

JAIPUR LIVING

JAIPUR LIVING CELEBRATES OPENING OF THE JAIPUR LIVING STUDIO
New showroom located north of Atlanta will begin welcoming guests in January

Acworth, GA (January 9, 2023) – Global lifestyle brand [Jaipur Living](#) partners with *Atlanta Homes & Lifestyles* to celebrate its new showroom with a [grand opening](#) party January 31 at 2 pm in Acworth, Ga., where the company is based.

“Jaipur Living has continued to be a trusted resource for local designers and a wonderful partner of *Atlanta Homes & Lifestyles*,” said Editor-in-Chief Lauren Iverson. “Its stylish, sophisticated rugs have elevated countless spaces in AH&L showhouses, plus myriad homes throughout the city. We’re thrilled to celebrate this exciting new endeavor alongside them.”

Guests will be delighted with the opportunity to learn about the Jaipur Living story in guided tours of the headquarters and studio. They will have time to view the behind-the-scenes operations of the 375,000-square-foot headquarters north of Atlanta, as well as opportunities to peruse the latest collections and bestselling favorites, scan a swatch wall for the brand’s full range of rug offerings, see accessories up close and personal, and shop vintage and one-of-a-kind Manchaha rugs in an afternoon of decor-filled revelry, hors d’oeuvres, and inspiring conversation.

With approximately 700 full-size rugs on view, in addition to swatch samples for the company’s entire line of over 1,200 rugs, the space will serve as a valuable resource for designers and clients alike. Jaipur Living also produces pillows, poufs, and throws using strict ethical standards, all of which will be on view.

“We know that designers often need a space for collaboration with their clients and we are providing a destination for them to do so. The studio provides a vessel for inspiration and a welcoming energy for all guests,” said Sasha Wallace, Jaipur Living’s director of marketing.

N.K. Chaudhary founded Jaipur Rugs in 1978, leading the company with dignity subverting centuries-old practices that shunned employing the poor, women, and artists while committing to the craftsmanship and age-old art of handmade rugs. Today, led by Chaudhary’s daughters Asha Chaudhary (CEO) and Archana Chaudhary (COO), Jaipur Living is recognized as an innovator in the design world partnering with talented designers and artisans across the globe.

“We’re excited to once again host our customers and partners at our headquarters in Acworth, Ga.—this time from the new Jaipur Living Studio. This space allows us to showcase what brings the Jaipur Living brand to life: our beautiful products and the people behind them. With Jaipur Living Studio, we are able to celebrate the work of our

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artisans and provide a hub for designer-client collaboration from our home in the Atlanta area,” said Asha Chaudhary, CEO of Jaipur Living.

Interior designers and their clients can [RSVP](#) now for the grand opening party, as well as schedule appointments for the Jaipur Living Studio. To book a showroom appointment guests can use this [link](#) or email studio@jaipurliving.com.

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ABOUT JAIPUR LIVING

Jaipur Living is a global lifestyle brand with a passion for people, product, and design. Known for its luxury rugs, poufs, pillows, and throws, Jaipur Living operates with a mission to create beautiful lives for its employees, customers, and artisans—all while preserving the age-old craftsmanship of handmade rugs. Through social initiatives and the Jaipur Rugs Foundation, the company supports more than 40,000 artisans in 700 villages by providing them with a livable wage, access to health care, leadership education, and opportunities for personal growth and development. Combining time-honored techniques and of-the-moment trends, every Jaipur Living product is as meaningful as they are beautiful.

MORE INFORMATION:

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