

Deep Reverence for Nature

Additions to the Aviva Stanoff Collection

From the beginning, Aviva Stanoff, has always turned to the natural world and the sea for inspiration. She first designed products for Currey & Company in 2016. It was a small but powerful collection of lighting and occasional furniture. Her Forest Light Chandelier has become a best-seller and is the number one chandelier requested for designer show houses around the country. In her collaboration with Currey, she celebrates indigenous materials, artisanal handiwork, and the spirit of “deliberate luxury.” Nine new chandeliers and wall sconces have been added to the collection this spring.

Sprays of wrought iron in a gold gilt finish flutter up to form the shade of the Sea Fan Bowl Chandelier in the Aviva Stanoff Collection. She says of the inspiration for the design of this family of chandeliers: “I have a deep reverence for nature and particularly the ocean, and sea fans that live underwater remind us that we live among tides, that life is cyclical, and that there is beauty in believing in magic.” While the bowl chandelier has edges that finger out in filigree, the Sea Fan chandelier has sprays of wrought iron in a gold gilt finish that flutter up around the lights. Ms. Stanoff shares; “As a native Californian, the sea has always been by my side and has kept my secrets. When I had my DNA test done, it turned out I am 12% mermaid!”

The Golden Eucalyptus Rectangular Chandelier in the Aviva Stanoff Collection is a nature-inspired gold chandelier made from metal in a contemporary gold leaf finish. Stanoff says of this family of products, “Eucalyptus has always surrounded me. The scent is smooth, minty and elegant, always evoking a sense of home and shelter.”

All of her new designs with complete details are on the Currey & Company website. Images and interviews are available upon request.

