

JAIPUR LIVING EXHIBITS EXQUISITE CRAFTSMANSHIP IN NEW RUGS THIS FEBRUARY

FOR IMMEDIATE RELEASE:

Acworth, Ga (February 1, 2023): Global rug and textiles furnishings company [Jaipur Living](#) celebrates design and versatility in [February new product launches](#). Find exquisite craftsmanship in luxurious artisan-made hand-knots as well as handwoven rugs that transition well into indoor and outdoor spaces. New releases include additions to our Designer Edit collection, made exclusively for interior designers, and designer collaborations featuring plush hand-knotted designs.

New February releases are available on [Jaipur Living's website](#) and available to view in the newly opened Jaipur Living Studio. To book an appointment, guests can use this [link](#) or email studio@jaipurliving.com.

Product Highlights:

Handwoven + Indoor/Outdoor

Racka [RAC01](#) [RAC02](#)

Handwoven of sturdy yet soft PET yarn, the Racka collection boasts textural intrigue with a flatwoven border and high-pile center. The ridged, tactile designs feature versatile neutral colorways and a handsome sense of style. This easy-care accent piece thrives in indoor and outdoor spaces alike.

Respite [RSP01](#) [RSP02](#)

The Respite collection of handwoven designs showcases a fresh take on a classic pattern. Crafted of durable and easy-to clean polyester, these soft and fringe-detailed rugs lend a timeless charm to any space. This performance-driven rug is perfect as a durable accent in outdoor seating areas or high-traffic areas.

Revelry [RVR03](#) [RVR04](#)

The Revelry collection marries global modernity with durable, performance fibers. This versatile accent lends a texture-rich look to high traffic spaces like patios, dining spaces, and foyers.

Hand-Knots

Everly [EVE03](#) [EVE04](#)

The updated traditional Everly collection features Oushak-inspired designs in tones soft pastel. These hand-knotted wool and viscose rugs anchor living spaces with a fresh take on vintage style.

Designer Edit

Someplace in Time [SPT19](#)

Whimsical colorways combine with the opulent detail of a traditional-inspired pattern—the Someplace in Time collection represents nostalgia and progression, heritage and the

contemporary. Crafted of handspun wool, this artisan-made rug boasts an authentic, timeworn look.

Design Collaborations

Mallino by Nikki Chu [MNK01](#)

The hand-tufted Mallino collection designed by Nikki Chu infuses homes with contemporary appeal and stylishly contrasting motifs. Handmade of durable wool, this rug boasts a plush, inviting feel underfoot.

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ABOUT JAIPUR LIVING

Jaipur Living is a global lifestyle brand with a passion for people, product and design. Known for its luxury rugs, poufs, pillows, and throws, Jaipur Living operates with a mission to create beautiful lives for its employees, customers, and artisans—all while preserving the age-old craftsmanship of handmade rugs. Through social initiatives and the Jaipur Rugs Foundation, the company supports more than 40,000 artisans in 700 villages across India by providing them with a livable wage, access to health care, leadership education, and opportunities for personal growth and development. Combining time-honored techniques and of-the moment trends, every Jaipur Living product is as meaningful as it is beautiful.

MORE INFORMATION:

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