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Tamara Day by Spectra Home Upholstery Collection Makes its Market Debut

A portion of the collection's proceeds marked for Common Thread for the Cure Foundation
High Point, NC, Oct. 14, 2023 – [Tamara Day](#), known as the purveyor of glam and cozy lifestyle looks and host of Magnolia Network's top hit show [Bargain Mansions](#), has partnered with [Spectra Home](#) to launch a family-friendly upholstery seating collection that fits into Day's mantra of being affordable, attainable, and aspirational. The new laid-back luxe collection can be experienced in the Spectra Home showroom, 200 N Hamilton #213, during the High Point Market, Oct 14-18.



"We have enjoyed working with Tamara and creating an upholstery collection that is great looking, easy-to-care for and very livable with kids and pets," stated Jim Telleysh, president of Spectra Home. "The on-trend transitional and traditional styling mixed with the textured prints and solid fabrics, leather covers and accent pillows fits perfectly with the evolving needs of our designer and retail partners and their customers."



"As an added note," Telleysh continued, "we are donating a portion of the proceeds from the Tamara Day by Spectra Home collection to Common Thread for the Cure Foundation to support those battling breast cancer in the home furnishings and design industries. We also invite all visitors to our showroom to write their healing intentions on a piece of fabric that will be used to upholster a chair from the Tamara Day by Spectra Home collection. The Chair of Hope, infused with hopeful, helpful energy will be on display at the Spring Market and sold to help fund a Common Thread for the Cure Foundation support grant."

The Common Thread for the Cure Foundation, founded in 2000 by the late Suzann Burkhead-Bray and her brother, Scott Burkhead, in honor of their younger sister, Sandra Burkhead Campbell who died from breast cancer, supports individuals fighting breast cancer who are affiliated with the furnishings and design industries by offering financial assistance through confidential grants. The grants are intended to enhance quality of life and can be used to meet any financial obligations, household needs and transportation to medical appointments.



Here is a sampling of Tamara Day by Spectra Home upholstery collection including sofas, sectionals, benches, chairs, swivel chairs and ottomans in a variety of fun prints, solids and textured easy-care fabrics, jacquards, and leathers.



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About Spectra Home: Spectra Home designs and manufactures luxuriously comfortable, fashion-forward, and exquisitely tailored upholstered furniture using time-honored construction techniques including hand-cut and -sewn fabrics and leathers. The company is based and warehouses product in High Point, NC. For more information, visit spectrahomefurniture.com, [Facebook](#), [Instagram](#), [Pinterest](#).

About Tamera Day

Designer and host, Tamara Day, seeks to make the aspirational attainable for her clients and fans of her renovation projects. Tamara restores neglected Kansas City homes on [Bargain Mansions](#). Bargain Mansions, which originated on DIY spent two seasons on HGTV and now has found its home at Magnolia Network, is going into its fourth season. When Tamara is not in front of the camera, she is committed to her family and design business located in Kansas City. Her style, coined "Laid Back Luxe," is synonymous with blending glamour, comfort, and family into the spaces she designs – something she personally prioritizes. As a busy mother of four, Tamara believes homes should be both beautiful and low maintenance because life is stressful enough. To keep up with Tamara and her projects, follow [@tamaraday on Instagram](#).