



FOR IMMEDIATE RELEASE: Tuesday, April 20, 2021 at 9:00 AM PST

Via Seating Awarded Patent for Proprietary Copper-Infused Mesh.

A Safe Natural Solution for Destroying Harmful Microorganisms in High Traffic Seating Areas.

Sparks, NV : Via Seating (Via, Inc.) is pleased to announce that the United States Patent and Trademark Office has granted U.S. Patent Number; 10,986,938 to Via Seating for its innovative products. This patent protects Via Seating products that utilize a Proprietary Copper-Infused Mesh system.

“The patent represents extensive research and development which began in 2016. I couldn’t be more-proud of our product development team,” Chas Hepler, President & CEO, Via Seating. Via Seating believes that the best way to innovate in the rapidly changing marketplace is to listen to its customers, understand the challenges being presented and invest in research and development to find the solution.

Via Seating began working on the copper-infused mesh concept when a healthcare customer pointed out the challenges of meeting requirements for infectious disease control areas and the desire to support the caregivers who work there. As this customer pointed out, “Happy nurses lead to happy patients.” Taking the approach of caring for the caregiver, Via Seating developed this safe solution for destroying harmful microorganisms naturally in their seating. As recognition of this valuable contribution to healthcare design, Via Seating received the Nightingale Award at the Healthcare Design Exposition and the Best of NeoCon Award for Innovation for healthcare textiles in 2017. Both were awarded for Via Seating’s Copper Infused Mesh system used on the Genie Copper Mesh® chair.

Copper has been shown to inhibit the growth of microorganisms and has been proven to kill bacteria within 20 minutes of contact without the use of harmful chemicals. It is naturally biocidal, anti-viral, anti-bacterial & anti-odor. As a part of a holistic approach to Public Health and Safety, Via Seating offers this proprietary Copper-Infused Mesh material in all its mesh seating products (task, conference, guest and multi-use).

Having the mindset and capability to utilize solution-based listening, for inspiration re new product development is rare. Doing so and delivering on this endeavor is rarer still. This patent award is recognition of this incredible effort. This is what Via Seating does and continues to do.

About Via Seating: Founded 34 years ago in Sparks, Nevada, Via Seating manufactures and distributes contract seating solutions specifically designed for North American customers. Their portfolio of products covers task, conference, lounge/collaborative, multi-use, executive & outdoor seating. Via Seating is a seating specialist and was the first to offer its entire range of seating within a 48-hour manufacturing time.

Media Contact:

Allison Kausar - Marketing Director
Via Seating
775-636-1637
allison@viaseating.com