



Via Seating's Onda

By Allison Kausar – Marketing Director, Via Seating

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Via Seating is experiencing significant growth as we begin to emerge from the covid pandemic. This rapid increase in demand is due in part to their Proprietary, Copper Infused Mesh collection, which they just received a US Trade Patent for, but also the fact that all their products, even during this unprecedented time are available within a 48-hour manufacturing time. *"The market is moving so fast, as we come out of covid, our products are delivering on time to meet our dealer partners demand for better product, faster to market, at better prices. All with via signature comfort".* – Chas Hepler, President & CEO Via Seating.

Another major contributor to their growth is their continuous mission to bring innovative, new products to market. Their most recent product introduction is a new task and conference collection called ONDA. *"ONDA has taken off like we never imagined! It is our first all mesh seating solution and provides the perfect balance of design and function. It is available in a broad range of mesh colors but in Copper Infused Mesh, it is an industry first"* said Hepler. The focus on Public Health and Safety has never been more important. Copper Infused mesh is self-sanitizing and therefore, is being specified as part of a post covid furniture plan for corporate clients wooing their employees back into the workplace. Via's entire task, training and multi-use mesh collections are all now available in this innovative mesh.

Via are planning an exciting return to NeoCon this October. Two new collections will be unveiled at this event in the Fall. Both collections deliver high design and value to position firmly in the mid-market. *"Via has always been known as a manufacture who listens, and delivers solutions based on market needs. "This year's new product introductions are no different and will address key considerations of design, value and comfort"* says Hepler.

Check out Via Seating showroom: NeoCon – Merchandise Mart Chicago – 10th floor – 10 – 148

Via Seating: High Point Furniture Market – 220 North Elm - 328A

Please follow this link to learn more: www.viaseating.com

About via seating

Founded 34 years ago in Sparks, Nevada, via seating manufactures and distributes contract seating solutions specifically designed for North American customers. Their portfolio of products covers; executive, conference, task, multipurpose, motion, outdoor and lounge/collaborative seating. via seating is a seating specialist and was the first to offer its entire range of seating within a 48 hour manufacturing time.

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