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Absolutely NOT Effortless: Taylor King, Woodbridge and Celerie Kemble Dug Deep, Dreamed Big and then Edited Like Your Mean 4th Grade Grammar Teacher

March 2023 – High Point, NC – High-end furniture makers Woodbridge Furniture and Taylor King Furniture announced a joint collaboration today with world-renowned and award-winning designer, Celerie Kemble. The exclusive furniture collection is set to launch at High Point Market in April, and coincides with L&M's expansion of their line of Celerie Kemble Rugs.

A New York City designer originally from Palm Beach, Kemble's design style marries whimsy with elegance for a refined yet approachable look that appeals to traditional and modern audiences alike.

Her impressive resume includes partnerships with Schumacher – makers of fabric and wallcoverings, Lane Venture – designers and manufacturers of casual home furnishings and outdoor furniture, Arteriors – leaders in sophisticated lighting and home accessories, Mirror Home – premier manufacturer of decorative mirrors, Classical Elements – one of the finest purveyors of decorative trimmings and drapery hardware, Eastern Accents – designers of luxury bedding, and Chairish – online curators and resellers of home furnishings and art.



Watercolor rendering of Woodbridge's Poppy Day Bed (CK802-17) from the new Celerie Kemble collection debuting at High Point Market in April.

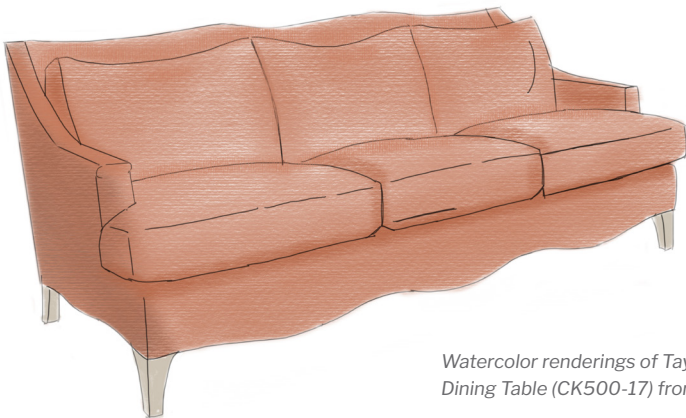
Taylor King and Woodbridge's collaboration with Kemble will launch their collections this April.

This will be Woodbridge's biggest designer launch yet, encompassing over 35 SKUs in two Kemble-crafted signature finishes: "Auden," a multi-tonal dirty blonde on Cerejeira wood, and "Amsterdam Black," a low-sheen black with brown rub-through that yields an antique feel. Kemble's spirited designs are reflected in the custom hardware, brass details, and sculptural shapes.



Watercolor rendering of Taylor King's Mindy Chair from the new Celerie Kemble collection.

"The pieces are exactly what you expect from Celerie," said Cass Key, longtime Kemble fan-girl and Creative Director at Woodbridge Furniture. "They are designed for flexibility in small spaces but have enough personality to hold their own in larger ones too. They are playful, with a nod to Palm Beach, but residing proudly in New York City."



Watercolor renderings of Taylor King's Swell Sofa and Woodbridge's Tulip Dining Table (CK500-17) from the new Celerie Kemble collection.



Taylor King's upholstery offerings are equally vast. They include 25 frames and 34 fabrics, 12 of which are exclusive Kemble-inspired prints. "The frame and fabric assortment is so unique," said Tara Rogers, Taylor King's Vice President of Sales & Merchandising. "Celerie has an aesthetic that isn't easily duplicated. She puts together colors that you wouldn't think of, and they're beautiful! Peach, jade, oxide red, dark turquoise and 'mud'! Her frames are traditional, yet happy and fresh. They're antique-store finds made comfortable and current with tufting, carved legs, and feminine curves!"



Watercolor renderings of Woodbridge's Cumulus Table (CK106-17) and Taylor King's Kemper Ottoman from the new Celerie Kemble collection launching in April at High Point Market.



Those who have been fortunate enough to snag a sneak peek of the upcoming introductions will certainly attest that they live up to Kemble's mission where good design provides marriage of self and setting. Her quirky sense

of humor and joyful personality thoroughly saturate the creative process for a final product that doles out equal measure of delight and aesthetic appreciation.

"Her creative brain is exactly that...creative," Rogers said of Kemble. "She zigs when you think she may zag." Like the big personality behind the collection, Woodbridge and Taylor King anticipate the new furniture line will bring a fresh, post-Covid look that surprises, inspires, and delights the customers who visit their neighboring showrooms at 200 Steele.

Adding to the anticipated Kemble buzz at High Point Market, Celerie herself will be on site at the Taylor King and Woodbridge showrooms throughout the week. Special events include a book signing at Woodbridge on Sunday morning where Kemble will sign copies of her book, *Island Whimsy: Designing a Paradise by the Sea* (Rizzoli), and a market party across both showrooms from 6pm to 9pm Sunday evening that will feature live music, drinks and small bites.

See the new Celerie Kemble furniture collections at Woodbridge and Taylor King's showrooms located on the third floor of 200 Steele during High Point Market, April 21-26.



Designer and author, Celerie Kemble.

ABOUT TAYLOR KING

Passion. Finesse. Community. These are the pillars that started Taylor King almost fifty years ago. As one of the nation's leading manufacturers of American made custom upholstered furniture, we attribute our success to an unparalleled commitment to quality and comfort in combination with an extensive fabric line rigorously edited to have just the right mix of couture fabrics and everyday fabrics. We would be honored to create a beautiful piece of furniture tailored just for you.

www.taylorking.com

ABOUT WOODBRIDGE

Woodbridge Furniture is a high-end brand offering case goods, dining, and occasional furniture. Woodbridge from its inception has focused on high-quality veneers and finishes combined with best-in-class construction. Founded in 2003, Thomasville, N.C.-based Woodbridge has been built on a reputation of classic lines and timeless pieces for today's living. Woodbridge and its partners offer an integrated case goods business with custom paint and custom upholstery for the exacting needs of its customers.

www.woodbridgefurniture.com

ABOUT CELERIE KEMBLE

Designer and author of *To Your Taste*, and *Black & White (and a Bit in Between)* from Clarkson Potter publishers, and *Island Whimsy* from Rizzoli Publishers, Celerie Kemble has cultivated a portfolio which has included homes and commercial spaces across the United States and the Caribbean, many of which have been featured in Architectural Digest, House Beautiful, Veranda, Elle Decor, Traditional Home, Luxe, Florida Design, Better Homes and Gardens, Country Living, The Wallstreet Journal, the New York Times, and more. Her compulsion for decoration and the creation of thoughtful interiors stems from her understanding that if you "allow your passion, your imagination, and your surroundings to guide you, the result will be deeply personal and authentic." Celerie's commitment to the personality and sentiment of her clients is the secret of how she turns a house into a home.

www.kembleinteriors.com

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