the legs passing through the seat to give the back a floating appearance. This piece is fully upholstered for a comfortable, luxurious experience that lasts.
- **Zara Armless Barstool** – Embrace timeless style with the Zara Armless Barstool, crafted in Brushed Stainless Steel and wrapped in finely made upholstery. This elegant piece accents your space with clean lines and a unique frame.
- **Ezra Arm Chair** – The Ezra Arm Chair is an elegant answer to the traditional arm chair, with clean lines throughout. Its full upholstery and stainless steel frame—carefully finished in Brushed Antique Bronze—pair well with contemporary and classic pieces to complement your space.
- **Berkeley Chair** – The Berkeley Chair is a unique, eye-catching piece punctuated by an arched cutout at the base of its backrest. Fully upholstered with delicately tapered legs, this chair represents the height of style and comfort.
- **Adler Counter Stool** – The Adler Counter Stool reimagines the classic barrel chair for an elevated, counter-height experience. This piece features comfortable upholstery, a large seating area and solid wood construction with your choice of a Brushed Stainless Steel or Brushed Antique Bronze kickplate.

The Baker Essentials Dining Collection debuts at High Point Market (October 13-18) and will be available in Baker showrooms across the globe in December. For more information, please visit a Baker showroom and/or connect with us on social media via [Facebook](#), [Instagram](#), [Pinterest](#) and [Twitter](#). #bakerfurniture

**About Baker-McGuire:** Baker-McGuire is an international furniture company known for its rich history, design-driven perspective and material expertise. Its brands — Baker and McGuire — specialize in curated collections of fine furniture, lighting and textiles, including collaborations with the most distinguished interior designers of our time. The two brands, which are designed and crafted domestically and in specialty facilities around the world, are distributed globally through a network of interior design trade showrooms and premium home furnishings retailers. [www.bakerfurniture.com](http://www.bakerfurniture.com)

###

**Media Contacts:** Nicole Lax, Sarah Meyer, Caroline Orlowitz, and Libby Byrne at J. Wade Public Relations, 415-325-5519, [bakerpr@jwadepr.com](mailto:bakerpr@jwadepr.com)