



FOR IMMEDIATE RELEASE

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## Tommy Bahama Home Introduces Ocean Breeze *The Casual Elegance of Refined Island Style*

HIGH POINT, NC – Celebrating the 20<sup>th</sup> anniversary of the most successful brand collaboration in the industry, Lexington Home Brands announces the introduction of **Ocean Breeze** from its Tommy Bahama Home brand. Designs embody an elegant interpretation of relaxed island living – a nod to the fact that Tommy Bahama Home pioneered the category two decades ago and has maintained its style leadership since that time. The new collection will be unveiled at High Point Market, October 18-23, 2019 in the Lexington Home Brands showroom, located at 1300 National Highway.

“Perhaps the most significant evolution in interior design in a generation has been a move towards casual living across all style categories,” said Phil Haney, President and CEO of Lexington Home Brands. “Tommy Bahama Home literally created the category of relaxed island style twenty years ago, and since that time has broadened the brand’s signature aesthetic to include lifestyle designs from classic to contemporary. One constant, however, has been the brand’s commitment to a casual view of elegant living. As a result, Tommy Bahama Home collections resonate in areas far beyond the coast, with consumers who aspire to create a sense of resort living in their homes. **Ocean Breeze** offers a fresh take on sophisticated casual, with a remarkable custom finish, the blending of unique natural materials and a rich layering of textiles.”



## *Ocean Breeze*

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Designs in the collection are crafted from quartered mahogany veneer in a fresh shell white coloration called Caribbean Sands. This same finish is applied to a variety of woven natural materials, offering a textural dimension to the aesthetic and a sophisticated designer look. An accent finish, Palmetto, features a sage green coloration in a weathered patina. Custom hardware and metal accents are finished in aged pewter. Signature items in ***Ocean Breeze*** incorporate materials like textured glass, leather-wrapped rattan, raffia, and distinctive woven patterns of natural banana leaf and lampakanai.

Upholstery silhouettes in ***Ocean Breeze*** feature exposed wood frames, available in custom finishes, along with designs that incorporate leather-wrapped rattan and woven materials. The collection offers four distinctive color palettes, from seaglass and citrine to corals, teals, and crisp white. Fabrics are light and airy, with patterns that include dramatic stripes, island prints, embroideries, textured plains and bold geometrics. The look is fresh and fashionable, while retaining a level of sophistication for which the Tommy Bahama brand is known.

***Ocean Breeze*** will debut at the High Point Market, October 18-23, 2019 in the Lexington Home Brands showroom, open daily from 8:00 am until 6:00 pm. Complimentary parking is available on the showroom campus and lunch is served daily. Private transportation departs every ten minutes from the Lexington Design Studio in downtown High Point to the main showroom and back, operating daily from 8:00 am until 6:00 pm or until the last guest is served. The Design Studio is located at the corner of Commerce Street and Wrenn, directly across from the IHFC building and the main transportation terminal. For more information, call 336.474.5555 or email [marketing@lexington.com](mailto:marketing@lexington.com).

## ***ABOUT LEXINGTON HOME BRANDS***

Lexington Home Brands is a global manufacturer and marketer of residential and contract furnishings, recognized as an industry leader in design innovation and lifestyle merchandising. With a legacy dating back to 1903, the company's diverse assortment includes wood and upholstered furniture at medium-to-upper price points across every relevant style category, from classic to contemporary. The company's portfolio of brands includes Lexington®, Tommy Bahama Home®, Tommy Bahama Outdoor Living®, Sligh®, Artistica® and Barclay Butera®. Products are distributed through home furnishings retailers, interior design professionals, to-the-trade showrooms and select Internet retailers. Headquartered in High Point, North Carolina, the company has showrooms in High Point, New York, and Denver. For additional information, visit [lexington.com](http://lexington.com).

## ***ABOUT TOMMY BAHAMA***

Tommy Bahama is part of Tommy Bahama Group, Inc., a wholly owned subsidiary of Oxford Industries, Inc. (NYSE:OXM). Established in August 1992, with corporate headquarters in Seattle, Tommy Bahama is the iconic island lifestyle brand that defines relaxed, sophisticated style in men's and women's sportswear, swimwear, accessories, footwear and a complete home furnishings collection. The company owns and operates over 160 Tommy Bahama retail locations worldwide, 17 of which offer a Tommy Bahama Restaurant & Bar. The Tommy Bahama collection is available on [TommyBahama.com](http://TommyBahama.com) and at the finest U.S. retailers. For more information, please visit [www.tommybahama.com](http://www.tommybahama.com).

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