

AMBELLA

HOME COLLECTION

NEW CASE GOOD DESIGN DIRECTION DEBUT | FALL 2014 HIGH POINT MARKET

FOR IMMEDIATE RELEASE

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DALLAS, TX (September 5, 2014) – As the next step in its evolution into a complete lifestyle brand, Ambella Home will unveil a fresh new design direction for its case goods and occasional pieces during the Fall 2014 High Point Market. Crafted from quality materials ranging from wood, metal and stone, each original new piece has been designed exclusively by Ambella Home. All new designs use classical proportion and scale -- ensuring that various styles blend together allowing customers the opportunity to create eclectic interiors that express their own sense of style.

These new designs, and Ambella's brand new Upholstery line, will debut in the company's showroom in the **Hamilton Wrenn Design District, 310 N. Hamilton, Ste 110 (entrance on Fred Alexander PL).**

(Editor's note: High resolution versions of images shown available via request or download. See end of release for details.)



“Ambella Home is heading in an exciting new direction,” said George Moussa, Founder | CEO, Ambella Home. “Our new creative team members, Rick Janecek, Ambella Home Creative Director and Jennifer McConnell, Creative Director Upholstery, are bringing a new approach and exciting new designs that promise to strengthen Ambella Home’s position as a ‘go to’ resource for creative styles and unique designs for every room in the home. Our customers are going to be surprised and delighted by what they see at market.”

“We are reinventing the core Ambella Home product,” adds Rick Janecek, Ambella Home Creative Director. “Every piece has been designed with meticulous attention to detail and quality. All have exclusive decorative hardware designs that elevate the pieces to art. Each design is something unique and will not be found anywhere else in the market. Our new pieces have many different design influences and styles, but work together to create various looks. “

(more)



Fall 2014 High Point Market introductions include:

DIAMOND MULTI USE CABINET

As versatile as it is beautiful, this design functions as a media cabinet, console, or sideboard. Made from solid Gmelina Wood and finished in iridescent driftwood, the cabinet sits atop an iron base with a gold finish. Drop handles are made of solid brass. Each of the three drawers has one adjustable shelf and one grommet to allow easy access for wiring electronic components.

TAPER CHEST AND MIRROR

This chest design is made of American Walnut with a Faux Shagreen leather face on the drawers. Three extra wide drawers have full extension glides and natural brass pulls. Feet have natural brass sabots. Providing the perfect companion piece, the mirror brings the same American Walnut and Faux Shagreen leather panel together with decorative natural brass detail for a rich effect. The mirror hangs on a metal cleat for easy installation.





DIAMOND SIDE TABLE/CABINET

Offering a casually elegant accent for any room, this side table is made of solid Gmelina wood in an iridescent driftwood finish. It features one large wooden drawer with full extension metal glides. Base is iron with a gold finish. A solid brass drop handle offers the perfect finishing touch.

AMBELLA HOME REGENT BIBLIOTHEQUE

This dramatic new design is made from native Gmelina hardwood and American Walnut veneers with a medium walnut and white lacquer finish. The base features four doors, each concealing an adjustable shelf and four drawers with touch latch opening mechanism. Upper side cabinets have five adjustable lacquer shelves and brass wire grill doors. Drawers in center cabinet open to reveal a drop down surface that is perfect for a desk, bar or many other uses. A grommet is provided for easy access to wiring. Upper drawer faces conceal a cabinet with three adjustable shelves. All top cabinets are lighted and all decorative hardware is solid polished brass.





REGENT SETTEE AND MITERED BLOCK ACCENT TABLE

The Regent Settee takes its inspiration from early Sheraton designs and updates that look for today's home. The piece has hand-tied springs and is available in Walnut finish or American White Oak with a ceruse finish. There are more than 200 fabrics available as well as COM.

The Mitered Block Accent Table was inspired by architectural details that were popular during the mid 20th Century. The sculptural table is made of American Walnut solids and veneer with a dark walnut finish.



ROW HOUSE CABINET

Offering a wonderful entertainment cabinet, bar or ideal storage option, the Row House Cabinet can hold a 47" flat screen television. Made of hardwood, this delightful design features two adjustable shelves on top and one in each of the bottom compartments. Both the top and bottom have grommets to allow easy access for component wiring.

ABOUT AMBELLA HOME

Headquartered in Dallas, TX, Ambella Home was founded in 1995 by George Moussa. Each piece in the line is uniquely designed and manufactured. A meticulous production management process ensures that every item consistently embodies the company's signature hallmarks of beautiful design and quality craftsmanship. Skilled carvers, craftsmen and artistic finishers use only the finest materials and best techniques to handcraft each design. The line continues to evolve into a true lifestyle brand with upholstery now joining the growing collection of fine furniture and home accents for every room in the home, including sink chests, dining/occasional tables, wine bars, chests, cabinets, sideboards, desks/ home office, bookcases, curios, armoires, media cabinets, seating, beds, fireplace mantles, mirrors, pedestals, columns and other designs. For more information, visit www.ambellahome.com or call 214.631.8901 or write: 4910 Lakawana Street, Dallas, TX 75247

EDITOR'S NOTE: Images shown available via request to Suzanne Pruitt at Suzanne@marshmeadowsmarketing.com, 678.285.0307 ,via download link or ftp access: Click to download:<https://www.hightail.com/download/ZUcyRGw4Nnk5eFhxYk1UQw> Via ftp access:<ftp.spartek.com> Login:3mweb Password: 3m30144 Folder: Ambella | AMBELLA FALL 2014 HIGH POINT INTRODUCTIONS