

CURREY & COMPANY

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The Sasha Bikoff Collection for Currey & Company

To Debut in April 2020

Young, vibrant, New York designer, Sasha Bikoff, has partnered with Currey & Company to create a collection of lighting and furniture to launch in April 2020. Ms. Bikoff's design aesthetic is filled with color, textures, couture fabrics, and antiques with historical references to the Italian Renaissance and 1980's Italian Memphis as well as French Rococo, Sixties Pop, and Miami Modern. For Sasha, interiors represent more than just living spaces. She offers her clients the unique opportunity to turn their homes into an eclectic, creative oasis and a place they can truly call their own.

The company's president, Brownlee Currey says: "Sasha brings to Currey & Company a youthful re-imagining of our products and we are all tremendously excited about what she might do with the company."



Sasha Bikoff

For the new collection, Sasha is drawing inspiration from various places and motifs she

loves, from the beaches of Miami to the west coast in Malibu and from cherries to hibiscus to shells and ocean waves, everything will be bright, colorful, fresh, and fun. Sasha shares about working with Currey & Company: “The company historically has been a brand that has designed unique and whimsical pieces inspired by elements of nature and antiquities. The creativity of the brand has always resonated with me and when the opportunity arose to be a part of the Currey family, I felt like it was a match made in heaven.”

Images of the new collection should be available by the end of February 2020.