

# JOHN-RICHARD

## JOHN-RICHARD DOUBLES DOWN ON EXPANSION

**High Point, NC – October 1, 2023** – John-Richard, a leading supplier in luxury home furnishings and décor, announces its transition to a new state-of-the-art manufacturing facility in Vietnam beginning in September 2023. Additionally, John-Richard will be renovating and expanding an existing facility in India starting in early 2024.



Located in the Binh Duong Industrial Park, the factory will more than double the size of its existing facility and introduce additional in-house capabilities, something the company considers a key competitive advantage over many of its competitors. The Vietnam facility manufactures and supplies virtually all the company's furniture, case goods and upholstery, as well as several products in the company's additional categories of lighting and accessories.

"This is a very exciting time for our company as we move into this brand-new facility, more than doubling our capacity and enhancing our skilled artisan's ability to continue producing unique and saleable products," states Scott Smith, CMO.

The Industrial Park is developed by Frasers Property Development; a large multinational property development company that has worked closely with John-Richard to construct the build-to-suit facility. Following LEED design principles the facility has LED lighting, green spaces, and a focus on health and well-being. In addition, the company is actively considering the integration of solar panels to embrace clean, renewable energy in future operations.

John-Richard has completed a rigorous environmental footprint assessment on the new factory, falling in line with the many green initiatives the company has planned, features include the installation of VOC capture systems, noise abatement measures, as well as strict control of any effluents or airborne pollutants.

The company will relocate to the new facility on September 18th, beginning a process that will take several weeks. No significant disruption to production is expected due to extensive pre-planning that includes the purchase of additional machinery and equipment, allowing for a seamless transfer of work-in-process that mitigates downtime almost entirely.

A newly opened Vietnam facility marks a significant milestone for John-Richard, further upgrading their manufacturing capability. Investments in cutting-edge technology will ensure the highest standards of production and quality control. This expansion enables the company to meet the evolving demands of its customers with greater efficiency and expanded capacity.



In other strategic moves, John-Richard is enhancing its existing India factory with new equipment, internal building construction, and a realignment of processes to maximize efficiency. This modernization is phase 1 of a larger expansion project set to begin in early 2024; beginning with the addition of factory space, providing additional capacity and enhanced capabilities, planned for completion in 2024. The India facility supplies large quantities of accessories and lighting for the company.

John-Richard is committed to providing an exceptional customer experience, through sharp focus on trendsetting design, the highest product quality, almost total control of its supply chain, and service second to none. The above-mentioned initiatives are reflections of that ongoing improvement journey.

Stay informed on further developments by visiting [www.johnrichard.com](http://www.johnrichard.com) or connect with John-Richard on social media for real-time updates.

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