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Loloi's 2020 Catalog Showcases Rug Collections and Features Big Initiatives to Come

*600+ Pages Highlight Craftsmanship of Line and Details
of Loloi and Justina Blakeney Collections*

DALLAS (Feb. 20, 2020) – [Loloi](#) today released its 2020 catalog, with more than 600 pages of photo-rich content. The annual publication includes Loloi's inspiration behind the Wall Art Collection, the craftsmanship behind its design, as well as in-depth pages on each collection with the brand line as well as the Justina Blakeney x Loloi collection.

The catalog also details the company's new distribution center in Cartersville, GA, which will ensure a more efficient distribution process for east coast customers. As a beautiful resource for both retailers and interior designers alike, the catalog also details some of the new features available through the Loloi website, making it easier to order product through the enhanced portal.

The 2020 catalog is available online [here](#). Trade professionals can request a copy [here](#) as well.

According to Cyrus Loloi, principal, the catalog beautifully tells the backstory of Loloi's craftsmanship behind the collection, and also showcases each collection in vivid detail, using close-ups to show texture, as well as beautiful room scenes of all Loloi rug collections. The annual tome also includes full product information, cleaning and care tips, rug pads, showroom information, sample display information, a dealer FAQ, and a construction + style index.

In previous years, Loloi's catalog has been the recipient of the *American Inhouse Design Award* in the "Best Catalog" category, which recognizes outstanding work by in-house designers.

About LOLOI RUGS

Founded in 2004, LOLOI has become a fashion leader specializing in medium- to high-end area rugs in every style category, and a premium producer of textiles. Under the expert direction of area rug veteran Amir Loloi, the company has been inducted into the ARTS Awards Hall of Fame, winning five ARTS Awards for “Best Rug Manufacturer” in 2010, 2011, 2015, 2016 and 2017, one in 2012 for “Best Outdoor Manufacturer,” and one in 2013 for “Green Manufacturer.” Its eight America’s Magnificent Carpets Awards and three Atlanta Visual Display Awards for sophisticated showroom design attest to the company’s commitment to innovation and quality.

LOLOI RUGS is headquartered in Dallas, with to-the-trade showrooms at: 295 Fifth Ave., New York, Showroom #1006 • DallasMarketCenter, Suite 506 • Las Vegas Market, Building B, Suite #480 • High Point, IHFC Showroom #D-320 • and AmericasMart, Atlanta, Showroom #4-D-2. For more information, visit: www.loloirugs.com. Call: (866) 362-1424.