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**PRESS RELEASE
FOR IMMEDIATE RELEASE**

Ngala Trading launches a new range of limited-edition handcrafted luxury pieces: Ngala Bespoke. The ever-evolving collection honors the nature of handmade designs, sharing a story about the material, the artisans, and the cultural meaning behind each piece.

October 6, 2022; New York, NY – Ngala Trading is proud to debut a new offering of one-of-a-kind, limited-edition items to the American marketplace through Ngala Bespoke. As an extension of the original brand that tells the story of beautiful, African, handmade design, Ngala Bespoke is curated by Creative Director Lawson Ricketts during his visits to South Africa.

Ngala Bespoke offers designers a chance to discover products that are created as unique pieces or special designs that are unable to be sourced regularly or replicated.

“Our hope is that as you explore our new Ngala Bespoke category, it brings you the same sense of exciting wanderlust and discover as it does to us,” says Lawson Ricketts, Creative Director and Co-Founder of Ngala Trading. “We encourage you to read about each piece in this ever-evolving collection and its individual significance to its maker and the African continent.”

The initial offering of Ngala Bespoke includes the highly intricate original artwork of Ardmore ceramics. It also includes Yoruba chairs, traditionally created for the Yoruba tribe kings and queens and embellished with thousands of seed glass beads hand applied to its fabric covers. Additional items include side tables made by master weavers, hand woven and dyed in Ilala Palm as well as cast brass bangles and anklets that were once used as currency in West Africa.

Due to the nature of the product offering, designers are encouraged to visit the Ngala Bespoke web selection often as product offerings are added on a continual basis as new items are received stateside. For more information and to view the collection, please visit NgalaTrading.com.

About Ngala Trading: Ngala Trading is a leading resource to North America's premier boutique home furnishing stores and interior design firms for their lighting, furniture, décor, and accessories requirements. Founded in 2016 by Nick Geimer and Lawson Ricketts, Ngala Trading is now the largest importer and distributor of sustainably- and ethically-sourced handmade, luxury lighting, furniture & home decor curated from across the African continent. Design headquarters for Ngala Trading is based in New York, New York. To learn more, visit www.ngalatrading.com.

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