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The American Home Furnishings Hall of Fame Opens its Doors for the First Time with a New Exhibit Featuring the Furniture of Milo Baughman and Thayer Coggin

HIGH POINT, NC – The American Home Furnishings Hall of Fame opened its doors today featuring a new exhibit of the pioneering works of American furniture designer Milo Baughman and local furniture maker Thayer Coggin. The exhibit, “Kings of Mod,” showcases the duo’s iconic and influential furniture and explores their design philosophies and impact on American home furnishings.

Following time in the United States Army during World War II, Thayer Coggin (1922-2003) returned to his hometown of High Point to start his eponymously named furniture company with a lone vision to create modern, American furniture that would prove timeless in appeal and built to last generations. He soon established a long, fruitful collaboration with designer Milo Baughman (1923-2003). Also an Army veteran, Baughman had established himself in 1940s California as an important arbiter of modern style in America, becoming a leader in The California Style design movement.

Together, these two men developed a new design vocabulary for 20th century America that would have a profound influence on the future

of all home furnishings. Using glamorous, new materials paired with groundbreaking and prescient designs, Milo Baughman and Thayer Coggin created some of the most iconic, modern furniture of the midcentury era. Their success earned Baughman many monikers, including “the mod king of American furniture” and “the dean of furniture designers.”

Baughman’s original designs were created with an uncompromising commitment to “Classic Modern” – an ideal based on a set of principles that if conveyed inventively, he believed, would make the work enduring and timeless. The relaxed and timeless quality of their furniture created a consistent response, and their highly influential work continues to be collected and reinvented by designers around the world.

The exhibit features some of the most iconic pieces from the Milo Baughman and Thayer Coggin collaboration, showcasing the timeless elegance, quality and innovation that made both men legends in the world of American home furnishings.

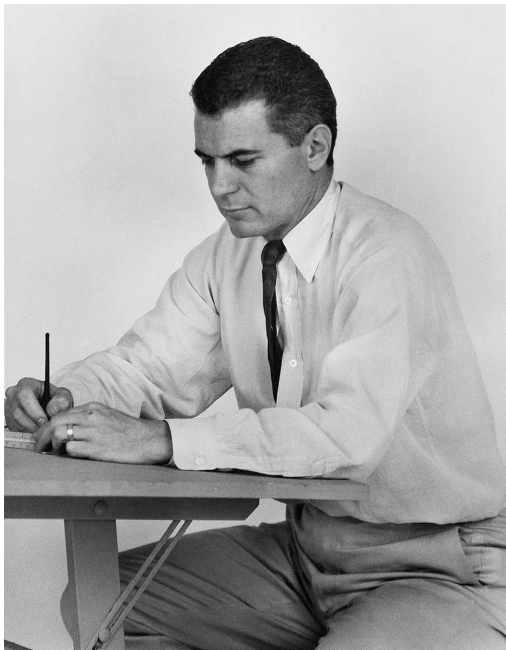
“My father, Thayer, and Milo had a special relationship for 50 years, collaborating on some ground-breaking designs that remain cornerstones in American-made, modern furniture,” said Mrs. Royale Wiggin, president of Thayer Coggin.

Previously, Milo Baughman’s work has been exhibited in “Good Design” at the Museum of Modern Art (MoMA) and in “High Styles: Twentieth Century American Design” at the Whitney Museum of American Art. The men’s collaborative work continues to be produced in the Thayer Coggin workshops in High Point, and the company celebrates its 70th anniversary this year.

“Milo Baughman and Thayer Coggin, Kings of Mod” is currently on display at the American Home Furnishings Hall of Fame. The exhibit is open to the public and continues through November 2023. Admission is free.

About the American Home Furnishings Hall of Fame

The American Home Furnishings Hall of Fame has a new home to honor and educate visitors about the Home Furnishings Capital of the World™, High Point, North Carolina. Located at 311 South Hamilton Street the facility includes permanent exhibits, an imagination theater, a celebration hall and traveling exhibits to help tell the world the story of the golden age of home furnishings. The Hall of Fame is designed to attract visitors to High Point and inspire, educate and build pride in the city's furniture making history.



Milo Baughman (left) and Thayer Coggin (right)