

# BUNGALOW

## MEDIA KIT





Our furniture and accessories impress, surprise, and delight. From our in-house-designers' first sketch to the meticulous finishing touches of our artisans, we are committed to meeting the highest standards of craftsmanship.

Bungalow 5 represents the opposite of fast design—many of our creations and finishes take years to perfect. We're continually seeking the world's best and most skilled craftsmen to work in tandem with our designers to push the envelope.

While our furniture takes cues from iconic silhouettes, we reimagine and rework designs, bringing a modern take on classic luxury to our customers.

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## PRESS

### FEATURED PUBLICATIONS

AD

TRADITIONAL HOME.

ELLE DECOR

The New York Times

C&G MEDIA  
GROUP  
CONNECTICUT • HAMPTONS • NEW YORK • COSTUMEJEWELRY.COM

DHome

House Beautiful

INTERIOR  
DESIGN

VERANDA

## STYLING AND PHOTOSHOOTS

We typically respond to editorial and other photoshoot needs and requests within 24-hours. Our NYC and Dallas-based showrooms, as well as US-based warehouse, allow us to provide our products for photoshoots, styling, staging and real-estate needs.

## IMAGE DATA

For any image needs, we provide a substantial database of high-res product images as well as lifestyle and catalog-style product images, which we update frequently.







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## INFLUENCERS

### BUNGALOW 5 WORKS WITH A WIDE ARRAY OF GLOBAL INFLUENCERS

These include partnerships that range from room styling and social media takeovers to exclusive showroom promotional opportunities. We are always looking for unique engagements within the home décor space, fashion, art, design, travel and other media with similar consumer profiles to our core consumer.

When working with influencers, we typically participate based upon engagement metrics, target audience profile, growth and branding opportunities, uniqueness of approach and reciprocal promotional opportunities. We are open to a variety of influencer partnerships.

### SAMPLE PARTNERS



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## PARTNERSHIPS

Bungalow 5 collaborates in a wide variety of partnerships, both small and large.

We create comprehensive 360-degree campaigns that span our active social media accounts like Instagram, Facebook, Pinterest, and our dedicated newsletter subscriber list.

## SAMPLE PARTNERS



BETH DIANA SMITH  
INTERIOR DESIGN





STATISTICS

TOP 5 MARKETS

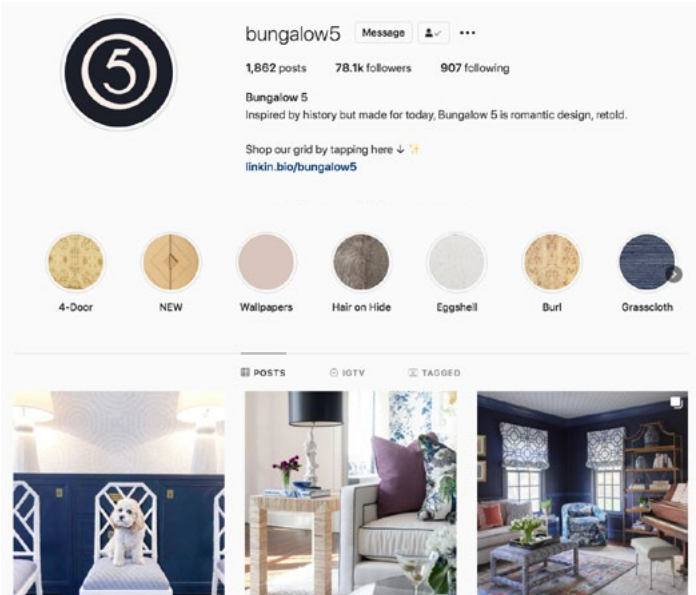
- NEW YORK
- FLORIDA
- TEXAS
- CALIFORNIA
- NEW JERSEY

REACH

INSTAGRAM: 78.1K  
EMAIL SUBSCRIBERS: 20K+

Let’s work together !

Please contact Erin Radue, Senior Advertising and PR Planner  
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# BUNGALOW

NEW YORK DALLAS

## PERMANENT SHOWROOMS

### NEW YORK

45 East 20th Street, Floor 2  
New York, NY 10003  
P. 212.947.1500

### DALLAS

1201 Oak Lawn Avenue, Suite 180  
Dallas, TX 75207  
P. 972.502.9111

### ATLANTA

Americasmart, Building 1,  
Suite 13A1  
240 Peachtree Street  
Atlanta, GA 30303

### HIGH POINT

International Home Furnishing Center  
InterHall, IH610  
210 E. Commerce Avenue  
High Point, NC 24260