

BUNGALOW

NEW YORK DALLAS



MEDIA KIT



"Inspired by history, made for today,
always reaching for the future,
our aesthetic is rooted in
a constant creative fusion
and passion for bringing
a modern perspective to classic luxury."

LUCA RENSI, CO-FOUNDER

BUNGALOW

PRESS

BUNGALOW 5
HAS BEEN FEATURED
IN AN ARRAY OF TOP TIER PUBLICATIONS AND MEDIA

Including Elle Decor, Vogue, House Beautiful, Architectural Digest,
Veranda and the New York Times.

STYLING AND PHOTOSHOOTS

We typically respond to editorial and other photoshoot needs and requests within 24-hours. Our NYC and Dallas-based showrooms, as well as US-based warehouse, allow us to provide our products for photoshoots, styling, staging and real-estate needs.

IMAGE DATA

For any image needs, we provide a substantial database of high-res product images as well as lifestyle and catalog-style product images, which we update frequently.

FEATURED PUBLICATIONS

AD

ELLE DECOR

TRADITIONAL HOME.

INTERIOR
DESIGN

C&G MEDIA
GROUP

DI Home

House Beautiful

VERANDA





BUNGALOW

INFLUENCERS

BUNGALOW 5 WORKS WITH A WIDE ARRAY OF GLOBAL INFLUENCERS

These include partnerships that range from room styling and social media takeovers to exclusive showroom promotional opportunities. We are always looking for unique engagements within the home décor space, fashion, art, design, travel and other media with similar consumer profiles to our core consumer.

When working with influencers, we typically participate based upon engagement metrics, target audience profile, growth and branding opportunities, uniqueness of approach and reciprocal promotional opportunities.

We are open to a variety of influencer partnerships.

SAMPLE PARTNERS



BUNGALOW

EVENTS

BUNGALOW 5 HOSTS ELEVATED AND SOPHISTICATED EVENT EXPERIENCES

Events are held at Bungalow 5 showrooms,
as well as off-site locations, on a monthly basis.

On-site Showroom Events | Bungalow 5 Dallas and New York City Showroom events can range from intimate shopping experiences and luncheons to cocktail parties, formal panel discussions, artisan demonstrations and gallery shows. Event experiences typically include local bites and cocktails.

Off-site Events | We partner with brands within the luxury/boutique art, fashion, travel and industries related to our target brand consumer. We are open to a wide-variety of event partnerships.

SAMPLE PARTNERS

SCANLAN THEODORE

ARTSTAR



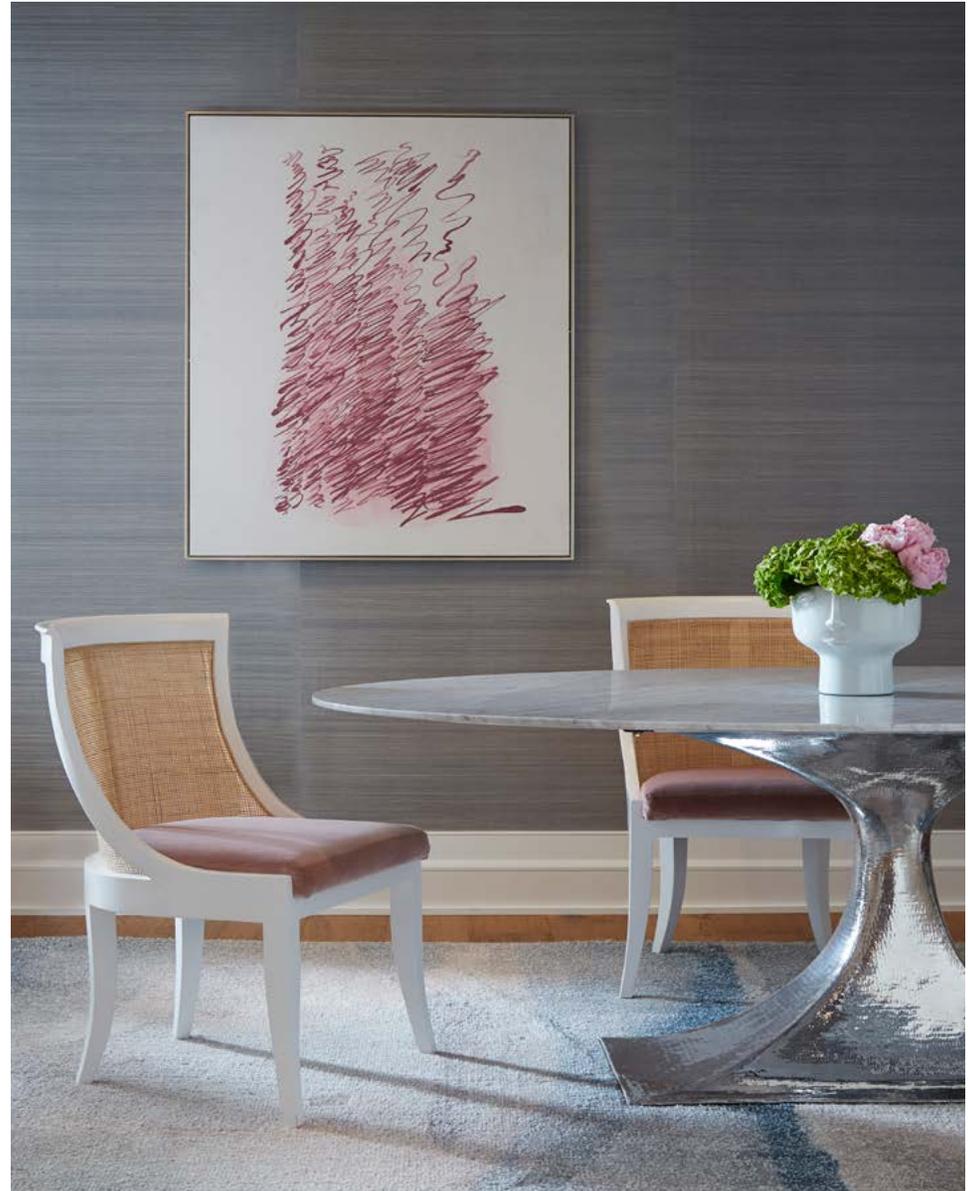
DHome



HOUSING WORKS

IL MULINO
PRIME

PT
DZ



BUNGALOW

STATISTICS

DEMOGRAPHICS

81% FEMALE

19% MALE

25-34 : 30.5%

35-44 : 26.35%

EMAIL

EMAIL DATABASE: 21.5K+

AVERAGE OPEN RATE: 22.9%

CLICK-THROUGH: 8.1%

SOCIAL



8.7K FOLLOWERS



70K FOLLOWERS



5K+ FOLLOWERS

147.4 K MONTHLY VIEWS

4.7 K MONTHLY ENGAGED



Let's work together !

Please contact our PR Department

PRESS@BUNGALOW5.COM

BUNGALOW

NEW YORK DALLAS

PERMANENT SHOWROOMS

NEW YORK

45 East 20th Street, Floor 2
New York, NY 10003
P. 212.947.1500

DALLAS

1201 Oak Lawn Avenue, Suite 180
Dallas, TX 75207
P. 972.502.9111

ATLANTA

Americasmart, Building 1,
Suite 13A1
240 Peachtree Street
Atlanta, GA 30303

HIGH POINT

International Home Furnishing Center
InterHall, IH610
210 E. Commerce Avenue
High Point, NC 24260