

Feb 20, 2020

FOR IMMEDIATE RELEASE: WALL DECOR IN 2020: An Interview with Brian Berk by Home Accents Today

Addison, IL: In the February Issue of Home Accents Today is an article about the future of [Wall Decor for 2020](#) written by Jennifer Burton. In it, she interviews the top Wall Decor manufacturers in the industry, including our president and owner, Brian Berk. The following is his portion of that interview...

Wall Decor Hangs on Unique Personal Preferences

Vendors optimistic about growth, new materials, burgeoning trends. By Jennifer Burton

WHAT ARE YOUR EXPECTATIONS FOR 2020?

I expect to see significant growth in the wall décor category in 2020 in all distribution channels. Wall décor continues to see endless expansion in the design world, so growth would certainly mirror (no pun intended) the innovative creativity.



Howard Elliott Arwen Mirror
[view online >](#)

WHAT ARE THE BIGGEST CHALLENGES FACING THE WALL DECOR INDUSTRY?

The tariffs resulting from the trade war between China and the US still present an obstacle for growth, but this obstacle is certainly surmountable. We are very much concerned with the new development of a worldwide epidemic, the Coronavirus, affecting the health of many, but also making an impact on the world economy, which is always a bit vulnerable.



Howard Elliott Ripley Mirror

[view online >](#)

WHAT ARE THE BRIGHT SPOTS?

Innovation and creativity always the bright spots in our industry. I continue to admire how my peers create beautiful product with new materials, finishes and substrates. The endless energy to build new multi-functional products never ceases to amaze me.



Howard Elliott Red Moon Original Hand Painted Art

[view online >](#)

WHAT'S TRENDING?

We are seeing vibrant colors trending as well as mixed materials. Whimsical designs and unique, re-purposed materials always make for handsome wall décor.



Howard Elliott Royal Flush Recycled Art.
[view online >](#)



Howard Elliott 5 Straight Recycled Art
[view online >](#)

Read the entire article in the February 2020 Issue of Home Accents Today [here >](#)

Check out these and all of our unique Wall Decor Collections, from Mirrors to Original Hand Painted Art to Wall Sculptures on our website by clicking the link below!

Howard Elliott has been redefining both the home furnishing and hospitality industries with innovative designs of decorative mirrors, accessories, accent furniture and decorative pillows since 2001.

Howard Elliott Collection: www.howardelliott.com; sales@howardelliott.com