

District Eight
PR & Communication
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Press kit
https://bit.ly/HPM23_DistrictEight

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INTERHALL IH104

Press release - For immediate release

DISTRICT EIGHT

Innovative design perspectives: Michele De Lucchi's functionality, Toan Nguyen's poetry and Adam Goodrum's robust sinuosity take center stage at District Eight's debut at High Point Market 2023 furniture fair.



APRIL 2023 - **District Eight**, a furniture and design objects brand, debuts this year at the High Point Market, showcasing its latest collections by three renowned designers: **Michele De Lucchi**, **Toan Nguyen**, and **Adam Goodrum**. District Eight is a highly regarded Vietnamese brand well-known for its unique style and prestigious international collaborations. Founded in 2010 by Australian-born Darren Chew, the brand is based in Ho Chi Minh City and takes its name from the eponymous district in Saigon where manufacturing workshops were historically located.

From the beginning, Darren Chew drew inspiration from Vietnamese and Asian industrial and artisanal manufacturing tradition, blending it with European influences.

This approach is reflected in collections with pure and minimalist lines, a strong focus on masterfully crafted details, and the use of natural materials such as solid timber from sustainable responsible sources, metal, leather, and stone.

In the ten years since its inception, District Eight has grown exponentially to international recognition, which culminates in the collaboration with three renowned designers such as Michele De Lucchi, Toan Nguyen, and Adam Goodrum.

***Inumbra*. The essential and functional system by Michele De Lucchi.**

Italian designer and architect **Michele De Lucchi** brings his rigorous and functional style to a modular shelving system: *Inumbra*. Characterized by pure and refined lines that combine historical references, ancient manufacturing techniques, and formal experimentation, *Inumbra* reinterprets the classic modular shelving system in a sculptural and imposing way. The system enhances the beauty of the materials and demonstrates great attention to detail and the artisanal quality of the workmanship.

The structural uprights rest on the floor and are anchored to the wall with brushed steel elements, without visible screws once assembled. The joints are concealed by magnetic metal caps that facilitate easy fixing of the shelves, giving the system a linear and seamless appearance.

Inumbra offers great compositional flexibility thanks to the possibility of modulating the shelves and containers with variable heights and widths, without ever betraying the essential and functional design. *"In District Eight, I recognize a design attitude that's very Italian in its approach to high quality products – the result of a perpetual curiosity towards technical possibilities, a deeply rooted humanistic sensibility and a strong innovative undertone,"* says Michele De Lucchi.

Inumbra is available in various finishes and variants, alluding to District Eight's signature take in combining multiple materials on one product. In the floor-to-ceiling version, the system is integrated with an adapter that makes it self-supporting. The reversible containers offer access from both sides, further amplifying the compositional versatility.

The *Stilt* collection: formal minimalism and Vietnamese heritage by Toan Nguyen.

The *Stilt* Collection is the perfect combination of art and Vietnamese manufacturing tradition with European formal influences. Each piece of the collection has its own personality, all sharing an elegant and minimal aesthetic. Designed by **Toan Nguyen**, a French designer of Vietnamese origin known for his essential and poetic style, the collection combines functionality and simplicity with a refined and innovative aesthetic solution.

The *Stilt* Collection includes a sofa module, an armchair with footrest, a chaise longue, a series of tables, and a bed. The structure of the seating is an explicit tribute to the traditional stilts found in northern and central Vietnam. The sofa and armchair are characterized by a wooden base upholstered in handmade leather or fabric that gently holds the cushions. The series of tables is available in different configurations, including high and low versions, with round, square, or rectangular tabletops of different sizes. The *Stilt* bed is designed to maximize comfort and offer intuitive elegance, with tailored finishes and elements in wood and steel.

The collection is designed and made with oak wood completed by steel bars to provide stability and durability, making *Stilt* an ideal collection for residential and contract settings.

