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Thayer Coggin Furniture Launches its Innovative “Playing Hooky” Collection of Modular Sofas at Spring High Point Market 2023

HIGH POINT – Thayer Coggin, a leading manufacturer of American-made modern furniture, today announced the launch of its new Playing Hooky collection of modular sofas. Designed by renowned furniture designer Rick Lee, the bold and whimsical collection features nine modular units that can be combined to create a customized sectional sofa to fit any space.

The Playing Hooky collection takes its name from the design silhouette of the back support, which whimsically resembles a curved hook when the sections are combined.

Designer Rick Lee has created a versatile yet playful collection that’s dedicated to comfort by offering generous seating proportions and exquisite feather-like soft seat and back cushions.

The Playing Hooky modular units rest on graceful wooden plinth bases for a touch of warmth and richness. The units are designed to be easy to assemble and disassemble, making them perfect for anyone who wants to change the look of their living room without having to hire a professional.

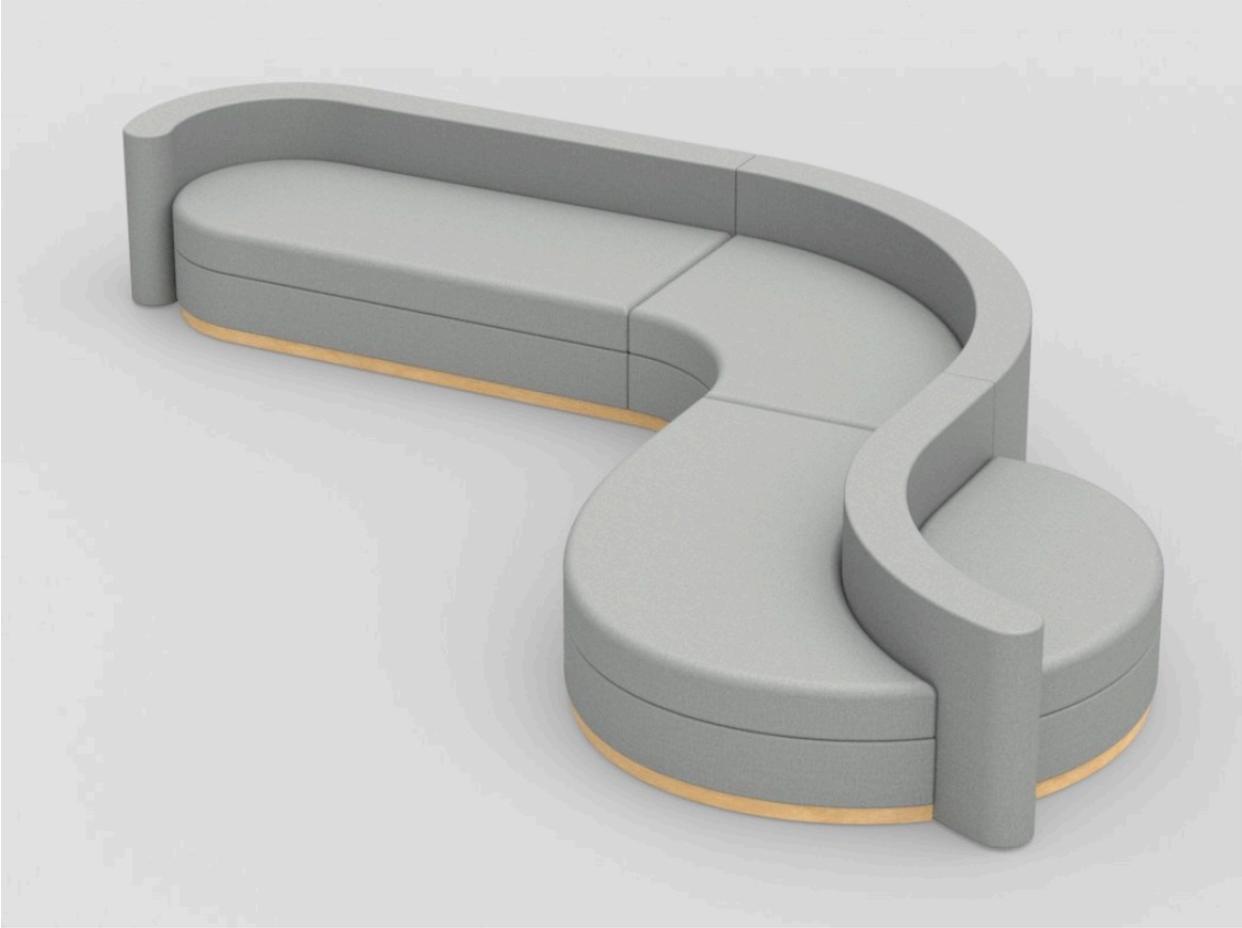
The Playing Hooky collection is available in a variety of colors and fabrics, so you can find the perfect combination to match your décor.

“Let its bold, innovative and fun spirit embrace you in your dream space for some relaxation or just playing hooky!” said Rick Lee.

An innovator at the vanguard of modern design, Rick Lee combines rational thinking with radical influences to create minimalist pieces with deft whimsical touches. Lee considers “California Cuisine” an apt metaphor for this work – a mix of seemingly incongruent ingredients carefully combined to create something new and fresh.

“Rick Lee challenges design, creating everyday items that make you smile,” said Pilar Viladas of *The New York Times*.

Entering into business in 1953, Thayer Coggin helped pioneer and bring modern furniture designs to American homes. Over the years, Thayer Coggin has amassed a collection of some of the most iconic furniture designs in the world. Thayer Coggin handcrafts its furniture in its workshops in High Point, North Carolina. The company’s furniture is sold via nationwide retailers and locally owned and operated stores across the United States, Canada and Europe.



Playing Hooky sectional sofa from Thayer Coggin furniture