

JAIPUR LIVING

JAIPUR LIVING AND KEVIN O'BRIEN TEAM UP FOR INSPIRING COLLECTIONS

FOR IMMEDIATE RELEASE

(Acworth, GA—May 25, 2021) Jaipur Living is excited to introduce the new partnership with textile designer, Kevin O'Brien. Known for his distinctive velvet, O'Brien's designs are now translated into two beautiful rug collections.

"This collaboration came together beautifully! We were working on some exciting new concepts for Jaipur Living and immediately thought of Kevin. His design aesthetic was perfect with our new innovative constructions. We quickly decided to explore together knowing his specialty is burn out silk and stunning, versatile designs. Collaboration is where the magic happens!" - Steve Sorrow, Vice President of Product Design and Development at Jaipur Living.



[Human/Nature](#) is a hand knotted collection that showcases a simultaneously inviting and global vibe that has the ability to anchor any modern space. [Land, Sea, Sky](#) brings these designs to life in a polyester; viscose combo that provides the high design look at an affordable price point.

"The rug in a room is like the basso profundo in a chorus. The music of the room is built upon this rug base," says O'Brien. "Through this partnership I am able to "compose" more of the room, providing both the depth and the heights of the experience. Jaipur Living has provided me the opportunity to create the full well rounded resonance that I know we are capable of. This is the beginning of a beautiful relationship."

Designers can learn more about the power house designer as Kevin O'Brien will be hosting a Trade Talk on our [Instagram Live](#) today at 1PM!

Visit Jaipur Living's showroom at High Point Market to view his inspiring designs and meet Mr. O'Brien in person June 4- 5!

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About Jaipur Living

Jaipur Living is a global lifestyle brand with a passion for people, product, and design. Known for its luxury rugs, poufs, pillows, and throws, Jaipur Living operates with a mission to create beautiful lives for its employees, customers, and artisans—all while preserving the age-old craftsmanship of handmade rugs. Through social initiatives and the Jaipur Rugs Foundation, the company supports more than 40,000 artisans in 600 villages across India by providing them with a livable wage, access to health care, leadership education, and opportunities for personal growth and development. Combining time-honored techniques and of-the-moment trends, every Jaipur Living product is as meaningful as they are beautiful.

About Kevin O'Brien

The curse of the designer is a little known problem, but it strikes when a creative person imagines something they want to see or use and can't find it. And if they are also a maker the problem is compounded. That's the story of the founding of Kevin O'Brien Studio. 25 years ago the curse turned to a blessing, and Kevin and his team have been gracing the world with their creations ever since. The core of the team, together for nearly twenty years, have built their own proprietary equipment to produce their distinctive velvet, and they make their bedding with a few of the world's top weavers in Portugal, Italy, India, and Nepal. Over time, opportunities to design for others have come up but none as exciting as collaborating with the legendary Jaipur Rugs. There is palpable excitement among the team to see what they have created, to discover how Kevin O'Brien Studio's designs will be translated through the various rug making techniques chosen by Jaipur and Kevin.

More Information:

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