

THE POWER OF HANDLOOM

Surrounded by the precision of our modern and highly mechanized world, we often crave a human touch. The same can be said in design and the objects with which we surround ourselves. Handloom textiles utilize a centuries' old technique which produces a beautiful and perfectly imperfect result.

“We have access to so much technology now,” says Amity Designer, Susan Lynch Scranton “that so much that was once crafted by hand has now been won out by the value mechanization offers. But, stylistically and deep down in our hearts there is undoubtedly no replacement for the artistry handloom textiles offer. It is not just a product. It is a piece crafted by the hands of another. It intersects our lives with the artisans.”

Amity Home is a proud supporter of handicraft artisans and regularly introduces these works of art to add interest and texture to their fine linens and cottons. From floor to top of bed to table top, Amity covers all these categories in gorgeous handloom textures.

