

JOHN-RICHARD

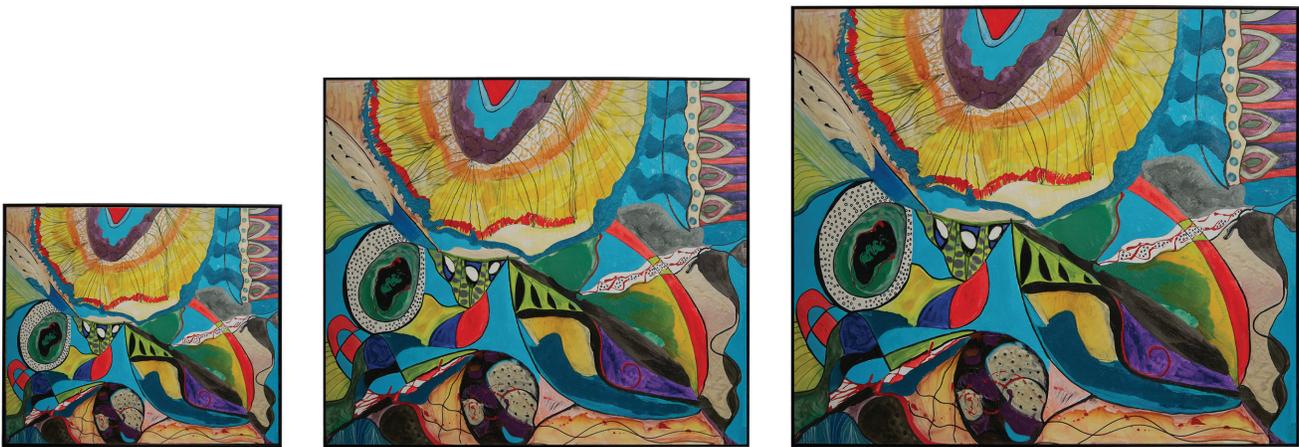
JOHN-RICHARD ANNOUNCES CUSTOM SIZING AND INCREASED GICLEE PRODUCTION

High Point, NC – October 1, 2023 – John-Richard, a leading supplier in luxury home furnishings and décor proudly announces a comprehensive expansion of its art production capabilities, reaffirming its commitment to innovation, creativity, and an unmatched customer experience.

In a move that exemplifies the company's dedication to enhancing personalization and quality, the company is introducing custom sizing for up to 200 pieces of artwork, allowing customers to find the perfect piece to fit their space. The offering is considered phase one of a complete wall art revamp for the company.

“We have been contemplating this new feature for a while. Our customers have been increasingly requesting the ability to customize artwork to fit their needs, and we are finally equipped to make this need a reality,” says Scott Smith, CMO.

This development paves the way for additional customization planned for 2024, phase two envisions additional features such as customized frame choice, finishes, materials, and colors – a vision that promises to give customers almost complete control over their artistic expression and interior design choices. Once implemented, these features will empower customers to curate their living spaces with the flexibility to create harmonious arrangements that perfectly complement their individual tastes.



69"W X 59"H X 2"D

Original Size

In the pursuit of constant evolution, John-Richard has also invested in new printing equipment that will double the production capacity of giclee prints. This enhancement both strengthens the company's production output and reaffirms its dedication to the unparalleled printing quality John-Richard is known for.

Stay informed on further developments by visiting www.johnrichard.com or connect with John-Richard on social media for real-time updates.

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