



# Vilmers Unveils Furniture Customization Revolution

## Vilmers Puts Modularity, Sustainability, and Innovation at the Heart of Furniture Customization.

Vilmers, a prominent figure in furniture design, is placing a spotlight on its commitment to modularity, sustainability, and innovation, redefining the way customers experience furniture customization.

Modularity in furniture design, like Vilmers' sectional sofas, offers flexibility and versatility without compromising style or quality. With a strong emphasis on modularity, Vilmers provides customers with the opportunity to take charge of their furniture's design. This means:

- **Personalized Comfort:** Vilmers' modular approach allows customers to tailor their furniture without any compromise on quality or design. With 9 different types of comfort to choose from and limitless combinations, the result is a genuinely comfortable and uniquely personalized experience.
- **Sustainability in Action:** Vilmers actively promotes sustainability by enabling customers to modify and extend their existing furniture. If our products are modular and developed with components that are easy to change, extending the product life cycle significantly. This approach significantly reduces the environmental impact of furniture consumption, aligning with a more eco-conscious lifestyle.

- **Design Freedom:** Vilmers' commitment to modularity provides customers with creative freedom. With a diverse selection of 120 different models, including 99 sofas, 12 armchairs, and 9 footstools, they can adapt their furniture to evolving tastes and changing living spaces. This fosters a profound sense of ownership and individuality in their home decor, making each piece a reflection of their personality and style.

*– At Vilmers, we firmly believe that furniture should adapt to people's needs and desires, not the other way around. Our approach to modularity ensures every piece is a unique expression of comfort, sustainability, and design freedom, says Ovidijus Jalonskis, CEO at Vilmers.*

This dedication to modularity, sustainability, and innovation distinguishes Vilmers within the realm of furniture design. The company strives to make a positive impact on lives and the environment, seeking to lead by example in the industry.