***Joss*. A collection paying tribute to the ancestral forms of architecture in Asia.**

Toan Nguyen's distinctive vision of Asian influence in District Eight's design has inspired *Joss*, a new collaboration that expands the boundaries of artisanal production. The collection of sofas with monolithic dimensions is a contemporary statement of harmony and tranquility. Characterized by a curvature in the upper part of the solid wood base, the collection pays explicit tribute to the typical architecture of Asia. The curved lines flow sinuously into the solid volumes of the seats, backs, and armrests, creating a strong identity and giving the collection a decidedly contemporary sculptural appearance.

The *Joss* collection is composed of nine single components, including a daybed and a coffee table, which can be combined in various formats to adapt to the needs of constantly evolving contemporary spaces.

***Collette* by Adam Goodrum. The softness of a wooden "collette".**

The *Collette* collection, designed by Australian designer **Adam Goodrum**, pays tribute to the archetypal wood workings. Its fluid and sinuous line that extends harmoniously from the backrest to the armrests of the seats is a work of art, demonstrating the production skill of the master craftsmen at District Eight. Each piece in the collection conveys a passion for the raw material, wood, which is always certified and treated with non-toxic varnishes for maximum safety in the brand's production.

The name "*Collette*" evokes the softness of a refined French collar, but it is an elegant and robust collection that is well-suited for use in both residential and commercial spaces.

To request images, interviews and information please contact:

District Eight – Strategic PR and Communication
info@districteight.com

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Notes to editors

District Eight

District Eight is a furniture brand established in 2010 in Ho Chi Minh City, Vietnam. The name refers to one of the city's 24 districts, in the heart of which the brand set up its first factory and office. In Ho Chi Minh City – a tropical metropolis of singular character, vibrant and eclectic– a meeting place that continually looks inward and outward for possibilities, we design and create quality furniture inspired by Vietnamese heritage for modern-day living. Rooted in a passion for building and constantly improving, District Eight strives for techniques and solutions that transform authentic ideas and materials into furniture pieces of distinguished values and character. From the drawing desk to the production line, District Eight seeks to honor the tradition of dedicated craftsmanship in Vietnam through every considered detail, which propels its products from domestic to Asian, European and American markets. From humble beginnings with a small collection informed by Vietnamese architecture in the 20th century, District Eight now works with international designers to create original furniture that reflects and inspires contemporary living.

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Michele De Lucchi

Michele De Lucchi is an Italian designer and architect - one of the greatest representatives of Italian design of the last few decades. He is a prominent figure in movements like Alchimia and Memphis. He has designed furniture for the most known Italian and international companies. For Olivetti, he was Director of Design from 1988 to 2002. He has completed architectural projects in Italy and abroad, including cultural, corporate, industrial and residential buildings.

Toan Nguyen

Graduating from the ENSCI (Paris) in 1995, Toan Nguyen pursued his training in Barcelona with Alberto Lievore, and then in Milan with Antonio Citterio for a decade as Head of the Design Department and Partner. In 2009 he founded his own studio in Milan, subsequently embarking on a series of successful collaborations with several major brands in high-quality industry and fine craftsmanship on furniture, lighting, ceramics, as well as on technological products.

Adam Goodrum

Adam Goodrum founded his Sydney design studio in 2006. A design obsessive since graduating from the University of Technology Sydney in Industrial Design, his practice is characterised by invention and curiosity, while his aesthetic and approach are inflected with rigor and integrity. Focusing on furniture, product and collectible design, his work is inherently elegant, often underpinned by a poetic union

between art and mathematics. The recipient of every major national design accolade, he has worked internationally with Alessi, Cappellini and Kvadrat and locally with Nau and Tait. Adam is half of Adam&Arthur, a practice exploring the nexus of traditional straw marquetry craftsmanship and contemporary object design. Adam's work has been showcased throughout the world and is collected by museums in Australia and internationally.

Where and when

High Point Market

INTERHALL IH104

Sat - Tue 8:00 am - 7:00 pm

Wed 8:00 am – 5:00 p,