

# BUNGALOW

NEW YORK DALLAS



MEDIA KIT



"Inspired by history, made for today,  
always reaching for the future,  
our aesthetic is rooted in  
a constant creative fusion  
and passion for bringing  
a modern perspective to classic luxury."

**LUCA RENSI, CO-FOUNDER**

# BUNGALOW

## PRESS

BUNGALOW 5  
HAS BEEN FEATURED  
IN AN ARRAY OF TOP TIER PUBLICATIONS AND MEDIA

Including Elle Decor, Vogue, House Beautiful, Architectural Digest,  
Veranda and the New York Times.

## STYLING AND PHOTOSHOOTS

We typically respond to editorial and other photoshoot needs and requests within 24-hours. Our NYC and Dallas-based showrooms, as well as US-based warehouse, allow us to provide our products for photoshoots, styling, staging and real-estate needs.

## IMAGE DATA

For any image needs, we provide a substantial database of high-res product images as well as lifestyle and catalog-style product images, which we update frequently.

## FEATURED PUBLICATIONS

AD

ELLE DECOR

TRADITIONAL HOME.

INTERIOR  
DESIGN

C&G MEDIA  
GROUP  
CONNECTICUT • NEW YORK • DALLAS

DI Home

House Beautiful

VERANDA





# BUNGALOW

## INFLUENCERS

### BUNGALOW 5 WORKS WITH A WIDE ARRAY OF GLOBAL INFLUENCERS

These include partnerships that range from room styling and social media takeovers to exclusive showroom promotional opportunities.

We are always looking for unique engagements within the home décor space, fashion, art, design, travel and other media with similar consumer profiles to our core consumer.

When working with influencers, we typically participate based upon engagement metrics, target audience profile, growth and branding opportunities, uniqueness of approach and reciprocal promotional opportunities.

We are open to a variety of influencer partnerships.

## SAMPLE PARTNERS





# BUNGALOW

## EVENTS

### BUNGALOW 5 HOSTS ELEVATED AND SOPHISTICATED EVENT EXPERIENCES

Events are held at Bungalow 5 showrooms,  
as well as off-site locations, on a monthly basis.

On-site Showroom Events | Bungalow 5 Dallas and New York City  
Showroom events can range from intimate shopping experiences  
and luncheons to cocktail parties, formal panel discussions, artisan  
demonstrations and gallery shows. Event experiences typically include  
local bites and cocktails.

Off-site Events | We partner with brands within the luxury/boutique  
art, fashion, travel and industries related to our target brand consumer.  
We are open to a wide-variety of event partnerships.

## SAMPLE PARTNERS

SCANLAN THEODORE

ARTSTAR



IL MULINO  
PRIME

PT  
U  
Z



STATISTICS

DEMOGRAPHICS


81% FEMALE

19% MALE

25-34 : 30.5%

35-44 : 26.35%

SOCIAL

-  8.7K FOLLOWERS
-  70K FOLLOWERS
-  5K+ FOLLOWERS  
147.4 K MONTHLY VIEWS  
4.7 K MONTHLY ENGAGED

EMAIL

- EMAIL DATABASE: 21.5K+
- AVERAGE OPEN RATE: 22.9%
- CLICK-THROUGH: 8.1%



Let's work together !

Please contact our PR Department

**PRESS@BUNGALOW5.COM**

# BUNGALOW

NEW YORK DALLAS

## PERMANENT SHOWROOMS

### NEW YORK

45 East 20th Street, Floor 2  
New York, NY 10003  
P. 212.947.1500

### DALLAS

1201 Oak Lawn Avenue, Suite 180  
Dallas, TX 75207  
P. 972.502.9111

### ATLANTA

Americasmart, Building 1,  
Suite 13A1  
240 Peachtree Street  
Atlanta, GA 30303

### HIGH POINT

International Home Furnishing Center  
InterHall, IH610  
210 E. Commerce Avenue  
High Point, NC 24260