

FOR IMMEDIATE RELEASE

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RENOWNED RUG HOUSE PARVIZ SHOWING SHARP NEW COLORS AND DESIGNS AT HIGH POINT MARKET

Parviz Beikzadeh, president and CEO of rug house PARVIZ, announced his headlining rug styles for the upcoming High Point Market as, “very sharp” and, “some of the better color stories I’ve seen in a decade,” when mentioning some of the hundreds of rugs that will be on showcase at the PARVIZ showroom, M-2048, at Suites At Market Square, March 31st-April 6th. A specialist in oversize and gallery rugs, PARVIZ has consistently brought to market the finest examples of artisan-inspired, handmade Turkish Oushaks, Afghan Peshawar, and antique rugs for modern, spacious homes and designs that crave authentic, old-world class and fashion-forward colors. Further still, PARVIZ elevates the buying experience with world-class concierge level service, an individual approach, going so far as to provide regional white glove service in the delivery and showing of his beautiful rugs. Sales Executive Vernon Singleton, an industry veteran to the design trade, assists Beikzadeh in fitting the right rug with the right client. “PARVIZ has an incredible array of rugs that feature exceptional artisan craftsmanship, and incredible colors that will bring together all the elements in a room,” Singleton remarked when asked about where PARVIZ sets itself apart from its competition. “These aren’t program rugs, but they can be ordered and mapped to different sizes, according to a client’s needs. That’s the personal approach with PARVIZ.”

PARVIZ is an independent importer and distributor of handmade Turkish, Persian, and Afghan rugs in a variety of styles, colors, and designs, both new and antique. For more information on PARVIZ, please contact Vernon Singleton, Sales Executive, at 404-272-4378, or via email at christopherrugs@gmail.com.