

# JAIPUR LIVING

## JAIPUR LIVING INTRODUCES BOLD RUG AND PILLOW ACCESSORIES IN TIME FOR HIGH POINT MARKET

### FOR IMMEDIATE RELEASE:

**Acworth, GA (September 29, 2022)**- Global rug and textiles furnishings company [Jaipur Living](#) embraces the changing of the seasons with bold and elegant rug introductions, as well as vibrant accessories to gear up for fall High Point Market. Find debuts across handwoven, hand-knotted, and hand-tufted collections, made with comfort, softness, and captivating design in mind. Interior designers are in store for new, expertly curated additions to the [Designer Edit collection](#). Find new pillow accessories with ornate patterns and character texture included in releases this October.

New releases can be found on Jaipur Living's website and will be on display during HPMKT in the brand's new space. Almost double the size of its previous location, Jaipur Living's showroom is on the fourth floor of the C&D Building at 201 W. Commerce Ave., Suite 4N, High Point, N.C. 27260. Starting Oct. 21, visit the new showroom and stay for a week of intriguing events. [Book an appointment](#) and [RSVP for the events](#) today.

### PRODUCT HIGHLIGHTS

#### Keoka [KEO09](#)

The Keoka collections boasts a fresh take on classic Afghani hand-knotted textiles. The stylish contrast of the rug anchors room with bold yet neutral appeal. The texture-rich wool pile features a ribbed construction that lends unique linear details to the grounding solid design.

#### Pathways by Verde Home [PVH13](#), [PVH18](#)

Pathways by Verde Home is a contemporary and livable assortment of exquisitely made micro-tufted designs. Crafted of naturally dyed wool, the versatile, neutral palette of these styles is sourced from varied species and colors of sheep for a dimensional and organic-inspired look.

#### Fragment [FRG06](#)

The hand-tufted Fragment collection features nature and mineral-inspired motifs that offer the perfect patterned intrigue to modern spaces. The cut and looped pile combines with a luxe wool-viscose blend for a stunning range of texture, luster, and dimension.

#### Puebla [PUB14](#)

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Inspired by Moroccan Sabra styles, the Puebla collection boasts vibrant color palettes and intricate tribal embroidery.

## Cardamom [COM14](#)

The hand-tufted Cardamom collection boasts vivid jewel tones and uniquely distressed Turkish motifs crafted to emulate traditional sun-faded, vintage designs. Inspired by the artistic imperfection of dye-lot changes in aged wool textiles, the looped pile of this rug features tonal colorway depth and textural dimension.

## Genesis [GES61](#)

With a whimsical spirit and sophisticated flair, the Genesis collection features an assortment of hand-tufted rugs that will liven any contemporary home. Lustrous viscose blends elegantly with the natural wool fibers for a plush and ultra-soft feel.

## Kai [KAI12](#)

Exceptionally made and artfully designed, the hand-knotted area rug infuses contemporary homes with vintage allure. This wool accent boasts an elegant center medallion and scrolling details for a worldly dose of style.

## Klara [KLA02](#)

The Klara pillow collection delights with an intricately cross-woven linen design that exudes comfort.

## Montane [MNT05](#)

The hand-knotted Montane collection, a part of our Designer Edit program, imbues spaces with modern Moroccan vibes and high-quality craftsmanship. This richly textured assortment of pillows features premium wool and silk blended fibers and an exceptional Persian knot quality.

## Sancha [SNH01](#)

The Sancha pillow collection showcases modern tribal designs in comforting, contemporary colorways.

## Someplace In Time [SPT17](#)

Whimsical colorways combine with the opulent detail of a traditional-inspired pattern in the Someplace in Time collection. Part of the Designer Edit program, these artisan-made rugs are crafted of handspun wool for an authentic, timeworn look.

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## ABOUT JAIPUR LIVING

Jaipur Living is a global lifestyle brand with a passion for people, product, and design. Known for its luxury rugs, poufs, pillows, and throws, Jaipur Living operates with a

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mission to create beautiful lives for its employees, customers, and artisans—all while preserving the age-old craftsmanship of handmade rugs. Through social initiatives and the Jaipur Rugs Foundation, the company supports more than 40,000 artisans in 700 villages across India by providing them with a livable wage, access to health care, leadership education, and opportunities for personal growth and development. Combining time-honored techniques and of-the-moment trends, every Jaipur Living product is as meaningful as it is beautiful.

## **MORE INFORMATION:**

[www.jaipurliving.com](http://www.jaipurliving.com)

## **MEDIA CONTACT:**

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## **SOCIAL:**

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