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LILLIAN AUGUST  
*for* HICKORY WHITE®

## **Lillian August Unveils Fashion-Focused Timeless Glamor and Modern Design at Fall High Point Market**

HIGH POINT, N.C. - The distinguished designer collection, curated by award-winning designer Lillian August for Hickory White, is set to take center stage at the highly anticipated October 2023 High Point Furniture Market. This season's introductions focus on the allure of Maximalism and trends in fashion designed to suit an artful lifestyle.

This season, Lillian August showcases the allure of Maximalism with rounded shapes and gorgeous color stories in the showroom, such as various shades of teal and fashion-forward orange tones. Infusing furniture with organic curves and gentle lines like the new **LA28312 Chelsea Cocktail Table** and the **U800-KHR Row Bed** induces a sense of comfort and harmony. "The symbolic Hermes Orange seen throughout the showroom will add drama and serve as a reminder of couture opulence. It is a mood boosting fashion color that warms up the home," says Lillian August. Lillian's attention to couture fashion trends and unfearful creativity only adds to her confidence for timeless elegance, adding a layer of depth and elegance to living spaces.

The luxurious appeal of the new fashion-focused trend of shiny silver, nickel, and bronze is evident throughout the showroom. The meticulous detailing and finishes that elevate Lillian's design aesthetic are seen in the new **LA28330 Josephine Console Table**, **LA27312 Josephine Cocktail Table**, and the **LA28331 Allesandro Console Table**. Lillian's new introductions embrace the beauty of metallics, adding a touch of opulence and sophistication to her showroom space.

Lillian August's "New Traditional" trend reimagines classic forms with a contemporary twist. By blending the familiar with the unexpected, this trend breathes new life into traditional design elements, creating pieces that are both relevant and timeless. Examples of this can be seen in the new **LA4137C Leon Chair** and the **LL4148C Lev Chair this season**. "We want to embrace the younger generation of designers who are revisiting traditional design themes such as cabbage roses and pleated skirts," says Eliza Weiss, brand manager for Lillian August.

In a visionary move, Lillian August announces the introduction of her new licensed fabric line with Tempo Fabrics. With an eye towards the future, this new fabric line allows Lillian August to introduce frames draped in her own licensed fabric for the first time in 15 years, setting the stage for the brand's evolution over generations.

**Products to feature:**



**LA28312 Chelsea Cocktail Table**

Elevate any space with the LA28312 Chelsea Cocktail Table. Embrace the allure of modern design as its rounded shape and decorative stretcher come together in an exquisite dance. This round cocktail table is not just furniture; it's a reflection of style.

**LA28330 Josephine Console Table**

Add glamor to any space with the LA28330 Josephine Console Table. Its brutalist design and modern allure make a bold statement. Crafted from polished stainless steel with brass accents, this long console table adds sophistication to any entryway.



**U800-KHR Row Bed**

Transform any bedroom with the U800-KHR Row Bed. Its rounded corners and fully upholstered frame create an elegant embrace. Experience both comfort and style in this modern bed frame with headboard, a perfect fusion of design and coziness.

**LA4137C Leon Chair**

Experience comfort and style with the LA4137C Leon Chair. Its high, rounded, tight back and wood frame detail create an inviting embrace. With one seat cushion and Gatsby-inspired flair, this modern accent chair blends luxury and charm. Enhance any living room with this high back accent chair, a perfect blend of elegance and coziness.





#### **LA27312 Josephine Cocktail Table**

Enrich any living space with the LA27312 Josephine Cocktail Table. Its brutalist design merges strength and artistry. Crafted from polished stainless steel with a glass top and brass accents, this modern cocktail table creates a captivating centerpiece.

#### **LL4148C Lev Chair**

Experience refinement with the LL4148C Lev Chair. Its button tufted inside arm panel, flared arm rests, and hand-wiped leather come together to create a handsome fusion of comfort and sophistication. Antiqued brass casters add charm, while the tight, comfortable back ensures relaxation. Unwind in style with this inviting vintage leather lounge chair.



#### **LA28331**

#### **Allesandro Console Table**

Meet the LA28331 Allesandro Console Table. Its antiqued hammered brass base meets a Travertine stone top, marrying old-world charm with modern elegance. The intriguing X stretcher adds an artistic touch to this narrow console table. Make a lasting impression with this elegant and captivating entryway console table, blending sophistication and design effortlessly.



### **ABOUT LILLIAN AUGUST**

Lillian August has been a trend-setting designer of furniture, wall coverings and textiles for more than 30 years. Living in Kentucky, she raised her family and began promoting women entrepreneurs, training, and offering access to fulfilling careers. Lillian began designing textiles in the 80s, with a line of English country house inspired quilts, fabrics, and wallcoverings. In the 30 years since then, the brand has grown with multiple licensed collections for the Lillian August brand in furniture, original textiles, wallcoverings, and home accessories. Today, this family business is celebrating a successful 15-year partnership with Sherrill Furniture Company designing high-end custom upholstery and case goods that fit a variety of lifestyle looks.